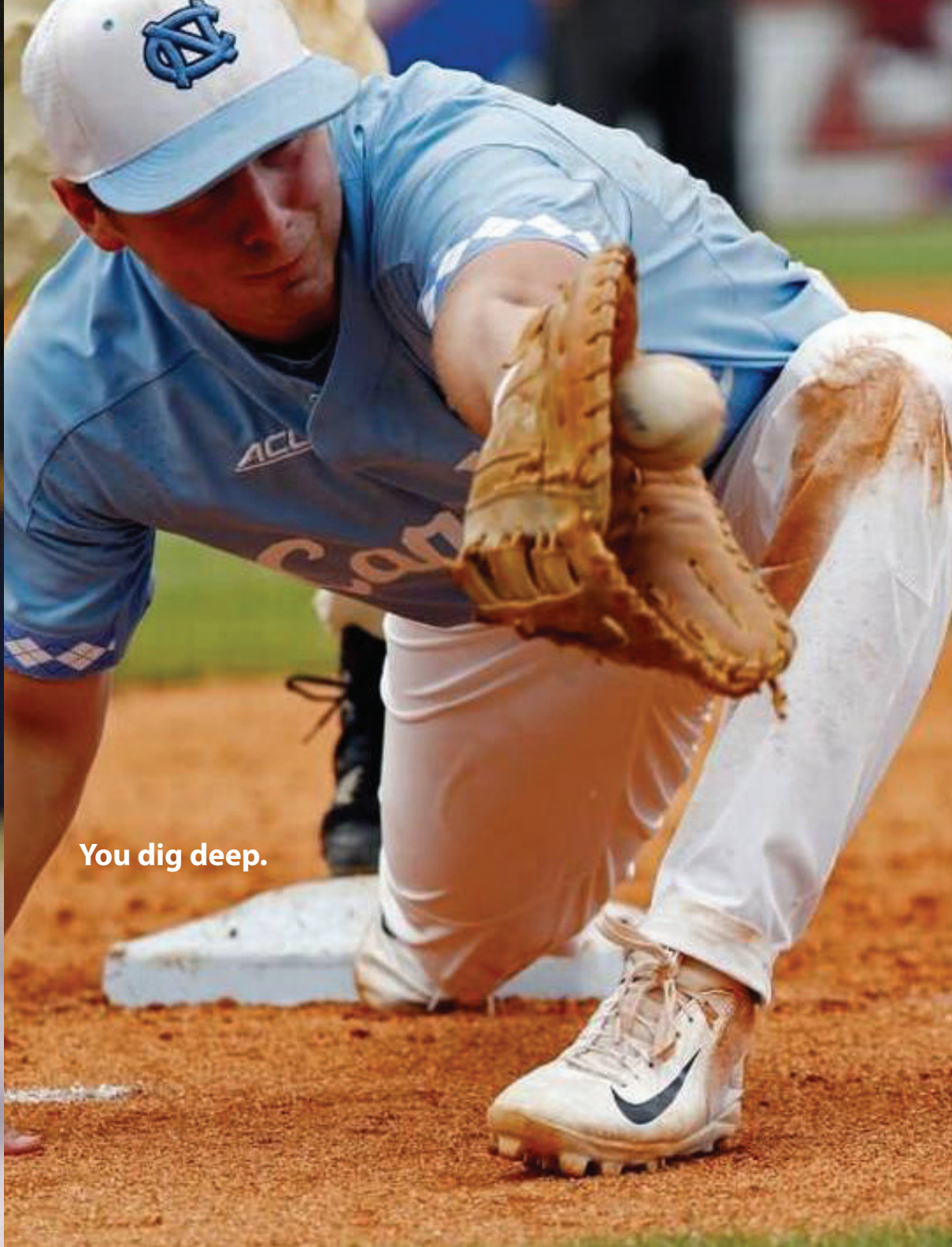


**When the country's premier athletic conference
starts talking championship...**





BRING WHAT MATTERS

Fluor Field



“Top 100 Stadium
Experience in all
of North America”

– Stadium Journey

Fully embedded in the community as the “front porch” of Greenville, **Fluor Field at the West End** is a replica of Boston’s iconic Fenway Park and home to the Greenville Drive; a MiLB Class A Affiliate of the Boston Red Sox.





Fluor Field



**2018 John H. Johnson
President's Award
for the most complete
franchise in all of Minor
League Baseball**

"The Greenville Drive's emphasis on community, education, youth development programs and the fan experience makes them a model franchise for Minor League Baseball."

– Pat O'Connor, President/CEO, Minor League Baseball

UNIQUE SETTING

Fluor Field at the West End is a replica of Boston's iconic Fenway Park

SPECTATOR SEATING

7,400 seats including general admission, stadium seating and luxury suites; no seat more than 15 rows from the field

MEDIA ACCOMMODATIONS

Press rooms, interview rooms, and media workstations all exceeding NCAA requirements

LOCATION

Home stadium of Red Sox affiliate Greenville Drive situated in the heart of Greenville's vibrant, award-winning downtown

LIGHTING & SIGNAGE

HD marquee signage located at both entry plazas, and uniform field lighting exceeds MiLB baseball facility standards



TECHNOLOGY

Full production team, state-of-the-art HD equipment, all games can be streamed digitally

SCOREBOARD

A 30-foot high Green Monster replica in left field complete with a manual scoreboard

PREMIUM TEAM FACILITIES

30-ft wide undercover batting cage, state-of-the-art training rooms with training tables & whirlpools, upgraded locker rooms

CATERING

Full-service event/suite in-house catering and a variety of concession offerings

EVENT HOSPITALITY

18 full-service luxury suites; 4,000 square foot event space, one-of-a-kind rooftop experience with panoramic views of downtown Greenville and Fluor Field

STUNNING REPLICA OF BOSTON'S FENWAY PARK

7,400
Seating Capacity

FLUOR FIELD
AT THE WEST END

Fluor Field Map



Intimate Park
no seat more than
15 rows from the field

Fluor Field at the West End Premium Facilities Map

- 1 Premium fan experience atop the iconic Green Monster, with seating for 100
- 2 State-of-the-art, HD Daktronics video equipment including a 28' x 50' DriveVision video board
- 3 Rooftop experience with panoramic views of downtown Greenville and Fluor Field
- 4 18 full-service luxury suites
- 5 Champions Club
- 6 500 Club
- 7 Front Porch
- 8 State-of-the-art training rooms with training tables and whirlpools
- 9 Press rooms, interview rooms, and media workstations exceeding NCAA requirements
- 10 6' x 30' Ribbon Board
- 11 Uniform field lighting that exceeds MiLB baseball facility standards
- 12 HD marquee signage located at both entry plazas for game promotion
- 13 30-ft wide undercover batting cages



BRING YOUR PASSION

"The Best Stadium Anywhere"

- TripAdvisor

"2017 Best Ballpark Renovation"

- Ballpark Digest

"Of all the must-haves for successful sports events, local spirit is probably one of the most crucial and hardest to define. Fortunately, some cities just have it, and Greenville is happy to share."

- Sports Destination Management Magazine



Fan Experience



MAYBE THE FIRST TIME
A WALL'S BROUGHT
A CITY TOGETHER



BRING THE FUN

Field Street, on the first base side of the ballpark, will be transformed into Greenville's version of "Yawkey Way" at Fenway Park including merchandise, food activities and live music for all ages.



Greenville, SC



BRING IT HOME

"The sophisticated southern gem everyone is flocking to – Greenville, South Carolina"

– The Editors, *Men's Journal*

"#2 Best Places to Travel in 2018 (In The World)" – *Travel + Leisure*

"#3 Top Small City in the U.S." – *Condé Nast Traveler Readers' Choice Awards*

"52 Places to Go (In The World) in 2017" – *New York Times*

"Top 12 Most Underrated Food Cities in America"

– *BuzzFeed*

"Top 10 Best in the U.S."

– *Lonely Planet*

"Best Cities for Baseball Enthusiasts"

– *Old Sports Cards*

"Favorite Unexpected Vacation Destination"

– *O, The Oprah Magazine*

"Top 18 Coolest Towns in America"

– *Men's Journal*

"Top 10 America's Greatest Main Streets"

– *Travel + Leisure*

"Top 10 Fastest Growing U.S. Cities"

– *CNN Money*

"Top 13 Best Small Cities to Spend the Weekend"

– *Thrillist.com*

"The Best Stadium Anywhere"

– *TripAdvisor*

"Falls Park – Top 10 Parks in America"

– *TripAdvisor*

"Ballpark of the Year"

– *Ballparks.com 2006*

"South Atlantic Excellence in Marketing Award (Greenville Drive)"

– *South Atlantic League, 2014-2018*



Where to Eat



BRING YOUR APPETITE

"Like a family recipe in an old cupboard, Greenville, SC, is a culinary secret."

– Teri Johnson, *The Huffington Post*

110

restaurants unique to downtown

600+

restaurants countywide

"Rarer still is the city that wraps its arms around visitors upon arrival, enveloping them in welcome, wowing them with the aesthetic gem they call home, and winning them over bite by wonderful bite."

– Maggie White, *The Local Palate*

"#1 Under-the-Radar Southern Food Destination"

– Zagat



Where to Play



BRING YOUR FRIENDS

"Talk to anyone who lives in (or has visited) Greenville, SC, for more than five minutes and you're bound to hear descriptors like "world-class," "diverse," and "hidden-gem" often in the same breath."

– Lydia Dishman, *Fast Company*

"It's become the new Austin...what's great about Greenville is that it's become a big cultural center."

– Peter Greenberg, *CBS This Morning*

"Greenville is what's hot in the South right now."

– Blake Miller, *SouthPark Magazine*



Local Fan Base



BRING THE FANS



13% more likely

to attend college baseball games in the last 12-months compared to other markets in the ACC footprint*

15% more likely

to indicate an interest in college baseball compared to markets in the ACC footprint*

16%

watched the ACC Baseball Tournament on television*

greenville RESIDENTS

by the NUMBERS

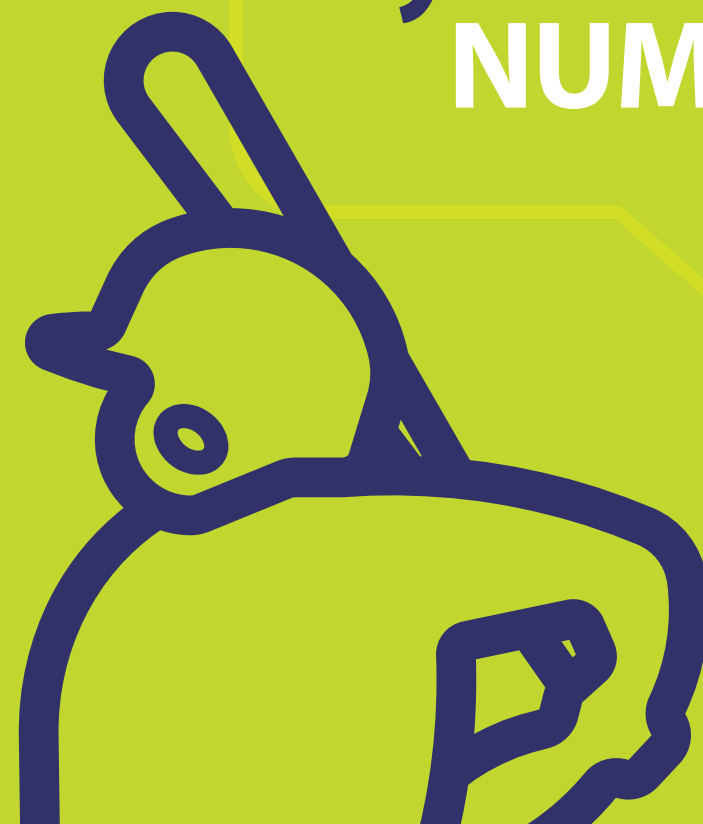
local FAN BASE

1.8 million residents age 18+ in the Greenville/Spartanburg/Anderson/Asheville (GSAA) DMA

843,500 households in Greenville/Spartanburg MSA

5,000+ fans routinely attend Greenville Drive baseball games at Fluor Field at the West End

*Scarborough Research 2017 Release 2





BRING THE WINS



"This little city reels in sports' biggest events and keeps them coming back for more."

– Juli Anne Patty,
Sports Destination Management



2012, 2013, 2016, 2018, 2019
Southern Conference Baseball Championship



2010, 2011, 2013-2019
Reedy River Rivalry Series



2002, 2017, 2022
NCAA Men's Division I 1st & 2nd Round Basketball Tournament



2005, 2017, 2019-2021
SEC Women's Basketball Tournament



2015, 2016
USA Cycling Professional Criterium & TTT National Championships



2020
NCAA Women's Division I Regional Basketball Championship



2016, 2017
NAIA Men's & Women's Lacrosse National Invitationals



2010, 2013, 2017
USA Karate Nationals & US Team Trials



2013, 2015
USA Swimming Southern Zone Age Group Championship



2008, 2015, 2018
GEICO Bassmaster Classic Presented by DICK'S Sporting Goods



2018, 2019
USA Triathlon Duathlon National Championships



2012, 2013
Men's Collegiate Lacrosse Assn National Championships

Where to Sleep



90+ hotels to choose from

BRING YOUR DREAMS

rest & RECHARGE

10,000 hotel rooms within 10 miles of Fluor Field

\$\$\$ all price points from luxurious full-service to budget-friendly

48 NATIONAL HOTEL BRANDS



Aloft Greenville



Greenville Marriott



The Westin Poinsett Greenville



The Hyatt Regency



Embassy Suites Riverplace



Courtyard by Marriott Downtown Greenville



Hilton Greenville



BRING YOUR WALKING SHOES

Downtown Map



8,000+ city parking spaces

Award-Winning DOWNTOWN safe, walkable environment

"#1 Most Surprising Walkable City" - Collinson Media

Top 10 America's Greatest Main Streets - Travel + Leisure

More than 100 RESTAURANTS, abundant SHOPS & entertainment

All within an easy 1.5-mile WALK from BALLPARK to furthest downtown HOTEL

Downtown Hotels

- 1 Homewood Suites by Hilton*
- 2 Hyatt Place Downtown*
- 3 Embassy Suites Riverplace*
- 4 Courtyard Marriott Downtown*
- 5 Westin Poinsett*
- 6 Residence Inn Downtown*
- 7 Aloft Greenville*
- 8 Hyatt Regency*
- 9 Hampton Inn Riverplace*
- 10 Springhill Suites
- 11 Holiday Inn Express Downtown
- 12 Home2Suites

*Bidding downtown hotels. See Questionnaire Appendix M for a full list of participating hotels.

#yeahTHATgreenville



BRING IT WE'RE READY!



THE TIME
BETWEEN PITCHES
IS BEST FILLED WITH
CONVERSATION

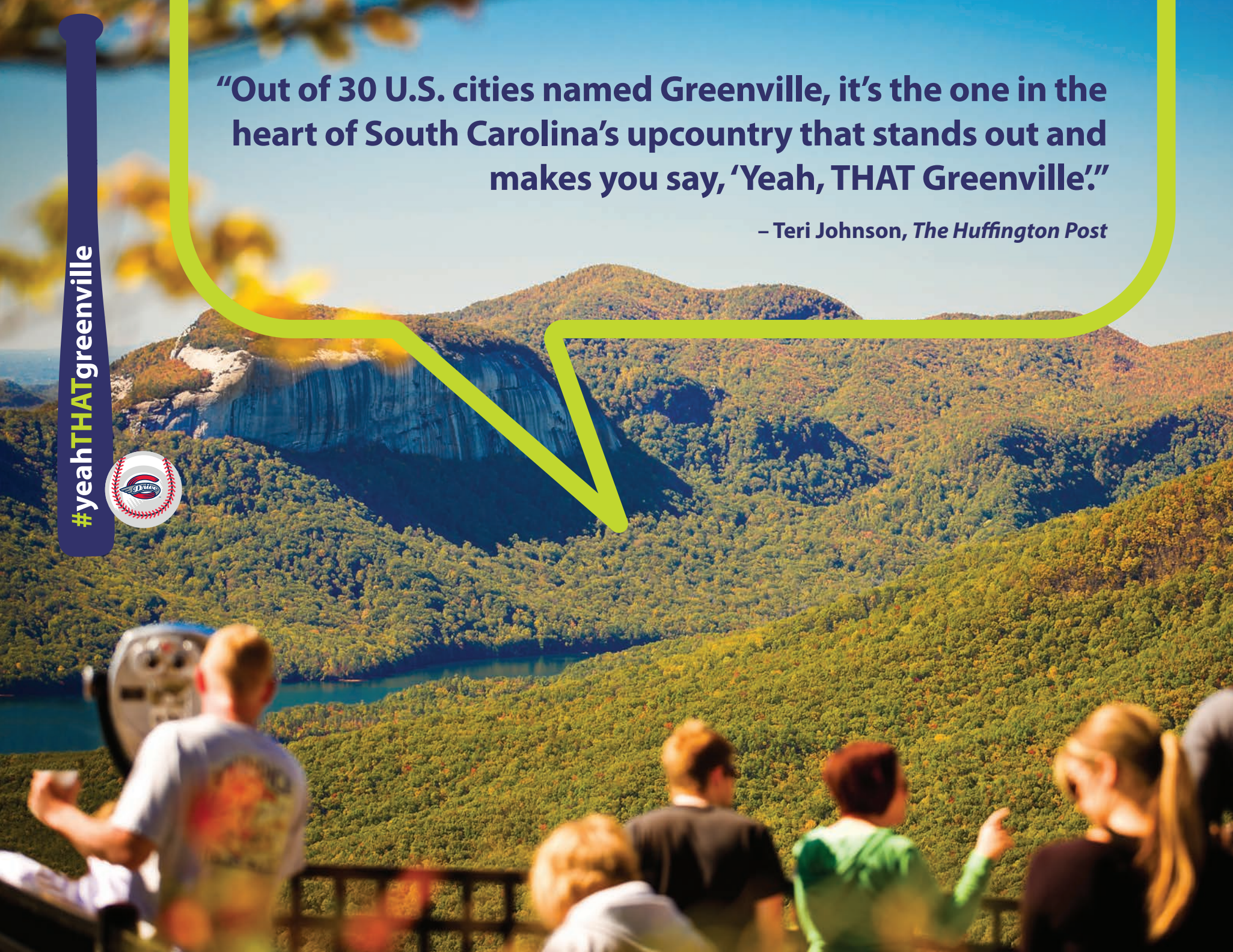


#yeahTHATgreenville



“Out of 30 U.S. cities named Greenville, it’s the one in the heart of South Carolina’s upcountry that stands out and makes you say, ‘Yeah, THAT Greenville!’”

– Teri Johnson, *The Huffington Post*





BRING IT ALL TOGETHER

Baseball is OUR champion. Nothing means more than having this chance to give back to the game that has meant so much to us.

The house will be full... and the story will be unforgettable.



Craig Brown

Owner/Team President
Greenville Drive



Chris Stone

President/CEO
VisitGreenvilleSC



Knox White

Mayor
Greenville, SC



Nancy Whitworth

Interim City Manager
City of Greenville



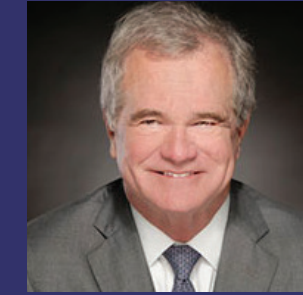
Carlos Phillips

President/CEO
Greenville Chamber of Commerce



Minor Shaw

President
Micro LLC



Bob Hughes

President
Hughes Development Corporation



Carl Sobocinski

President
Table 301 Restaurant Group

