

Hi,

We want to personally invite you to join Best Western® Hotels & Resorts at the 13th Annual Leisure Travel Summit in New York City. This year, the event will feature a wide range of discussions on the current travel landscape from participating panelists as well as an exciting new announcement from the Best Western team.

**Panelists:**

Dorothy Dowling, Senior Vice President and Chief Marketing Officer of Best Western  
Jada Graves, Managing Editor of U.S. News & World Report  
Greg Staley, Senior Vice President of Communications of U.S. Travel Association  
TripAdvisor Executive - TBD  
Bill Sutherland, Senior Vice President of AAA

**Details:**

Date: Monday, May 14, 2018

Time: 11:30 a.m. – 1:30 p.m.

Location: The Museum of Modern Art, 11 W 53rd St, New York, NY

Please let us know if you will be able to join us for this wonderful event. If you have any questions, please feel free to contact me at [BestWesternPR@hemsworthcommunications.com](mailto:BestWesternPR@hemsworthcommunications.com).

Kind regards,