Hello!

I am reaching out on behalf of Best Western<sup>®</sup> Hotels & Resorts to personally invite you to join us at the 13<sup>th</sup> Annual Leisure Travel Summit. As the event draws closer, we will be sending you additional event details, including topics of discussion and participating panelists.

Please note the event's date and time listed below and mark your calendar for this year's annual Leisure Travel Summit.

Date:Wednesday, May 16, 2018Time:11:30 a.m. – 1:30 p.m.Location:Arcadian Loft401 Bay StreetSimpson Tower, 8th FloorToronto, ON, M5H 2Y4

We are hopeful you will be able to join us for this wonderful event. If you have any questions, please feel free to contact me at BestWesternPR@hemsworthcommunications.com.

Kind regards,