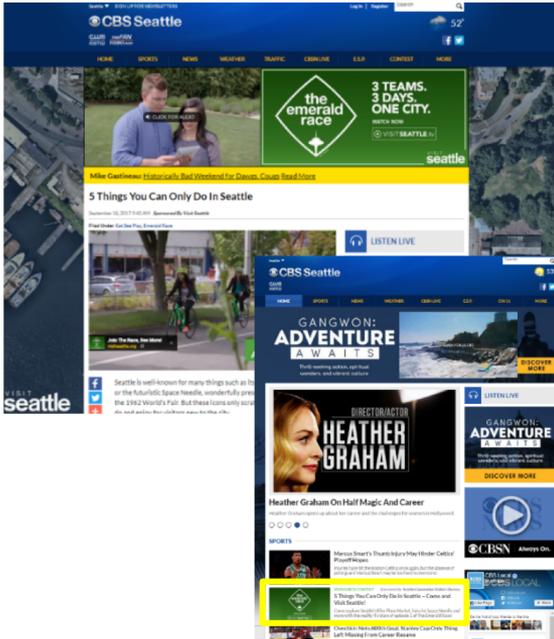# Emerald Race Custom Editorial
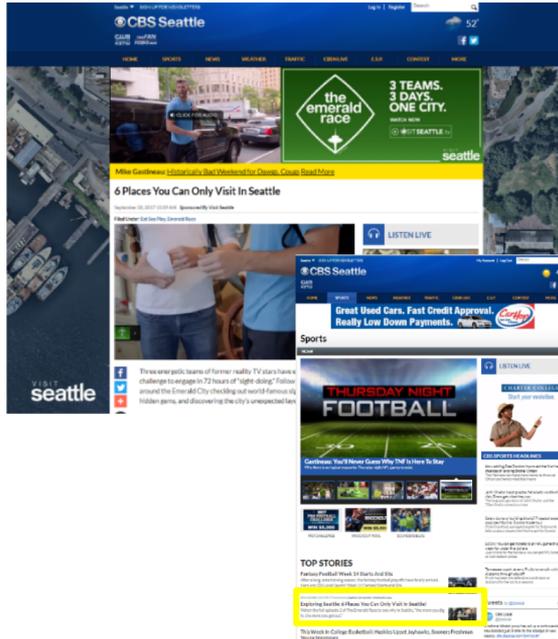
6 CUSTOM ARTICLES WITH CORRESPONDING NATIVE INFEED UNITS

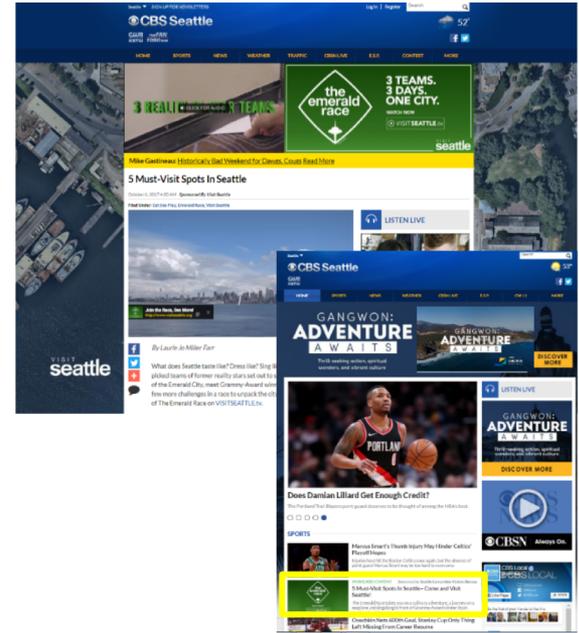**Article 1**
Highest time spent – 5:25

Article 2
Second highest time spent- 5:11

Article 3
Highest page views – 1,275

Average time spent on page is **4:26 minutes which is almost 4.5x average page visit!**