

yeah,that
greenville[®]
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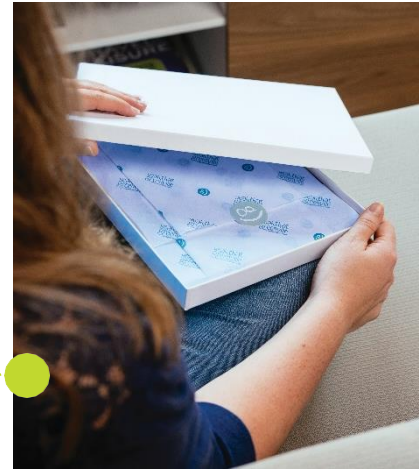
Advertising Single Entry – 5A Direct Mail
Group Sales/Meetings



**HSMAI Adrian Awards Submission
ACC BASEBALL BID**

BRING YOUR BEST: ACC Direct Mail Video Player Book and Brochure

- Custom branding featuring ACC Baseball Championship imagery as well as a Greenville ACC Baseball Championship event logo.
- A 20-page, glossy brochure giving the selling points of Fluor Field and Greenville, SC as the host of the ACC Baseball Championships.
- A heartfelt video about the history of baseball in Greenville and our passion for hosting the ACC Baseball Championships in our award-winning destination.



VIDEO EXPRESSING GREENVILLE'S ENTHUSIASM

Click to play!

- A heartfelt video about the history of baseball in Greenville and our passion for hosting the ACC Baseball Championships in our award-winning destination.





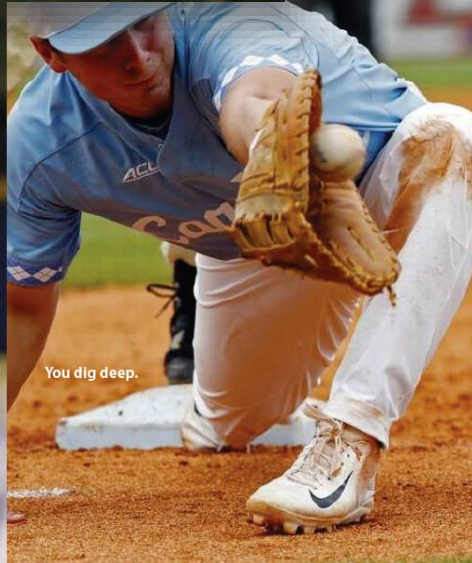
When the country's premier athletic conference starts talking championship...

BRING YOUR BEST: ACC Direct Mail Brochure

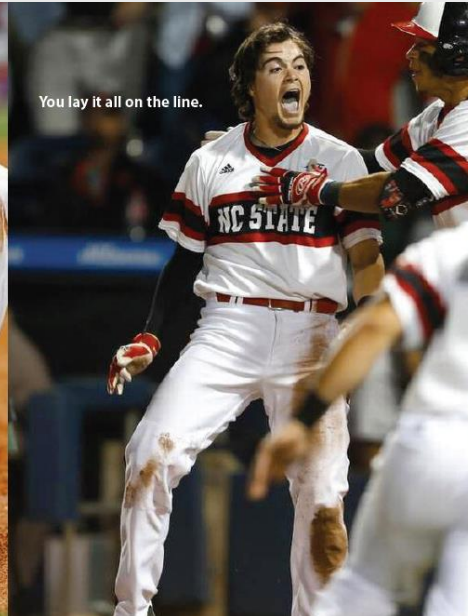
- Customized Greenville ACC Baseball Championship logo on the cover of the brochure, along with a reminder of our commitment to "Bring Our Best" if the ACC chose Greenville, SC.



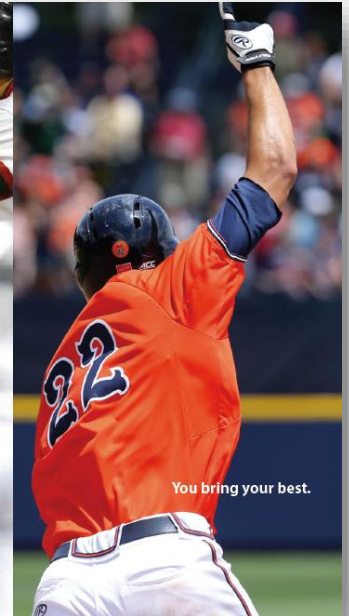
You rise to the occasion.



You dig deep.



You lay it all on the line.



You bring your best.

BRING YOUR BEST: ACC Direct Mail Brochure

- A list of bidding hotels to give context to where fans would eat, stay and play in relation to the ballpark

BRING YOUR WALKING SHOES

8,000+
city parking spaces

Award-Winning DOWNTOWN
safe, walkable environment

"#1 Most Surprising Walkable City"
- Collinson Media

Top 10 America's Greatest Main Streets
- Travel + Leisure

Downtown Hotels

- 1 Homewood Suites by Hilton*
- 2 Hyatt Place Downtown*
- 3 Embassy Suites Riverplace*
- 4 Courtyard Marriott Downtown*
- 5 Westin Poinsett*
- 6 Residence Inn Downtown*
- 7 Aloft Greenville*
- 8 Hyatt Regency*
- 9 Hampton Inn Riverplace*
- 10 Springhill Suites
- 11 Holiday Inn Express Downtown
- 12 Home2Suites

More than 100 RESTAURANTS, abundant SHOPS & entertainment

All within an easy 1.5-mile WALK from BALLPARK to furthest downtown HOTEL

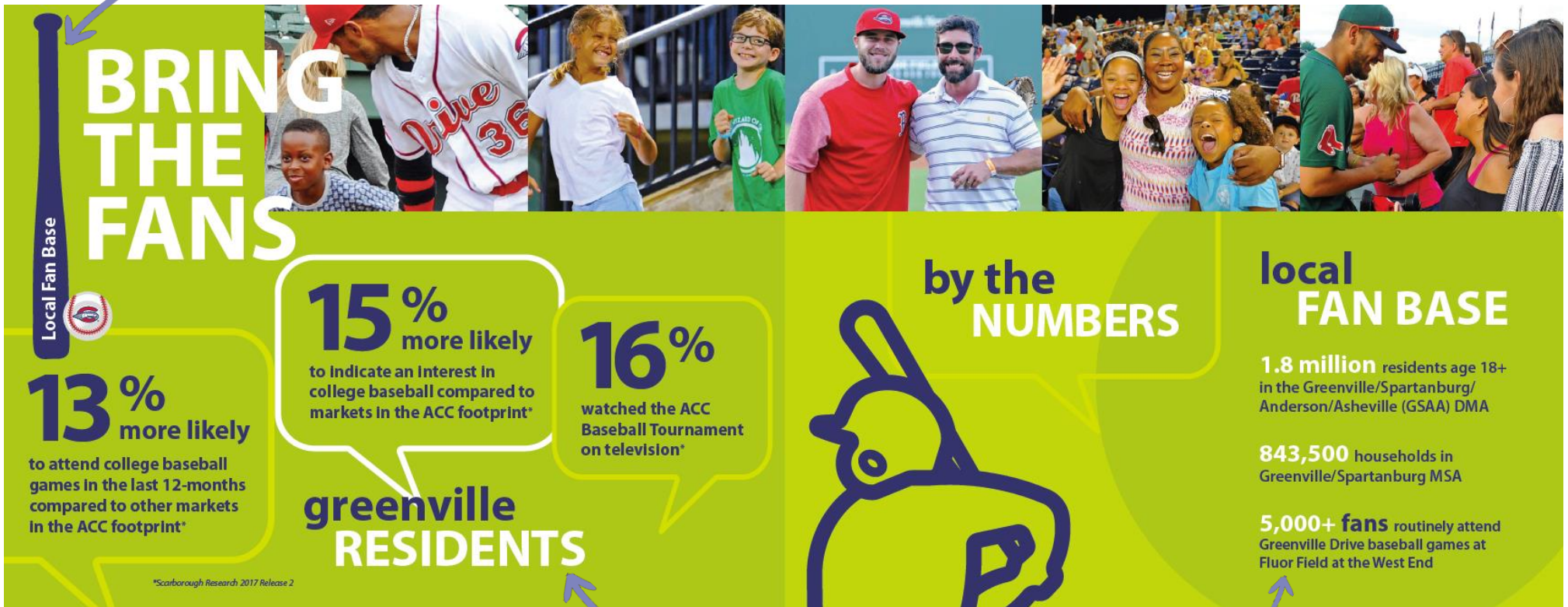
*Bidding downtown hotels. See Questionnaire Appendix M for a full list of participating hotels.

- Painting the picture of Greenville's revitalized, connected, safe and walkable downtown – the perfect fan experience!

BRING THE FANS

Reinforcing how Greenville, SC will deliver an unforgettable fan experience

- Custom baseball elements woven throughout printed piece



- Compelling statistics to convince the ACC that Greenville will draw fans to the Championship games

BROCHURE EXPRESSING GREENVILLE'S ENTHUSIASM

*Click to view
full brochure!*

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starts talking championship...



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