

Cinnamon Hotels & Resorts

Event Coverage Report for
**Summer Escapes
2019 by Cinnamon**



IMAGES OF THE EVENT



















ADVERTISEMENTS

IN ASSOCIATION WITH
HSBC Premier

2 LIFESTYLE

Experience the Best of Edutainment

SUMMER ESCAPES 2019
BY Cinnamon

WEST-END THEATRE CAMP
4-8 AUGUST 2019

From learning the dynamics of stage management, to tips on how to deliver a captivating monologue and improve voice projection – the West End Theatre Camp will help your child take to the stage with renewed zest and confidence.
Children between 6-12 years & teenagers between 13-18 years

OUR INTERNATIONAL COACHES

JONNY BOWLES
Workshop Director, Choreographer

JON SCOTT CLARK
Associate Director, Choreographer and Acting Coach

DAVID ROPER
Musical Director and Vocal Coach

Summer Camp
10-12 AUGUST 2019

Storytime by a roaring campfire, thrilling jeep safaris in the jungle, an unforgettable night of music and entertainment under the stars and much more, all await your child at this year's Summer Camp.
Children between 6-18 years

CULINARY CAMP
9-11 AUGUST 2019

Whether it's learning table etiquette, going on grocery runs, taking part in cooking competitions or figuring out easy methods to saute, the Culinary Camp by Cinnamon will train children to create a variety of flavorful dishes!
Children between 7-13 years

For package details:
+94 71 711 8111 | www.cinnamonboxoffice.com
Cinnamon Box Office at Cinnamon Lakeside Colombo

40% OFF EXCLUSIVELY FOR HSBC PREMIER JUNIOR CUSTOMERS

PRESENTED BY Cinnamon

IN ASSOCIATION WITH **HSBC Premier**

POWERED BY **Srilankan Airlines**

CONCEPTUALIZED BY **NATURE TRAILS**

ELECTRONIC MEDIA PARTNER **LEGENDS**

Inspiring moments with Cinnamon

IN ASSOCIATION WITH
HSBC Premier

2 LIFESTYLE

SUMMER ESCAPES 2019
BY Cinnamon

Let time away from school count this August!

A three-day adventurous and entertaining getaway at Habarana Village by Cinnamon!
• Photography with wildlife photographer *Chitral Jayatileke*
• Fun activities with musical legend *Bathiya Jayakody*
Children between 8-18 years

Cinnamon Summer Camp
10-12 AUGUST 2019
Starting from **LKR 65,000/-**

A chance for your kids to explore their culinary talents!
• Share the kitchen with some of the leading chefs from Cinnamon Grand Colombo
• Master an array of unique culinary techniques and secrets
Children between 6-12 years
Teenagers between 13-18 years

Cinnamon Culinary Camp
9-11 AUGUST 2019
LKR 15,000/- net for 3 day program

A once-in-a-lifetime opportunity for theatre fanatics!
• A five-day long theatre camp at Cinnamon Grand Colombo
• Work exclusively with three international performing arts personalities
Children between 7-13 years

WEST-END THEATRE CAMP
4-8 AUGUST 2019
Beginners guide to theatre **LKR 7,500/-**
The learning curve to theatre **LKR 30,000/-**

For package details: +94 71 711 8111 | www.cinnamonboxoffice.com
Cinnamon Box Office at Cinnamon Lakeside Colombo

40% OFF EXCLUSIVELY FOR HSBC PREMIER JUNIOR CUSTOMERS

PRESENTED BY Cinnamon

IN ASSOCIATION WITH **HSBC Premier**

POWERED BY **Srilankan Airlines**

CONCEPTUALIZED BY **NATURE TRAILS**

ELECTRONIC MEDIA PARTNER **LEGENDS**

IN SOMEWHAT PARTNER **SCOPE**

CREATED PARTNER **SCOPE**

Inspiring moments with Cinnamon

	Date	No. of Placements
Sunday Times	09.06.2019	1
Funday Times	30.06.2019	1
	21.07.2019	1
Daily Mirror	25.03.2019	1
	18.06.2019	1
Daily FT	11.07.2019	1

PRESS RELEASES AND RADIO

PR Valuation

Media	Total Value
Local Print Media	LKR 5,235,558
Radio	LKR 1,139,400
International Media	LKR 2,183,700
TOTAL	LKR 8,558,658

Local PR Coverage Summer Escape

Month of June

Publication	Date
02.06.2019	Sunday Times
02.06.2019	Sunday Island
02.06.2019	Sunday Ceylon Today
07.06.2019	Daily FT
07.06.2019	Daily News
09.06.2019	Sunday Island
12.06.2019	Daily Ceylon Today
14.06.2019	Daily Mirror
22.06.2019	Daily Mirror
24.06.2019	Daily News
30.06.2019	Sunday Island
30.06.2019	Sunday Morning



HISHAN SINGHAWANSA
EXECUTIVE VICE PRESIDENT
JOHN KEELLS HOLDINGS
AND SECTOR HEAD OF
LEISURE RESORTS FOR
SRI LANKA & MALDIVES

"We are pleased to launch this creative series of camps in Sri Lanka. These world-class edutainment programmes are of the highest caliber and feature input and guidance from top local and global industry experts and specialists. Three comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialised skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world."

SUMMER ESCAPES

Cinnamon partners with HSBC!

Cinnamon Hotels & Resorts in partnership with HSBC Premier Junior invite kids aged 7-13 years to join this year's exciting 'Summer Escapes 2019' and experience world-class edutainment from 4 - 12 August 2019. The camps will provide an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories, all whilst becoming well-rounded individuals. Aside from teaching a unique skill set, each camp will also help children to unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent - all whilst participating in fun-filled activities, games, excursions and lessons. Each camp will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

Nadeesha Senaratne, Country Head of Retail Banking & Wealth Management said "HSBC Premier is excited to give children the opportunity to be part of this series of programmes that will help nurture their innate talents. HSBC Premier Junior aims to give children international access and empower them to explore their lifestyle interests with international banking services. It doesn't just stop there; when they reach 18 years Premier continues to support them with Premier Next Gen that further helps to enable their future aspirations."

HSBC Premier Junior customers are offered an exclusive 40% discount to experience the best of edutainment during the mid-year school holidays with three exciting summer camps.



The camps will provide an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories



Set to be held from the 1st of August for three days, the Cinnamon Culinary Camp will help tap into each child's inner MasterChef and instill a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning the latest chopping techniques, how to organise a grocery list or figuring out easy sautéing methods, the Cinnamon Culinary Camp will not only train children to create a variety of flavourful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 50 children.

Giving your child the chance to step out on stage and become a star in their own right the West End Theatre Camp by Cinnamon is scheduled to commence on the 4th of August. From learning the dynamics of stage management, to tips on how to deliver a captivating monologue and improve voice projection, children will be given the tools needed to become budding young theatre buffs. With three renowned theatre personalities, including

the highly acclaimed international director and choreographer Jonny Bowles, associate director, choreographer and acting coach Jon Scott Clark, as well as, musical director and vocal coach Michael Bradley, amidst the training staff, the West End Theatre Camp by Cinnamon will be an incredible opportunity for children who love the performing arts.

Adventures in the jungle, camping under the stars and nature walks with guidebooks and cameras in hand all lie in store for attendees of the Cinnamon Summer Camp. This annual programme will nurture youngsters into avid explorers and encourage them to build their general knowledge, and their love for the planet and environment. From going on thrilling jeep safaris, to taking part in camp-side bonfires and photography sessions, this edutainment programme is one that the entire family can participate in and will give parents and children the chance to forge stronger bonds. Scheduled to commence on the 10th of August, this camp will take place at Habarana Village and will feature a wide range of activities including a talent show and a paintball contest.

Commenting on the launch of 'Cinnamon Summer Escapes', Executive Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka & Maldives, Hishan Singhawansa stated: "We are pleased to launch this creative series of camps in Sri Lanka. These world-class edutainment programmes are of the highest caliber and feature input and guidance from top local and global industry experts and specialists. Three comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialised skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world. Cinnamon Hotels & Resorts is proud to be a hospitality trendsetter that is setting the benchmark in curating one-of-a-kind lifestyle experiences and events, and we look forward to children from across the island participating in these 'Cinnamon Summer Escapes'."

The Cinnamon Hotels & Resorts chain comprises 14 distinct hotels and resorts located in key areas across Sri Lanka and the Maldives. The brand embodies a passion for inspired living and promises holistic and enhanced experiences that are tailor-made to suit the specific interests of travellers. The Cinnamon brand focuses on delivering memorable holidays and getaways, that deliver exceptional standards of service whilst showcasing the warmth and vibrancy of contemporary Sri Lankan hospitality.

Cinnamon Hotels & Resorts presents Summer Escapes 2019 in association with HSBC Premier and powered by Sri Lankan Airlines and Radio partner Yes FM. Kindly visit www.cinnamonboxoffice.com for more information on the details and offers such as 40% off exclusively for HSBC Premier Junior Customers and 10% Discount on HSBC Premier cards.

PR DEDICATED TO HSBC

'SUMMER ESCAPES' BY CINNAMON THIS AUGUST



Cinnamon Hotels and Resorts in partnership with HSBC Premier Junior invite kids aged 7-12 years to join this year's exciting Summer Escapes 2019 and experience world-class entertainment from August 4 - 12.

The camps will provide an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories, all whilst becoming well-rounded individuals. Aside from teaching a unique skill children will also help them to unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent - all whilst participating in fun-filled activities, games, excursions and lessons. Each camp will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

Retail Banking and Wealth Management Country Head, Nadresha Senarathne said "HSBC Premier is excited to give children the opportunity to be part of this series of programmes that will help nurture their innate talents. HSBC Premier aims to give children international access and empower them to explore their lifestyle interests with doesn't just stop there; when they reach 18 years Premier continues to support them with Premier Next Gen future aspirations."

HSBC Premier Junior customers are offered an exclusive 40 per cent discount to experience the best of school holidays with three exciting programmes that will help nurture their innate talents. HSBC Premier aims to give children international access and empower them to explore their lifestyle interests with doesn't just stop there; when they reach 18 years Premier continues to support them with Premier Next Gen future aspirations."

Executive Vice President John Kotla Holdings and Sector Head of Leisure Resorts for Sri Lanka and Maldives, Hishan Singharama stated "We are pleased to launch this creative series of camps in Sri Lanka.

These world-class edutainment programmes are of the highest caliber and feature input and guidance from top local and global industry experts and specialists. Three comprehensive camps in Sri Lanka, before, and we are excited to offer youth and young stores, the chance to not only have an unforgettable holiday, but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world. Cinnamon Hotels and Resorts is proud to be a hospitality trendsetter that is setting the benchmark in curating one-of-a-kind lifestyle experiences and events, and we look forward to participating in these Cinnamon Summer Escapes."



Sunday Morning 30.06.2019

PR DEDICATED TO HSBC



Cinnamon Summer Camp 2019 returns

Cinnamon Hotels and Resorts has teamed up with its ecotourism and excursions arm Nature Trails to host Cinnamon Summer Camp at Habarana Village by Cinnamon from 10-12 August 2019. Summer Camp 2019, one of the three annual holiday programmes under "Summer Escapes 2019" by Cinnamon, organised in association with HSBC Premier, will be held for the eighth year with the objective of encouraging youngsters aged six to 18 years to be passionate explorers whilst building their knowledge and love for the planet and nature. Campers will also get the chance to build new friendships, foster stronger family bonds, boost their self-confidence, and take up many challenges with the talent show, paintball contests, interactive performances, and lots of action-packed independence.

Summer Camp 2019 will offer three days of unforgettable fun, skill-building, and entertainment in the wilds of Habarana, giving children the chance to reconnect with nature. From exciting jeep safaris in the jungles of Minneriya National Park, adventurous treks, nature walks, and treasure hunts to family games, photography sessions, camping under the stars, and camp-side bonfires with singing and dancing that end with an epic gala dinner, this carefully curated edutainment programme is the ideal holiday escape. Designed by Chirala Jayatilake and Vinukthi Weerathunga, both experts in the fields of wildlife, travel, and photography with years of experience and expertise, Summer Camp 2019 will help participants hone their collective team-building skills, essential life and leadership skills, creativity, and general knowledge.

Cinnamon Summer Camp is an event conceptualised by the Cinnamon team as part of Summer Escapes 2019 by Cinnamon. Cinnamon Hotels and Resorts chain comprises 14 distinct hotels and resorts located in key areas across Sri Lanka and the Maldives. The brand embodies a passion for inspired living and promises holistic and enhanced experiences tailor-made to suit the specific interests of travellers. The Cinnamon brand focuses on delivering memorable holidays and getaways that deliver exceptional standards of service whilst showcasing the warmth and vibrancy of contemporary Sri Lankan hospitality.

Kindly visit www.cinnamonboxoffice.com or call 071 7118111 for more information.



'Summer Escapes' partners with HSBC!



Cinnamon Hotels & Resorts in partnership with HSBC Premier Junior invite kids aged 7-13 years to join this year's exciting 'Summer Escapes 2019' and experience world-class education from 4-12 August 2019.

The camps will provide an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories, all whilst becoming well-rounded individuals. Aside from teaching a unique skillset, each camp will also help children to unleash the leader within, learn how to be team players, think creatively and out of the box, become more confident and independent - all whilst participating in fun-filled activities, games, excursions and lessons.

Each camp will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

Roderick Senarathne, Country Head of Retail Banking & Wealth Management said "HSBC Premier is excited to give

children the opportunity to be part of this series of programmes that will help nurture their innate talents. HSBC Premier Junior aims to give children international access and empower them to explore their lifestyle interests with international banking services. It doesn't just stop there, when they reach 18 years Premier continues to support them with Premier Next Gen that further helps to enable their future aspirations."

HSBC Premier Junior customers are offered an exclusive 8% discount to experience the best of education during the mid-year school holidays with three exciting summer camps.

Set to be held from the 1st of August for three days, the Cinnamon Culinary Camp will help tap into each child's inner MasterChef and instill a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning the latest chopping techniques, how to organise a grocery list or flattening out easy sautéing methods, the Cinnamon Culinary Camp will not only train children to create a variety of flavourful dishes but will give each child an

opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka. All assignable professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 20 children.

Giving your child the chance to step out on stage and become a star in their own right, the West End Theatre Camp by Cinnamon is scheduled to commence on the 4th of August. From learning the dynamics of stage management, to tips on how to deliver a captivating monologue and improve voice projection, children will be given the tools needed to become budding young theatre buffs. With three renowned theatre personalities, including the highly acclaimed international director and cinematographer Henry Thomas, associate director, cinematographer and acting coach Jon Scott Clark, as well as, musical director and vocal coach Michael Bradley, amidst the training staff, the West End Theatre Camp by Cinnamon

will be an incredible opportunity for children who love the performing arts.

Adventures in the jungle, camping under the stars and nature walks with guidebooks and cameras in hand all lie in store for attendees of the Cinnamon Summer Camp. This annual programme will nurture youngsters into avid explorers and encourage them to build their general knowledge, and their love for the planet and environment.

From going on thrilling jeep safaris, to taking part in camp life bootcamps and photography sessions, this education programme is one that the entire family can participate in and will give parents and children the chance to forge stronger bonds. Scheduled to commence on the 10th of August, this camp will take place at Ralahana Village and will feature a wide range of activities including a talent show and a football contest.



Sunday Times 02.06.2019



'Cinnamon Summer Escapes'!

Cinnamon Summer Escapes opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals. Aside from teaching a unique skill set, each camp will also help children unleash the leader within, learn

facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

Set to be held from the 9th of August for three days, the Cinnamon Culinary Camp will help tap into each child's inner MasterChef and instill a lifelong passion for cooking, food and nutrition in

to create a variety of flavourful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 50 children.

Giving your child the

Fun, adventure, drama, cooking, dancing and more lie in store for children at this year's 'Cinnamon Summer Escapes'!

Cinnamon Summer Escapes opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals. Aside from teaching a unique skill set, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons. The camps will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

Set to be held from the 9th of August for three days, the Cinnamon Culinary Camp will help tap into each child's inner MasterChef and instill a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning the table etiquettes, going on grocery runs, taking part in cooking competitions or figuring out easy methods to sauté, the Cinnamon Culinary Camp will not only train children to create a variety of flavorful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 50 children.

Giving your child the chance to step



MIA!, along with Musical Director and vocal coach David Roper, the West End Theatre Camp by Cinnamon will be an incredible opportunity for children who love the performing arts.

Adventures in the jungle, camping under the stars and nature walks with guidebooks and cameras in hand all lie in store for attendees of the Cinnamon

Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka & Maldives, Hishan Singhawansa stated: 'We are pleased to launch this creative series of camps in Sri Lanka. These world-class edutainment programmes are of the highest caliber and feature input and guidance from top local and global industry experts and specialists. Three comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world. Cinnamon Hotels & Resorts is proud to be

Fun, adventure, drama, cooking, dancing and more lie in store for children at this year's Cinnamon Summer Escapes! Cinnamon Summer Escapes opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals.

Aside from teaching a unique skill set, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons. The camps will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

Set to be held from 9 August for three days, the Cinnamon Culinary Camp will help tap into each child's inner MasterChef and instill a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning table etiquette, going on grocery runs, taking part in cooking competitions or figuring out easy methods to sauté, the Cinnamon Culinary Camp will not only train children to create a variety of flavourful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged seven to 13 and can only accommodate a maximum of 50 children.

Giving your child the chance to step out on stage and become a star in their own light, the West End Theatre Camp by Cinnamon is scheduled for 4 to 8 August at Cinnamon Lakeside, Colombo. From



These world-class edutainment programmes are of the highest calibre and feature input and guidance from top local and global industry experts and specialists



learning the dynamics of stage management, to tips on how to deliver a captivating monologue and improve voice projection, children will be given the tools needed to become budding young theatre enthusiasts. With three renowned theatre personalities, including the highly acclaimed International Director and choreographer Jonny Bowles who trained the children's cast chosen from Sri Lanka for The Sound of Music production held last year and Associate Director, choreographer and acting coach, Jon Scott Clark who has worked with productions such as Macbeth, Mary Poppins and MAMMA MIA!, along with Musical Director and vocal coach David Roper, the West End Theatre Camp by Cinnamon will be an incredible opportunity for children who love the performing arts.

Adventures in the jungle, camping under the stars and nature walks

with guidebooks and cameras in hand all lie in store for attendees of the Cinnamon Summer Camp. This annual programme will nurture youngsters into avid explorers and encourage them to build their general knowledge, and their love for the planet and environment. From going on thrilling jeep safaris, to taking part in camp-side bonfires and photography sessions, this edutainment programme is one that the entire family can participate in and will give parents and children the chance to forge stronger bonds. Scheduled to commence on 10 August, this camp will take place at Habarana Village by Cinnamon and will feature a wide range of activities including a talent show and a paintball contest.

Commenting on the launch of 'Cinnamon Summer Escapes', Executive Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka and Maldives, Hishan Singhawansa stated: "We are pleased to launch this creative series of camps in Sri Lanka. These world-class edutainment programmes are of the highest calibre and feature input and guidance from top local and global industry experts and specialists. These comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world. Cinnamon Hotels and Resorts is proud to be a hospitality trendsetter that is setting the benchmark in curating one-of-a-kind lifestyle experiences and events, and we look forward to children from across the island participating in these 'Cinnamon Summer Escapes'.

For more information regarding any of the above camps and to buy packages and tickets, kindly visit www.cinnamonboxoffice.com



'Summer Escapes by Cinnamon'

'SUMMER Escapes by Cinnamon' opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals.

Aside from teaching a unique skillset, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons. The camps will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

Set to be held from 9 August for three days, the Culinary Camp by Cinnamon will help tap into each child's inner MasterChef and instil a lifelong passion for cooking, food and nutrition in youngsters.

Whether it's learning the



Giving your child the chance to step out on stage and become a star in their own light, the West End Theatre Camp by Cinnamon is scheduled for 4 to 8 August at Cinnamon Lakeside Colombo. From learning the dynamics of stage management, to tiros

and 'MAMMA MIA!', along with Musical Director and vocal coach David Roper, the West End Theatre Camp by Cinnamon will be an incredible opportunity for children who love the performing arts.

Adventures in the jungle, camping under the stars and nature walks with guide-

Scheduled to commence on 10 August, this camp will take place at Habarana Village by Cinnamon and will feature a wide range of activities including a talent show and a paintball contest.

Commenting on the launch of 'Summer Escapes by Cinnamon', John Keells Holdings Executive Vice President and Cinnamon Hotels & Resorts Sector Head Hishan Singhawansa stated: "We are pleased to launch this creative series of camps in Sri Lanka. These world-class edutainment programs are of the highest calibre and feature input and guidance from top local and global industry experts and specialists. Three comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialised skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence

Fun, adventure, drama, cooking, dancing and more

Summer Escapes by Cinnamon



This annual programme will nurture youngsters into avid explorers and encourage them to build their general knowledge, and their love for the planet and environment."

"Summer Escapes by Cinnamon", Executive Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka and Maldives Hishan Singhawansa stated: "We are pleased to launch this creative series of camps in Sri Lanka. These world-class edutainment programmes are of the highest caliber and feature input and guidance from top local and global industry experts and specialists. Three comprehensive camps of this nature, have not been hosted in Sri Lanka before and we are excited to offer youth and

table holiday, but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world."

The Cinnamon Hotels & Resorts chain comprises 14 distinct hotels and resorts located in key areas across Sri Lanka and the Maldives.

The brand embodies a passion for inspired living and promises holistic and enhanced experiences that are tailor-made to suit the specific interests of travelers. The Cinnamon brand focuses on delivering memorable holidays and getaways that deliver exceptional standards of service whilst showcasing the warmth and richness of

© THE ASSOCIATED NEWSPAPERS OF Ceylon Ltd. All

Fun, adventure, drama, cooking, dancing for children at this year's 'Summer Escapes by Cinnamon'!

Summer Escapes by Cinnamon opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals.

Aside from teaching a unique skill set, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons. The camps will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

Set to be held from the 9th of August for three days, the Culinary Camp by Cinnamon will help tap into each child's inner MasterChef and instill a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning the table etiquettes, going on grocery runs, taking part in cooking competitions or figuring out easy methods to sauté, the Culinary Camp by Cinnamon will not only train children to create a variety of flavorful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy.

France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 50 children.

Giving your child the chance to step out on stage and become a star in their own light, the West End Theatre Camp by Cinnamon is scheduled for the 4th to 8th of August at Cinnamon Lakeside Colombo. From learning the dynamics of stage management, to tips on how to deliver a captivating monologue and improve voice projection, children will be given the tools needed to become budding young theatre enthusiasts.

With three renowned theatre personalities, including the highly acclaimed international Director and choreographer Jonny Bowles who trained the children's cast chosen from Sri Lanka for The Sound of Music production held last year and Associate Director, choreographer and acting coach, Jon Scott Clark who was worked with productions such as Macbeth, Mary Poppins and MAMMA MIA!, along with Musical Director and vocal coach David Roper, the West End Theatre Camp by Cinnamon will be an



incredible opportunity for children who love the performing arts.

Adventures in the jungle, camping under the stars and nature walks with guidebooks and cameras in hand all lie in store for attendees of the Summer Camp by Cinnamon.

This annual programme will nurture youngsters into avid explorers and encourage them to build their general knowledge, and their love for the planet and environment. From going on thrilling jeep safaris, to taking part in camp-side bonfires and photography sessions, this edutainment programme is one that the entire family can participate in and will give parents and children the chance to forge stronger bonds. Scheduled to commence on the 10th of August, this camp will take place at Habarana Village by Cinnamon and will feature a wide range of activities including a talent show and a paintball contest.

Commenting on the launch of 'Summer Escapes by Cinnamon', Executive Vice President John Keells

Holdings and Sector Head of Leisure Resorts for Sri Lanka & Maldives, Hishan Singhawansa stated: 'We are pleased to launch this creative series of camps in Sri Lanka.'

These world-class edutainment programmes are of the highest caliber and feature input and guidance from top local and global industry experts and specialists. Three comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world.

Cinnamon Hotels & Resorts is proud to be a hospitality trendsetter that is setting the benchmark in curating one-of-a-kind lifestyle experiences and events, and we look forward to children from across the island participating in these 'Summer Escapes by Cinnamon'.

Organised Fun for Kids

Cinnamon Summer Escapes opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals. Aside from teaching a unique skill set, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons. The camps will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement says a press release.

Set to be held from 9 August for three days, the Cinnamon Culinary Camp will help tap into each child's inner Master Chef and instil a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning table etiquette, going on grocery runs, taking part in cooking competitions or figuring out easy methods to sauté, the Cinnamon Culinary Camp will not only train children to create a variety of flavourful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged seven to 13 and can only accommodate a maximum of 50 children.



Giving your child the chance to step out on stage and become a star in their own light, the West End Theatre Camp by Cinnamon is scheduled for 4 to 8 August at Cinnamon Lakeside Colombo. From learning the dynamics of stage management, to tips on how to deliver a captivating monologue and improve voice projection, children will be given the tools needed to become budding young theatre enthusiasts. The West End Theatre Camp by Cinnamon will

be an incredible opportunity for children who love the performing arts.

Adventures in the jungle, camping under the stars and nature walks with guidebooks and cameras in hand all lie in store for attendees of the Cinnamon Summer Camp. This annual programme will nurture youngsters into avid explorers and encourage them to build their general knowledge, and their love for the planet and environment. From going on thrilling



jeep safaris, to taking part in camp-side bonfires and photography sessions, this edutainment programme is one that the entire family can participate in and will give parents and children the chance to forge stronger bonds. Scheduled to commence on 10 August, this camp will take place at Habarana Village by Cinnamon and will feature a wide range of activities including a talent show and a paintball contest.

Summer Escapes by Cinnamon opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals. Aside from teaching a unique skill set, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent while participating in fun-filled activities, games, excursions and lessons. The camps will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

Set to be held from the 9th of August for three days, the Culinary Camp by Cinnamon will help tap into each child's inner MasterChef and instill a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning the table etiquettes, going on grocery runs, taking part in cooking competitions or figuring out easy methods to sauté, the Culinary Camp by Cinnamon will not only train children to create a variety of flavourful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 50 children.

SUMMER ESCAPES BY CINNAMON!

Giving your child the chance to step out on stage and become a star in their own light, the West End Theatre Camp by Cinnamon is scheduled for the 4th to 8th of August at Cinnamon Lakeside Colombo. From learning the dynamics of stage management, to tips on how to deliver a captivating monologue and improve voice projection, children will be given the tools needed to become budding young theatre enthusiasts. With three renowned theatre personalities, including the highly acclaimed international Director and choreographer Kenny Bowden who trained the children's cast chosen from Sri Lanka for The



Sound of Music production held last year and Associate Director, choreographer and acting coach, Jon Scott Clark who has worked with productions such as Macbeth, Mary Poppins and MAMMA MIA!, along with Musical Director and vocal coach David Roper, the West End Theatre Camp by Cinnamon will be an incredible opportunity for children who love the performing arts.

Adventures in the Jungle, camping under the stars and nature walks with guidebooks and cameras in hand all lie in store for attendees of the Summer Camp by Cinnamon. This annual programme will nurture youngsters into avid explorers and encourage them to build their general knowledge, and their love for the planet and environment. From going on thrilling jeep safaris, to taking part in camp-side bonfires and photography

sessions, this edutainment programme is one that the entire family can participate in and will give parents and children the chance to forge stronger bonds. Scheduled to commence on the 10th of August, this camp will take place at Habarana Village by Cinnamon and will feature a wide range of activities including a talent show and a paintball contest.

Commenting on the launch of 'Summer Escapes by Cinnamon', Executive Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka & Maldives, Hishan Singhawansa stated: 'We are pleased to launch this creative series of camps in Sri Lanka. These world-class edutainment programmes are of the highest calibre and feature input and guidance from top local and global industry experts and specialists. Three comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world. Cinnamon Hotels & Resorts is proud to be a hospitality trendsetter that is setting the benchmark in curating one-of-a-kind lifestyle experiences and events, and we look forward to children from across the island participating in these 'Summer Escapes by Cinnamon'.

The Cinnamon Hotels & Resorts chain comprises 14 distinct hotels and resorts located in key areas across Sri Lanka and the Maldives.



i

For more information regarding any of the above camps and to buy packages and tickets, kindly visit www.innانونhexoffice.com

1st June to 30th June 2019 Value of Publicity

Date	Publication	Title	Value LKR
02.06.2019	Sunday Times	Cinnamon Summer Escapes	254,664
02.06.2019	Sunday Island	Fun, Adventure , drama , cooking, dancing and more lie in store for children at this year 'Summer Escapes'	160,056
02.06.2019	Sunday Ceylon Today	Summer Camps	371,250
07.06.2019	Daily FT	'Summer Escape by Cinnamon'	178,968
07.06.2019	Daily News	Fun, Adventure , drama , cooking, dancing and more Summer Escapes by Cinnamon	420,132
09.06.2019	Sunday Island	Fun, Adventure , drama , cooking, dancing for children at this year's Summer Escape	233,928
12.06.2019	Daily Ceylon Today	Organized fun for kids	345,000
14.06.2019	Daily Mirror	Summer Escapes by Cinnamon	292,320
22.06.2019	Daily Mirror	Summer Escapes	311,040
24.06.2019	Daily News	Summer Escapes by Cinnamon this August	305,550
30.06.2019	Sunday Island	Summer Escapes partners with HSBC	188,784
30.06.2019	Sunday Morning	Cinnamon Summer Camp 2019 Returns	167,400

Total : LKR 3,229,092

Local Online Coverage - Summer Escapes

Home / 'Summer Escapes' by Cinnamon this August

'Summer Escapes' by Cinnamon this August

Monday, June 24, 2019 - 01:00

T&C

Print Edition



John Keells Group - Confidential

Cinnamon Hotels and Resorts in partnership with HSBC Premier Junior invite kids aged 7-13 years to join this year's exciting 'Summer Escapes 2019' and experience world-class edutainment from August 4 – 12.

The camps will provide an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories, all whilst becoming well-rounded individuals. Aside from teaching a unique skill set, each camp will also help children to unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent – all whilst participating in fun-filled activities, games, excursions and lessons. Each camp will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

Retail Banking and Wealth Management Country Head, Nadeesha Senaratne said "HSBC Premier is excited to give children the opportunity to be part of this series of programmes that will help nurture their talents and interests. HSBC Premier Junior aims to give children international access and empower them to explore their lifestyle interests with international banking services. It doesn't just stop there; when they reach 18 years Premier continues to support them with Premier Next Gen that further helps to enable their future aspirations."

FOR THE TRAVEL PROFESSIONAL

TravelBiz
monitor.com

SANTA MONICA
TRAVEL & TOURISM

Discover Sunny Santa Monica
Your Southern Californian Base!

STRATEGYTRADE WATCHAVIATIONMINISTRYASSOCIATIONSDEALZ CLUB

What are you looking for?

About Us | Contact Us | Advisory Board | Archive

TRADE WATCH

Trade News

Inbound/ Domestic News

Outbound News

HR & TRAINING

HOSPITALITY

OTAs

EDITORIAL

SKILL SEARCH

TRADE SHOWS & EVENTS

DIRECTORY

VISA UPDATES

Home < Top Stories < Details

TOP STORIES

Sunday, 23 June, 2019, 17 : 00 PM [IST]

Cinnamon to organise ‘Summer Escapes by Cinnamon!’ from August 9

By TBM Staff | Mumbai

Summer Escapes by Cinnamon opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals. Besides teaching a unique skill set, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons.

To be held from the August 9 for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning the table etiquettes, going on grocery runs, taking part in cooking competitions or figuring out easy methods to sauté, the Culinary Camp by Cinnamon will not only train children to create a variety of flavorful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 50 children.

Commenting on the launch of ‘Summer Escapes by Cinnamon’, Hishan Singhawansa , Executive Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka & Maldives, stated: ‘We are pleased to launch this creative series of camps in Sri Lanka. These world-class edutainment programmes are of the highest caliber and feature input and guidance from top local and global industry experts and specialists. Three comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world. Cinnamon Hotels & Resorts is proud to be a hospitality trendsetter that is setting the benchmark in curating one-of-a-kind lifestyle experiences and events, and we look forward to children from across the island participating in these ‘Summer Escapes by Cinnamon’

DAILY NEWS

'Summer Escapes by Cinnamon'

June 22, 2019



drama, cooking, dancing and more are in store for children

Fun, adventure,

Summer Escapes by Cinnamon opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals. Besides teaching a unique skill set, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons. The camps will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

To be held from the 9th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning the table etiquettes, going on grocery runs, taking part in cooking competitions or figuring out easy methods to sauté, the Culinary Camp by Cinnamon will not only train children to create a variety of flavorful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 50 children.

Value of Publicity

Date	Publication	Title
22.06.2019	Daily News	'Summer Escape' by Cinnamon
23.06.2019	Travel Biz Monitor.com	Cinnamon To Organize 'Summer Escape by Cinnamon' ! From August 9
24.06.2019	Daily News	'Summer Escape' by Cinnamon This August

Local PR Coverage Summer Escape

Month of July

Publication	Date
01.07.2019	Daily News
07.07.2019	Sunday Island
08.07.2019	Daily News
09.07.2019	Daily Mirror
10.07.2019	Daily Ceylon Today
15.07.2019	Daily News
16.07.2019	Daily Ceylon Today
16.07.2019	Daily Mirror
17.07.2019	Daily FT

WEST-END THEATRE Camp by CINNAMON

Camp in the city with the West End Theatre Camp, in association with HSBC Premier, as it gears up to present an exceptional theatre initiative for children in Sri Lanka.

Set to take place from August 4 to 8, the camp will be conducted by three internationally acclaimed theatre personalities including the highly renowned director and choreographer Jonny Bowles; associate director, choreographer and acting coach John Scott Clark; and musical director and vocal coach

David Roper who have all have been integral some of the world's best films, television shows and stage shows such as Peter Pan, Annie, The Bodyguard, Billy Elliot, The West Side Story, Macbeth, Mary Poppins Returns, Mamma Mia and more.

This theatre camp will be carried out in two parts, a one-day session for beginners on August 4 followed by a four-day in-depth session from 5 to 8 August for two age categories of children between 6 to 12 years and 13 to 18 years, focusing on an array of activities relating to theatre and performance. Children will be exposed to the basic elements of the craft of acting, funda-

mental acting techniques and means to break down physical and internal inhibitions, deliver believable performances and look within to create relatable characters. The camp invites children to take the stage with confidence as it covers a wide variety of activities that will empower kids to unleash the star within, tap into their creative potential and emerge as confident young people and artists.

The instructors will include Jonny Bowles, an international theatre professional with a wealth of experience and knowledge who has choreographed the international tour of The Sound of Music and directed West End and global stage productions such as Annie, The Bodyguard, Billy Elliot, The West Side Story, and more and Jon-Scott Clark is known as the assistant choreographer and acting coach of Peter Pan Pantomime and director of The Wind in The Willows. He

has also performed in productions including Macbeth, Mary Poppins Returns, Mamma Mia International Tour ensemble and more. He will be able to share his tips and tricks during the camp, focusing on the need to keep acting as natural as possible.

Also sharing his expertise at the camp will be David Roper who has worked as a performer and musical director in theatre and television for the past 30 years. He has sung on radio and TV shows with Tony Hadley, Mark Ronson and Mark

Deamer Drew McOnie and was production musical director for the first national tour of Fame The musical which then returned to the west end and racked up over 800 performances.

Vice President John Keells Holdings, Head of Brand Marketing Cinnamon Hotels and Resorts and CEO Cinnamon Life Mall Dileep Mudadeniya, said "A key part of the West End Theatre Camp is the world-class exposure to theatre and performing arts that will expose children to workings of international stages, and equip them with

the skills that they need to excel through school and their professional lives. Cinnamon has always strived to create vibrant lifestyle experiences, and this interactive and engaging camp, which is part of our annual camping event will give children the once-in-a-lifetime chance to learn from some of the world's best theatre professionals and stars themselves."

From dancing, singing, acting, performing and language (diction, pronunciation and dialect), kids of any age will be able to enhance in a wide variety of skills. The performing arts being effective means through which young adults can learn to express their emotions and enables them to safely explore feelings of delight, happiness, sadness, anger and more. Through the arts, children can develop their sense of independence and teamwork, and learn to co-operate with each other through group work.



Making Summer Time Count

anticipated West-End Theatre Camp, in association with HSBC Premier, as it gears up to present an exceptional theatre initiative for children in Sri Lanka.

Set to take place from the 4 to 8 August 2019, the camp will be conducted by three internationally acclaimed theatre personalities including the highly renowned director and choreographer Jonny Bowles; associate director, choreographer and acting coach John Scott Clark; and musical director and vocal coach David Roper who have all have been integral some of the world's best films, television shows and stage shows such as *Peter Pan*, *Annie*, *The Bodyguard*, *Billy Elliot*, *The West Side Story*, *Macbeth*, *Mary Poppins Returns*, *Mamma Mia!* and more.

This theatre camp will be carried out in two parts, a one-day session for beginners on 4 August followed by a four-day in-depth session from 5 to 8 August for two age categories of children between six to 12 years and 13 to 18 years, focusing on an array of activities relating to theatre and performance. Children will be exposed to the basic elements of the craft of acting, fundamental acting techniques and means to break down physical and internal inhibitions, deliver believable performances and look within to create relatable characters. The camp invites children to take the stage with confidence as it covers a wide variety of activities that will empower kids to unleash the star within, tap into their creative potential and emerge as confident young people and artists.

The instructors will include Jonny Bowles, an international theatre professional with a wealth of experience and knowledge who has choreographed the international tour of *The Sound of Music* and directed West End and global stage productions such as *Annie*, *The Bodyguard*, *Billy Elliot*, *The West*



Side Story, and more and Jon-Scott Clark is known as the assistant choreographer and acting coach of *Peter Pan* Pantomime and director of *The Wind in The Willows*. He has also performed in productions including *Macbeth*, *Mary Poppins Returns*, *Mamma Mia!* International Tour ensemble and more. He will be able to share his tips and tricks during the camp, focusing on the need to keep acting as natural as possible.

Also sharing his expertise at the camp will be David Roper who has worked as a performer and musical director in theatre and television for the past 30 years. He has sung on radio and TV shows with Tony Hadley, Mark Ronson and Mark Wynter. He has also performed on over 250 episodes of *Friday Night* with Jonathan Ross. He has worked with many award-winning choreographers including Anthony Van Last and Billy Deamer Drew McOnie and was production musical director for the first national tour of *Fame* the musical which then returned to the west end and racked up over 800 performances.

Commenting on the upcoming West-End Theatre Camp by Cinnamon, Dileep Mudadeniya, Vice President John Keells Holdings, Head of Brand Marketing Cinnamon Hotels and Resorts and CEO Cinnamon Life Mall stated, "A key part the West End Theatre Camp is the world-class exposure to theatre and performing arts that will expose children to workings of international stages, and equip them with the skills that they need to excel through school and their professional lives. Cinnamon has always strived to create vibrant lifestyle experiences, and this interactive and engaging camp, which is part of our annual camping event will give children the once-in-a-lifetime chance to learn from some of the world's best theatre professionals and stars themselves."

From dancing, singing, acting, performing and language (diction, pronunciation and dialect), kids of any age will be able to enhance in a wide variety of skills. The performing arts being effective means through which young adults can learn to express their emotions and enables them to safely explore feelings of delight, happiness, sadness, anger and more. Through the arts, children can develop their sense of independence and teamwork, and learn to co-operate with each other through group work.



Daily Mirror 16.07.2019

Camp in the city with the highly anticipated West-End Theatre Camp in association with HSBC Premier, an exceptional theatre initiative for children in Sri Lanka. Set to take place from the 4th - 8th August 2019, the camp will be conducted by three internationally acclaimed theatre personalities including the highly renowned director and choreographer Jonny Bowles, associate director, choreographer, acting coach John Scott Clark, and musical director and vocal coach David Roper who all have been integral in some of the world's best films, television shows and stage shows such as Peter Pan, Annie, The Bodyguard, Billy Elliot, The West Side Story, Macbeth, Mary Poppins Returns, Mamma Mia! and more.

This theatre camp will be carried out in two parts, a one-day session for beginners on 4th of August followed by a four-day in-depth session from 5th to 8th August for two age categories of children between 6 to 12 years and 13 to 18 years, focusing on an array of activities relating to theatre and performance. Children will be exposed to the basic elements of the craft of acting, fundamental acting techniques and means to break down physical and internal inhibitions, deliver believable performances and look within to create relatable characters. The camp invites children to take the stage with confidence as it covers a wide variety of activities that will empower kids to unleash the star within, tap into their creative potential and emerge as confident young people and artists.

The instructors will include Jonny Bowles, an international theatre professional with a wealth of experience and knowledge who has choreographed the international tour of The Sound of Music and directed West End and global stage productions such as Annie, The Bodyguard, Billy Elliot, The West Side Story, and more and Jon-Scott Clark is known as the assistant choreographer and acting coach of Peter Pan Pantomime and director of The Wind in The Willows. He has also performed in productions including Macbeth, Mary Poppins Returns, Mamma Mia International Tour ensemble and more. He will be able to share his tips and tricks during the camp, focusing on the need to keep acting as natural as possible.

Also sharing his expertise at the camp will be David Roper who has worked as a performer and musical director in theatre and television for the past 30 years. He has sung on radio and TV shows with Tony Hadley, Mark Ronson and Mark Wyrner. He has also performed on over 250 episodes of Friday Night with Jonathan Ross. He has worked with many award-winning choreographers including Anthony Van Laan and Billy Deamer Drew McOnie and was production musical director for the first national tour of Fame the Musical which then returned to the West End and racked up over 800 performances.

Commenting on the upcoming West-End Theatre Camp by Cinnamon, Dileep Mudadeniya, Vice President John Keells Holdings, Head of Brand Marketing Cinnamon Hotels and Resorts and CEO Cinnamon Life Mall stated: "A key part the West End Theatre Camp is the world-class exposure to theatre and performing arts that will expose children to workings of international stages, and equip them with the skills that they need to excel through school and their professional lives. Cinnamon has always strived to create vibrant lifestyle experiences, and this interactive and engaging camp, which is part of our annual camping event will give children the once-in-a-lifetime chance to learn from some of the world's best theatre professionals and stars themselves."

From dancing, singing, acting, performing and language (diction, pronunciation and dialect), kids of any age will be able to enhance in a wide variety of skills. The performing arts being effective means through which young adults can learn to express their emotions and enables them to safely explore feelings of delight, happiness, sadness, anger and more. Through the arts, children can develop their sense of independence and teamwork, and learn to co-operate with each other through

Presented by Cinnamon Hotels & Resorts In association with HSBC Premier, Powered by Sri Lankan Airlines, Conceptualized by Cinnamon Nature Trails Media partners YES FM Sri Lanka Legends 96.6 In bound travel partner Malkey Rent A Car Outdoor Partner TGO-The Great Outdoors Cinema partner Scope Cinemas. For more information regarding the above camp, and to buy packages and tickets, kindly visit cinnamonboxoffice.com. The camp offers 40% off exclusively for HSBC Premier Junior Customers.

The West End Theatre camp is an event that has been conceptualised by the Cinnamon Team as part of the 'Summer Escapes 2019 by Cinnamon'. Cinnamon Hotels & Resorts comprises 14 distinct hotels and resorts located in key areas across Sri Lanka and the Maldives. The brand embodies a passion for inspired living and promises



West-End Theatre Camp by Cinnamon

Let your kid's time away from school count this summer!

holistic and enhanced experiences that are tailor-made to suit the specific interests of travellers. The Cinnamon brand focuses on delivering memorable holidays and getaways that deliver exceptional standards of service whilst showcasing the warmth and vibrancy of contemporary Sri Lankan hospitality.

This theatre camp will be carried out in two parts, a one-day session for beginners on 4th of August followed by a four-day in-depth session from 5th to 8th August for two age categories of children between 6 to 12 years and 13 to 18 years



West-End Theatre Camp by Cinnamon: Let your kid's time away from school count this summer!

CAMP is the start of the highly anticipated West-End Theatre Camp, in association with HSBC Premier, as it gears up to present an exceptional theatre initiative for children in Sri Lanka.

Set to take place from the 4-8 August, the camp will be conducted by three internationally acclaimed theatre personalities including the highly renowned director and choreographer Jonny Bowles; associate director, choreographer and acting coach John Scott Clark; and musical director and vocal coach David Roper who have all have been integral some of the world's best films, television shows and stage shows such as Peter Pan, Annie, The Bodyguard, Billy Elliot, The West Side Story, Macbeth, Mary Poppins Returns, Mamma Mia! and more.

This theatre camp will be carried out in two parts, a one-day session for beginners on 4 August followed by a four-day in-depth session from 5 to 8 August for two age categories of children between 6 to 12 years and 13 to 18 years, focusing on an array of activities relating to theatre and performance. Children will be exposed to the basic elements of the craft of acting, fundamental acting techniques and means to break down physical and internal inhibitions, deliver believable performances and look within to create relatable characters. The camp invites children to take the stage with confidence as it covers a wide variety of activities that will empower kids to unleash the star within, tap into their creative potential and emerge as confident young people and artists.

The instructors will include Jonny Bowles, an international theatre professional with a wealth of experience and knowledge who has choreographed



the international tour of 'The Sound of Music' and directed West End and global stage productions such as 'Annie', 'The Bodyguard', 'Billy Elliot', 'The West Side Story', and more and Jon-Scott Clark is known as the assistant choreographer and acting coach of 'Peter Pan Pantomime' and director of 'The Wind in The Willows'. He has also performed in productions including 'Macbeth', 'Mary Poppins Returns', 'Mamma Mia International Tour' ensemble and more. He will be able to share his tips and tricks during the camp, focusing on the need to keep acting as natural as possible.

Also sharing his expertise at the camp will be David Roper who has worked as a performer and musical director in theatre and television for the past 30 years. He has sung on radio and TV shows with Tony Hadley, Mark Ronson and Mark Wynter. He has also performed on over 250 episodes of Friday Night with Jonathan Ross. He has worked with many award-winning choreographers including Anthony Van Laan and Billy

Deamer Drew McOnie and was production musical director for the first national tour of Fame the Musical which then returned to the west end and racked up over 800 performances.

Commenting on the upcoming West-End Theatre Camp by Cinnamon, Dilip Mudadeniya, Vice President John Keells Holdings, Head of Brand Marketing Cinnamon Hotels and Resorts and CEO Cinnamon Life Mall stated: "A key part the West End Theatre Camp is the world-class exposure to theatre and performing arts that will expose children to workings of international stages, and equip them with the skills that they need to excel through school and their professional lives. Cinnamon has always strived to create vibrant lifestyle experiences, and this interactive and engaging camp, which is part of our annual camping event will give children the once-in-a-lifetime chance to learn from some of the world's best theatre professionals and stars themselves."

From dancing, singing, acting, performing and language (diction, pronun-



ciation and dialect), kids of any age will be able to enhance in a wide variety of skills. The performing arts being effective means through which young adults can learn to express their emotions and enables them to safely explore feelings of delight, happiness, sadness, anger and more. Through the arts, children can develop their sense of independence and teamwork, and learn to co-operate with each other through group work.

Presented by Cinnamon Hotels & Resorts in association with HSBC Premier, Powered by Sri Lankan Airlines



Conceptualised by Cinnamon Nature Trails Media partners YES FM Sri Lanka Legends 96.6 In bound travel partner Malkey Rent A Car Outdoor Partner TGO-The Great Outdoors Cinema partner Scope Cinemas. For more information regarding the above camp, and to buy packages and tickets, kindly visit cinnamonhotels.com/srilanka or call 011 8111. The camp offers 40% off exclusively for HSBC Premier Junior Customers.

The West-End Theatre Camp is an event that has been conceptualised by the Cinnamon Team as part of the

'Summer Escapes 2019 by Cinnamon'. Cinnamon Hotels & Resorts comprises 14 distinct hotels and resorts located in key areas across Sri Lanka and the Maldives. The brand embodies a passion for inspired living and promises holistic and enhanced experiences that are tailor-made to suit the specific interests of travellers. The Cinnamon brand focuses on delivering memorable holidays and getaways that deliver exceptional standards of service. The camp is a great way to showcase the warmth and vibrancy of contemporary Sri Lankan hospitality.

Sunday Island 07.07.2019

Give your child the chance to explore their cooking skills at this year's Culinary Camp by Cinnamon

Cinnamon Hotels & Resorts is gearing up to present the action-packed Culinary Camp by Cinnamon, as part of Summer Escapes 2019 by Cinnamon that will run during the upcoming school holidays. Set to take place from the 9th – 11th of August at Cinnamon Grand Colombo, the thrilling and flavourful culinary camp will offer children with a passion for cooking, the chance to explore their culinary capabilities, whilst developing important life skills such as organization, planning and team work.

This innovative and engaging camp will feature an exciting agenda of activities including, a kitchen 101 class on cooking basics, fun grocery runs, tips on how to plan healthy meals, insights on practical tactics in the kitchen and the important role that nutrition plays in the entire cooking process. The camp will also teach your child a wide array of tips and tricks, such as basic chopping skills, how to prepare ingredients and important overviews of table and dining etiquette.

Children will also be able to experience a live demonstration by a professional chef and participate in a baking boot camp where they will learn how to prepare an array of cakes, sweet treats and savory delicacies. In the spirit of celebrating global cuisines, the camp will also showcase different meals from around the world, enabling your child to master a variety of culinary styles and giving them the chance to create delicious signature dishes from countries such as China, Italy, Sri Lanka and more.



GM at Cinnamon Lodge and Chef judging the event

Commenting on the upcoming Culinary Camp by Cinnamon, Executive Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka & Maldives, Hishan Singhawansa stated: "Whether your child is a beginner with no experience and is merely curious about cooking or whether he or she is already a little MasterChef at home, the Culinary Camp by Cinnamon offers an entertaining and inspiring learning experience that will help your child master a variety of techniques and skills. From the art of sautéing to basic preparation methods, your child will be able to take all of the knowledge that they acquire at the camp, and apply it to their day-to-day cooking adventures and life in general. The camp will also help children to develop a wide variety of life skills, navigate their way through different activities, tasks and challenges."

The Culinary Camp by Cinnamon is a novel programme

that strives to instill a passion for the culinary arts in children and teenagers and has been carefully designed to develop key skills and abilities that will extend beyond the kitchen and help to positively impact the lives of children throughout their lives. Whilst learning how to make scrumptious meals, that they can then replicate for the whole family, this programme will also enable children to forge lasting friendships, learn how to organize their work and understand the essence of team building and cooperation. Open for participants between 7-13 years, the camp can only accommodate a maximum of 50 children.

Cinnamon Hotels & Resorts presents 'Summer Escapes 2019 by Cinnamon' in association with HSBC Premier and powered by Sri Lanka Airlines and Red Bull.

Yes FM. For more information regarding the above camp, and to buy packages and tickets, kindly visit cinnamonboxoffice.com or call 071 711 8111.



Give your child the chance to explore their cooking skills

at this year's Culinary Camp by Cinnamon

Cinnamon Hotels & Resorts is gearing up to present the action-packed Culinary Camp by Cinnamon as part of Summer Escapes 2019 by Cinnamon that will run during the upcoming school holidays. Set to take place from the 9th - 11th of August at Cinnamon Grand Colombo, the thrilling and flavourful culinary camp will offer children with a passion for cooking, the chance to explore their culinary capabilities, whilst developing important life skills such as organisation, planning and team work.

This innovative and engaging camp will feature an exciting agenda of activities including, a kitchen 101 class on cooking basics, fun grocery runs, tips on how to plan healthy meals, insights on practical tactics in the kitchen and the important role that nutrition plays in the entire cooking process. The camp will also teach your child a wide array of tips and tricks, such as basic chopping skills, how to prepare ingredients and important overviews of table and dining etiquette.

Children will also be able to experience a live demonstration by a professional chef and participate in a baking boot camp where they will learn how to prepare an array of cakes, sweet treats and savory delicacies. In the spirit of celebrating global cuisines, the camp will also showcase

|||||

This innovative and engaging camp will feature an exciting agenda of activities including, a kitchen 101 class

|||||

different meals from around the world, enabling your child to master a variety of culinary styles and giving them the chance to create delicious signature dishes from countries such as China, Italy, Sri Lanka and more.

Commenting on the upcoming Culinary Camp by Cinnamon, Executive Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka & Maldives, Hishan Singhawansa stated:

"Whether your child is a beginner with no experience and is merely curious about cooking or whether he or she is already a little MasterChef at home, the Culinary Camp by Cinnamon offers an entertaining and inspiring learning experience that will help your child master a variety of techniques and skills. From the art of sautéing to the art of methods, your child will be able to take all of the knowledge that they acquire at the camp, and apply it to their day-to-day cooking

adventures and life in general. The camp will also help children to develop a wide variety of life skills, as they navigate their way through different activities, tasks and challenges."

The Culinary Camp by Cinnamon is a novel programme that strives to instill a passion for the culinary arts in children and teenagers and has been carefully designed to develop key skills and abilities that will extend beyond the kitchen and help to positively impact the lives of children throughout their lives. Whilst learning how to make scrumptious meals, that they can then replicate for the whole family, this programme will also enable children to forge lasting friendships, learn how to organise their work and understand the essence of team building and cooperation. Open for participants between 7-13 years, the camp can only accommodate a maximum of 50 children.

Cinnamon Hotels & Resorts presents 'Summer Escapes 2019 by Cinnamon' in association with HSBC Premier and

Airlines and Radio partner Yes FM. For more information regarding the above camp, and to buy packages

and tickets, kindly visit cinnamonboxoffice.com. The camp offers ~~room~~ on exclusively for HSBC Premier Junior Customers.

Cinnamon Summer Camp makes a comeback

Cinnamon Hotels & Resorts has teamed up with its eco-tourism and excursions arm Nature Trails to host Cinnamon Summer Camp, at Habarana Village by Cinnamon from August 10 to 12. Summer Camp 2019, one of the three annual holiday programmes under 'Summer Escapes 2019 by Cinnamon' in association with HSBC Premier, will be held for the eighth year with the objective of encouraging youngsters aged 6-18 years to be passionate explorers whilst building up their knowledge and love for the planet and nature. Campers will also get the chance to build new friendships, foster stronger family bonds, boost their self-confidence and take up many challenges with the talent show, paintball contests, interactive performances and lots of action-packed independence.

Summer Camp 2019 will offer three days of unforgettable fun, skill-building and entertainment in the wilds of Habarana and will give children the chance to re-connect with nature. From exciting jeep safaris in the jungles of Minneriya National Park, to adventurous treks, nature walks and treasure hunts, family games, photography sessions and camping under the stars to

camp-side bonfires with singing and dancing that ends with an epic Gala Dinner, this carefully curated edutainment programme is the ideal holiday escape. Designed by Chitral Jayatilake and Vimukthi Weerathunga, both experts in the fields of wildlife, travel and photography with years of experience and expertise, Summer Camp 2019 will help participants to hone their collective team building skills, essential life and leadership skills, creativity and general knowledge.

Commenting on the upcoming Summer Camp 2019 in Habarana, Executive Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka & Maldives, Hishan Singhawansa stated: "With the goal of inspiring young kids with a desire for discovery and exploration, we are pleased to announce that Cinnamon's Summer Camp is back for year 2019 with an exciting agenda of activities."

This edutainment programme will give parents the chance to ensure that their children enjoy a productive summer filled with learning, fun and excitement. Families will be able to join the camp and strengthen their bonds, whilst making new friends and reconnecting with those from previous camps. We look forward to provide our young campers a one-of-a-kind experience and memories that they will cherish throughout their lives.

This camp not only nurtures a passion for nature and adventure, it also helps to develop important life skills that will help children throughout their schooling years."



THRILLING and FLAVOURFUL

Culinary Camp by Cinnamon



Cinnamon Hotels and Resorts is gearing up to present the action-packed Culinary Camp by Cinnamon, as part of Summer Escapes 2019 by Cinnamon that will run during the upcoming school holidays. Set to take place from August 9 – 11 at Cinnamon Grand Colombo, the thrilling and flavorful culinary camp will offer children with a passion for cooking, the chance to explore their culinary capabilities, whilst developing important life skills such as organization, planning and team work.

This innovative and engaging camp will feature an exciting agenda of activities including, a kitchen 101 class on cooking basics, fun grocery runs, tips on how to plan healthy meals, insights on practical tactics in the kitchen and the important role that nutrition plays in the entire cooking process. The camp will also teach your child a wide array of tips and tricks, such as basic chopping skills, how to prepare ingredients and important overviews of table and dining etiquette.

Children will also be able to experience a live demonstration by a professional chef and participate in a baking boot camp where they will learn how to prepare an array of cakes, sweet treats and savory delicacies. In the spirit of celebrating global cuisines, the camp will also showcase different meals from around the world, enabling your child to master a variety of culinary styles and giving them the chance to create delicious signature dishes from countries such as China, Italy, Sri Lanka and more.

Commenting on the upcoming Culinary Camp by Cinnamon, Executive Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka and Maldives, Hishan Singhawansa stated: "Whether your child is a beginner with no experience and is merely curious about cooking or whether he or she is already a little MasterChef at home, the Culinary Camp by Cinnamon offers an entertaining and inspiring learning experience that will help your child master a variety of techniques and skills. From the art of sautéing to basic preparation methods, your child will be able to take all of the knowledge that they acquire at the camp, and apply it to their day-to-day cooking adventures and life in general. The camp will also help children to develop a wide variety of life skills, as they navigate their way through different activities, tasks and challenges."

The Culinary Camp by Cinnamon is a novel programme that strives to instill a passion for the culinary arts in children and teenagers and has been carefully designed to develop key skills and abilities that will extend beyond the kitchen and help to positively impact the lives of children throughout their lives. Whilst learning how to make scrumptious meals, that they can then replicate for the whole family, this programme will also enable children to forge lasting friendships, learn how to organize their work and understand the essence of team building and cooperation. Open for participants between 7-13 years, the camp can only accommodate a maximum of 50 children.

For Children to Explore Their Cooking Skills

Cinnamon Hotels & Resorts is gearing up to present the action-packed Culinary Camp by Cinnamon, as part of Summer Escapes 2019 by Cinnamon that will run during the upcoming school holidays. Set to take place from the 9 to 11 August at Cinnamon Grand Colombo, the thrilling and flavourful culinary camp will offer children with a passion for cooking, the chance to explore their culinary capabilities, whilst developing important life skills such as organization, planning and team work.

This innovative and engaging camp will feature an exciting agenda of activities including, a kitchen 101 class on cooking basics, fun grocery runs, tips on how to plan healthy meals, insights on practical tactics in the kitchen and the important role that nutrition plays in the entire cooking process. The camp will also teach your child a wide array of tips and tricks, such as basic chopping skills, how to prepare ingredients and important overviews of table and dining etiquette.

Children will also be able to experience a live demonstration by a professional chef and participate in a baking boot camp where they will learn how to prepare an array of cakes, sweet treats and savoury delicacies. In the spirit of celebrating global cuisines, the camp will also showcase different meals from around the world, enabling your child to master a variety of culinary styles and



giving them the chance to create delicious signature dishes from countries such as China, Italy, Sri Lanka and more.

Commenting on the upcoming Culinary Camp by Cinnamon, Executive Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka and Maldives, Hishan Singhawansa stated, "Whether your child is a beginner with no experience and merely curious about cooking or whether he or she is already a little Master Chef at home, the Culinary Camp by Cinnamon offers an entertaining and inspiring learning experience that will help your

child master a variety of techniques and skills. From the art of sautéing to basic preparation methods, your child will be able to take all of the knowledge that they acquire at the camp, and apply it to their day-to-day cooking adventures and life in general. The camp will also help children to develop a wide variety of life skills, as they navigate their way through different activities, tasks and challenges."

The Culinary Camp by Cinnamon is a novel programme that strives to instil a passion for the culinary arts in children and teenagers and has been carefully designed to develop key skills



and abilities that will extend beyond the kitchen and help to positively impact the lives of children throughout their lives. Whilst learning how to make scrumptious meals, that they can then replicate for the whole family, this programme will also enable children to forge lasting friendships, learn how to organise their work and understand the essence of team-building and cooperation. Open for participants between seven to 13 years, the camp can only accommodate a maximum of 50 children.

The Culinary Camp by Cinnamon is an event that has been conceptualised

by the Cinnamon Team as part of the 'Summer Escapes 2019 by Cinnamon' programme. The Cinnamon Hotels & Resorts chain comprises 14 distinct hotels and resorts located in key areas across Sri Lanka and the Maldives. The brand embodies a passion for inspired living and promises holistic and enhanced experiences that are tailor-made to suit the specific interests of travellers. The Cinnamon brand focuses on delivering memorable holidays and getaways, that deliver exceptional standards of service, whilst showcasing the warmth and vibrancy of contemporary Sri Lankan hospitality.


July 2019 Value of Publicity

Date	Publication	Title	Value LKR
01.07.2019	Daily News	Cinnamon Summer Camp makes a come back	152,775
07.07.2019	Sunday Island	Give your child a chance to explore their cooking skills at this year's Culinary Camp by Cinnamon	136,800
08.07.2019	Daily News	Thrilling and Flavorful Culinary Camp by Cinnamon	210,975
09.07.2019	Daily Mirror	Give your child a chance to explore their cooking skills at this year's Culinary Camp by Cinnamon	217,152
10.07.2019	Daily Ceylon Today	For children to explore their cooking skills	150,000
15.07.2019	Daily News	West End Theatre Camp by Cinnamon	291,000
16.07.2019	Daily Ceylon Today	Making summer time count	208,800
16.07.2019	Daily Mirror	West End Theatre Camp by Cinnamon	374,400
17.07.2019	Daily FT	West-End Theatre Camp by Cinnamon: let your kids time away from school count this summer	264,564

Total : LKR 2,006,466

International Media Coverage

<https://www.traveldailymedia.com/cinnamon-to-start-edutainment-camps-in-sri-lanka/>



THAI-STYLE HOSPITALITY
IN THE CITY OR ON THE BEACH

CENTARA
HOTELS & RESORTS

THAILAND
SRI LANKA


MARKETS
SECTORS
FEATURES

HOSPITALITY
HOTELS
TOURISM

Cinnamon to start edutainment camps in Sri Lanka

By Megha Paul On Jan 25, 2019

Share




Summer Escapes by Cinnamon opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals.

Besides teaching a unique skill set, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out of the box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons.

To be held from 9 August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a lifelong passion for cooking, food


A GREAT STAY IS CLOSER THAN YOU THINK
WYNTHAM
HOTELS & RESORTS

POPULAR POSTS




bestwave on CMV cruise to Arctic and Greenland

be very clear with...



"We want to add value to local communities as well as..."

ITB Asia introduces new Buyers Elite Partner Programme




USE CODE 'TDS' & GET 10% OFF YOUR NEXT STAY
HOTELS-G.COM

grocery runs, taking part in cooking competitions or figuring out easy methods to sauté, the Culinary Camp by Cinnamon will not only train children to create a variety of flavourful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged seven to 13 and can only accommodate a maximum of 50 children.



Commenting on the launch of 'Summer Escapes by Cinnamon', Hishan Singhawansa, executive vice president John Keells Holdings and sector head of Leisure Resorts for Sri Lanka and Maldives, stated, "We are launching this creative series of camps in Sri Lanka. These world-class edutainment programmes are of the highest calibre and feature input and guidance from top local and global industry experts and specialists. Three comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world."




Subscribe to our newsletter

Sign up here to get the latest news, updates and special offers delivered directly to your inbox.

Enter your email address

Subscribe

You can unsubscribe at any time



thomas COVE

Subscribe

You can unsubscribe at any time



thomas COVE

MAURITIL HOLIDAY

Book Now

<https://buisnessnewstrends.blogspot.com/2019/06/summer-escapes-by-cinnamon.html>

'Summer Escapes by Cinnamon'

June 22, 2019



Fun, adventure, drama, cooking, dancing and more are in store for children

Summer Escapes by Cinnamon opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create unforgettable experiences while enjoying well-earned holidays. Besides teaching a unique skill set, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons. The camps will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

To be held from the 9th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning the table etiquettes, going on grocery runs, taking part in cooking competitions or figuring out easy methods to sauté, the Culinary Camp by Cinnamon will not only train children to create a variety of flavorful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 50 children.



Giving your child the chance to step out on stage and become a star in their own light, the West End Theatre Camp by Cinnamon is scheduled for the 4th to 8th of August at Cinnamon Lakeside Colombo. From learning the dynamics of stage management, to tips on how to deliver a captivating monologue and improve voice projection, children will be given the tools needed to become budding young theatre enthusiasts. With these renowned theatre personalities, including the highly acclaimed international Director and choreographer Tony Bowles who trained the children's cast chosen from Sri Lanka for The Sound of Music production held last year and Associate Director, choreographer and acting coach, Joe Scott Clark who was worked with productions such as Macbeth, Mary Poppins and MAMMA MIA!, along with Musical Director and vocal coach David Roper, the West End Theatre Camp by Cinnamon will be an incredible opportunity for children who love the performing arts.

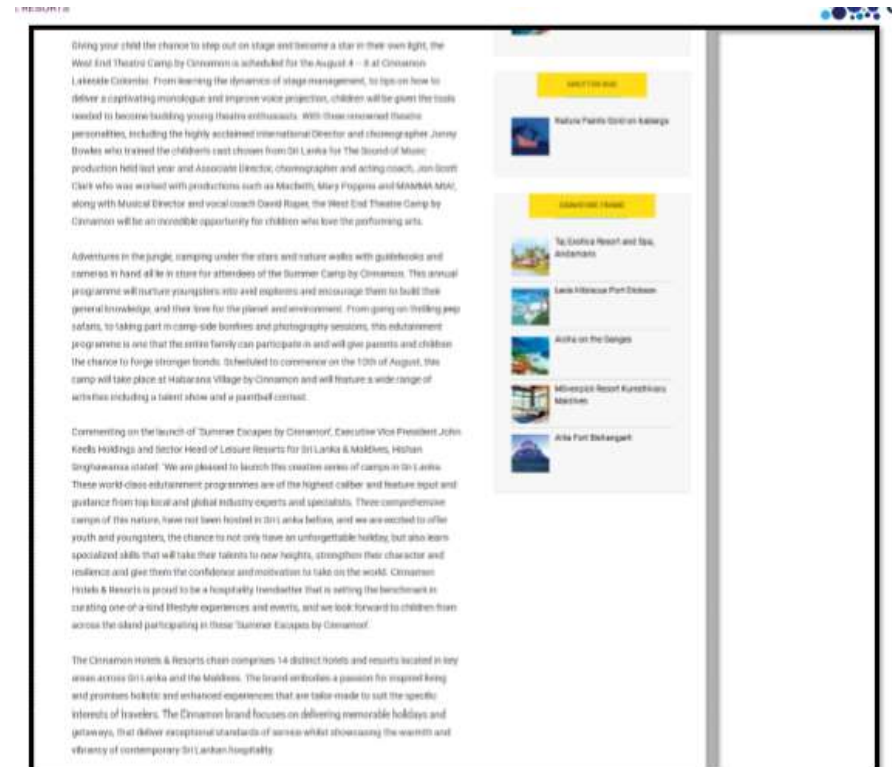
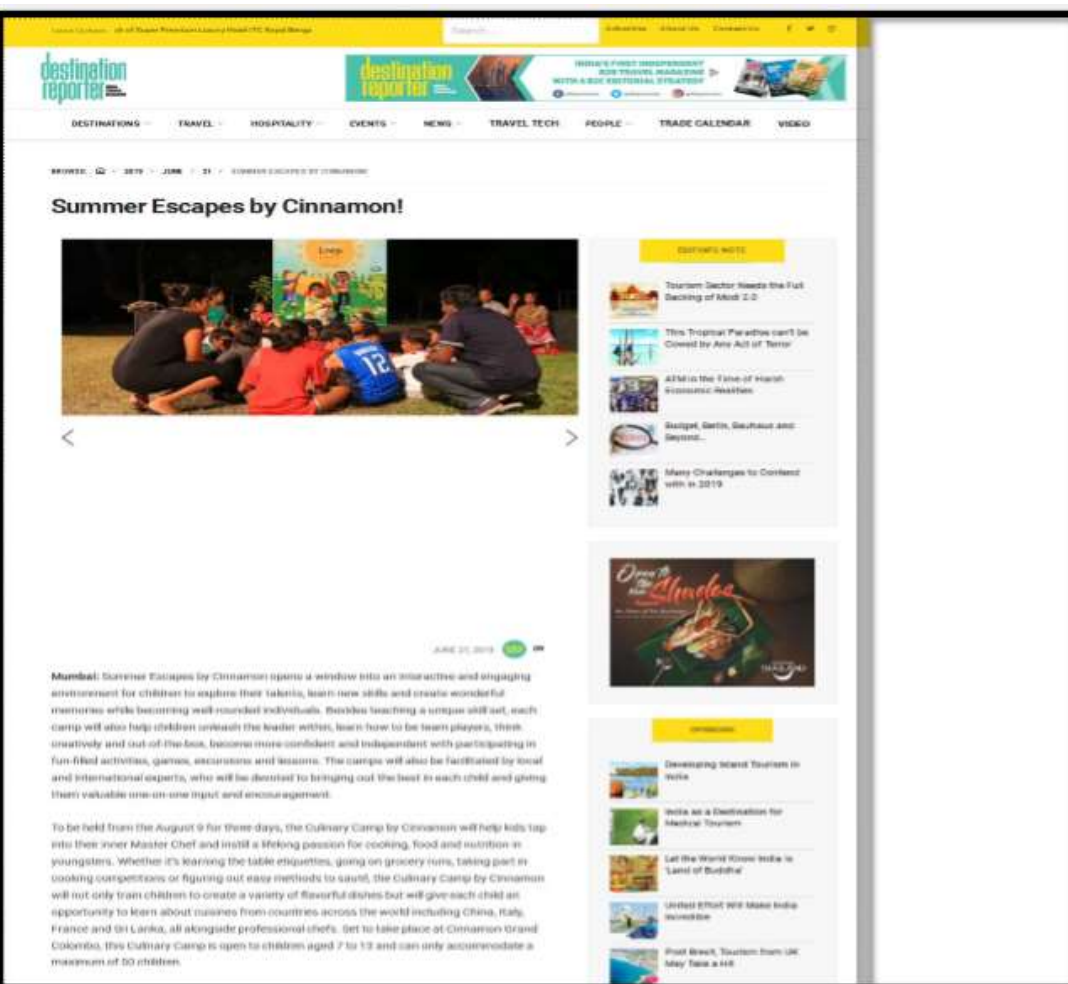
Adventures in the jungle, camping under the stars and nature walks with guidebooks and compass in hand all fit in store for attendees of the Summer Camp by Cinnamon. This annual programme will inspire youngsters into wild explorations and encourage them to build their general knowledge, and their love for the planet and environment. From going on thrilling jeep safaris, to taking part in camp-side bonfires and photography sessions, this entertainment programme is one that the entire family can participate in and will give parents and children the chance to forge stronger bonds. Scheduled to commence on the 10th of August, this camp will take place at Habarana Village by Cinnamon and will feature a wide range of activities including a talent show and a pinball contest.



Commenting on the launch of 'Summer Escapes by Cinnamon', Executive Vice President John Keells Holdings and former Head of Leisure Resorts for Sri Lanka & Maldives, Hithan Singshewaratne stated, 'We are pleased to launch this creative series of camps in Sri Lanka. These world-class entertainment programmes are of the highest caliber and feature input and guidance from top local and global industry experts and specialists. These comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world. Cinnamon Hotels & Resorts is proud to be a hospitably treacherous that is setting the benchmark in creating one-of-a-kind lifestyle experiences and events, and we look forward to children from across the island participating to these 'Summer Escapes by Cinnamon'.

The Cinnamon Hotels & Resorts chain comprises 14 distinct hotels and resorts located in key areas across Sri Lanka and the Maldives. The brand embodies a passion for inspired living and promises holistic and enhanced experiences that are tailor-made to suit the specific interests of travelers. The Cinnamon brand focuses on delivering memorable holidays and getaways, that deliver exceptional standards of service whilst showcasing the warmth and vibrancy of contemporary Sri Lankan hospitality.

<https://destinationreporterindia.com/2019/06/21/summer-escapes-by-cinnamon/>



<https://mumbainewsnetworks.blogspot.com/2019/06/fun-adventure-drama-cooking-dancing-and.html>

Mumbai News Network Latest News

Friday, 21 June 2019

Fun, adventure, drama, cooking, dancing and more are in store for children at this year's 'Summer Escapes by Cinnamon!'



Summer Escapes by Cinnamon opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals. Besides teaching a unique skill set, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons. The camps will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

About Me

 **Bharat Jesrani**

[View my complete profile](#)

Blog Archive

▼ 2019 (2520)

► July (57)

▼ June (826)

NFAI to add new film preservation and conservation...

Dhanush's The Extraordinary Journey of the Fakir r...

बिग बॉस मराठी सिझन २ - शिव आणि दीपावली पराजिते व...

बिग बॉस मराठी सिझन २ -WEEKEND वा डाय मोंडे मॉन्डेर...

Honey-Bunny raise the fun factor at Ambience Mall...

SASMRA celebrated Annual Fashion Show - Enchanté ...

Big one in you and th...

To be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook. The Culinary Camp by Cinnamon will not only train children to create a variety of beautiful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Hong Kong and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 50 children. Giving your child the chance to step out on stage and become a star is their next right, the West End Theatre Camp by Cinnamon is scheduled for the 8th to 10th of August at Cinnamon Lakeside Colombo. From learning the dynamics of stage management, to tips on how to deliver a captivating monologue and master voice projection, children will be given the tools needed to become budding young theatre enthusiasts. With three renowned theatre personalities, including the highly acclaimed International Director and choreographer Jerry Bowles who trained the children's cast chosen from Sri Lanka for The Sound of Music production held last year and Associate Director, choreographer and acting coach, Jim Scott Clark who has worked with productions such as Macbeth, Mary Poppins and NANNY (MIL), along with Musical Director and vocal coach David Roper, the West End Theatre Camp by Cinnamon will be an incredible opportunity for children who love the performing arts. Adventures in the jungle, clamping under the stars and nature walks with guidebooks and cameras in hand all lie in store for attendees of the Summer Camp by Cinnamon. This annual programme will nurture youngsters into avid explorers and encourage them to build their general knowledge and their love for the planet and environment. From going on exciting jeep safaris, to taking part in camping courses and photography sessions, this edutainment programme is one that the entire family can participate in and will give parents and children the chance to forge stronger bonds. Scheduled to commence on the 10th of August, this camp will take place at Melbrane Village by Cinnamon and will feature a wide range of activities including a talent show and a paintball contest.



Commenting on the launch of 'Summer Escapes by Cinnamon', Executive Vice President John Lewis Holdings and Sector Head of Leisure Resorts for Sri Lanka & Maldives, Nathan Longthorpe stated, "We are pleased to launch this creative series of camps in Sri Lanka. These world-class edutainment programmes are of the highest caliber and feature input and guidance from top local and global industry experts and specialists. These comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world. Cinnamon Hotels & Resorts is proud to be a hospitality trendsetter that is setting the benchmark in creating one-of-a-kind lifestyle experiences and events, and we look forward to creating from across the island participating in these 'Summer Escapes by Cinnamon'." The Cinnamon Hotels & Resorts chain encompasses 16 distinct hotels and resorts located in key areas across Sri Lanka and the Maldives. The brand embodies a passion for inspired living and promotes historic and enhanced experiences that are tailor-made to suit the specific interests of travellers. The Cinnamon brand focuses on delivering memorable holidays and experiences, that deliver exceptional standards of service whilst showcasing the warmth and abundance of contemporary Sri Lankan

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

to be held from the 8th of August for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a creative passion for cooking, grocery runs, taking part in cooking competitions or figuring out easy methods to cook.

John Keells Group - Confidential



Giving your child the chance to step on the stage and become a star is their own right, the West End Theatre Camp by Cinnamon is scheduled for the 4th to 20th of August at Cinnamon Lakeside Gardens. From learning the dynamics of stage management, to tips on how to deliver a compelling monologue and improve voice projection, children will be given the tools needed to become budding young theatre artists. With three renowned theatre personalities, including the highly acclaimed International Director and choreographer Jonty Rowley who trained the children's cast chosen from Sri Lanka for The Sound of Music production last year and Associate Director, choreographer and acting coach, Ian Scott Clark who has worked with productions such as Macbeth, Henry V and Twelfth Night, along with Musical Director and vocal coach David Fraser, the West End Theatre Camp by Cinnamon will be an incredible opportunity for children who love the performing arts.



mentors to set targets, monitor growth, introduce fun and interactive online games and more opportunities to learn and be mentored by experienced the West End Theatre Camp by Cinnamon. This annual programme will nurture youngsters to help and empower and encourage them to build their general knowledge, and their love for the planet and environment. From going on thrilling jeep safaris, to taking part in camp radio shows and photography sessions, this enrichment programme is one that the entire family can participate in and will give parents and children the chance to enjoy longer family. Scheduled to commence on the 10th of August, this camp will take place at Mahawela Village by Cinnamon and will feature a wide range of activities including a talent show and a parental concert.

Commenting on the launch of 'Summer Escapes by Cinnamon', Executive Vice President John Koels Holdings and General Head of Leisure Resorts for Sri Lanka & Maldives, Hukam Singhaniya stated: "We are pleased to launch this creative series of camps in Sri Lanka. These world class enrichment programmes are of the highest calibre and feature expert guidance from top local and global industry experts and specialists. These comprehensive series of this nature, have not been trained in Sri Lanka before, and we are excited to offer growth and inspiration, the chance to not only have an unforgettable holiday, but also learn operational skills that will take them talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world. Cinnamon Hotels & Resorts is a proud to be a financially breakeven that is setting the benchmark in creating one of a kind lifestyle experiences and events, and we look forward to children from across the island participating in these Summer Escapes by Cinnamon."





Written by Sarah Lee new properties in Bangkok by 2022
1 day ago



Turkey's State Tourism Development Corporation to attract budget tourists
1 day ago



RTTC compacts to conduct sub-ethnic tourism events in Kerala
4 days ago

CONTACT US

For more / Press Enquiries / Photographs / Features
Please write to editor@thetravelerscove.com
for Advertisements and Quotations to
sales@thetravelerscove.com


The Cinnamon Hotels & Resorts chain comprises 14 distinct hotels and resorts located in key areas across Sri Lanka and the Maldives. The brand embodies a passion for inspired design and premium facilities and delivered experiences that are tailor-made to suit the specific interests of travellers. The Cinnamon brand focuses on delivering memorable holidays and getaways, that deliver exceptional standards of service whilst showcasing the wealth and diversity of contemporary Sri Lankan hospitality.

<https://thehoteltimes.in/2019/06/21/fun-adventure-drama-cooking-dancing-and-more-are-in-store-for-children-at-this-years-summer-escapes-by-cinnamon/>

Wednesday, July 3, 2019 Sign In / Join Library Advertise Contact Register

HOME NEWS BUSINESS NEWS SPOTLIGHT MANAGEMENT HOTELS

Home » Event » Fun, adventure, drama, cooking, dancing and more are in store for children



Fun, adventure, drama, cooking, dancing and more are in store for children at this year's 'Summer Escapes by Cinnamon!'

By The Hotel Times News Bureau - June 21, 2019 106

New Delhi, June 22, 2019: Summer Escapes by Cinnamon opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals. Besides teaching a unique skill set, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons. The camps will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

To be held from the 9th of August for three days, the **Culinary Camp by Cinnamon** will help kids tap into their inner Master Chef and instill a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning the table etiquettes, going on grocery runs, taking part in cooking competitions or figuring out easy methods to sauté, the Culinary Camp by Cinnamon will not only train children to create a variety of flavorful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 50 children.

MOST COMMENTED

Riverwood Forest Retreat, Village Mudiyaareedi, Khawasa, Tehsil Kurai, District: Seoni, Madhya...

The Riverwood Forest Retreat Address: Village Mudiyaareedi, Khawasa, Tehsil Kurai, District: Seoni, Madhya Pradesh 480001, India. Contact Person: Tel No: 097113 25357 Email:...

Responsibility has not been accorded long awaited infrastructure status which is...

February 7, 2019

Giving your child the chance to step out on stage and become a star in their own light, the West End Theatre Camp by Cinnamon is scheduled for the 4th to 8th of August at Cinnamon Lakeside Colombo. From learning the dynamics of stage management, to tips on how to deliver a captivating monologue and improve voice projection, children will be given the tools needed to become budding young theatre enthusiasts. With three renowned theatre personalities, including the highly acclaimed International Director and choreographer, Jonny Bowles who trained the children's cast chosen from Sri Lanka for the Sound of Music production held last year and Associate Director, choreographer and acting coach, Jon Scott Clark who was worked with productions such as Macbeth, Mary Poppins and Mamma Mia!, along with Musical Director and vocal coach David Rojas, the West End Theatre Camp by Cinnamon will be an incredible opportunity for children who love the performing arts.

Adventures in the jungle, camping under the stars and nature walks with guidebooks and cameras in hand all lie in store for attendees of the Summer Camp by Cinnamon. This annual programme will nurture youngsters into avid explorers and encourage them to build their general knowledge, and their love for the planet and environment. From going on thrilling jeep safaris, to taking part in camp-side bonfires and photographic sessions, this education programme is one that the entire family can participate in and will give parents and children the chance to forge stronger bonds. Scheduled to commence on the 10th of August, this camp will take place at Habarana Village by Cinnamon and will feature a wide range of activities including a talent show and a football contest.

Commenting on the launch of 'Summer Escapes by Cinnamon', Executive Vice President, John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka & Maldives, Hishan Singhawansa stated: 'We are pleased to launch this creative series of camps in Sri Lanka. These world-class education programmes are of the highest caliber and feature input and guidance from top local and global industry experts and specialists. These comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world. Cinnamon Hotels & Resorts is proud to be a hospitality transducer that is setting the benchmark in curating one-of-a-kind lifestyle experiences and events, and we look forward to children from across the island participating in these 'Summer Escapes by Cinnamon'.

The Cinnamon Hotels & Resorts chain comprises 14 distinct hotels and resorts located in key areas across Sri Lanka and the Maldives. The brand embodies a passion for inspired living and promises holistic and enhanced experiences that are tailor-made to suit the specific interests of travelers. The Cinnamon brand focuses on delivering memorable holidays and getaways, that deliver exceptional standards of service whilst showcasing the warmth and vibrancy of contemporary Sri Lankan hospitality.

HOT NEWS

Mango Hotels Nagpur, Central Avenue Road, Opp. Ganga Theatre, Nagpur, Maharashtra...

February 10, 2019

Midcontinent Kronek Palm Beach, F Coast Rd, Damaru, Tamil Nadu...

February 10, 2019

HOT NEWS

Shree Chakra Hotel, Mysore, Near Pitru Palace, Sri Harid, Mysore, Karnataka...

February 10, 2019

Once An Incredible Experience Fetched At Maru 2, Sri, Coorg Road By...

February 10, 2019

Real Woodhouse, Aranganthota, Kurunegala, Sri Lanka, 100% Renewable Energy...

February 10, 2019

<http://www.travelbizmonitor.com/Top-Stories/cinnamon-to-organise-summer-escapes-by-cinnamon-from-august-9-43856>

FOR THE TRAVEL PROFESSIONAL

TravelBiz
monitor.com



SAN FRANCISCO
Discover endless ways to live your San Francisco lifestyle

STRATEGYTRADE WATCHAVIATIONMINISTRYASSOCIATIONSDEALZ CLUB

What are you looking for ?

About Us | Contact Us | Advisory Board | Archives | Feedback

TRADE WATCH

Trade News

Inbound/ Domestic News

Outbound News

HR & TRAINING

HOSPITALITY

OTAs

EDITORIAL

SKILL SEARCH

TRADE SHOWS & EVENTS

DIRECTORY

VISA UPDATES

Home > Top Stories > Details

TOP STORIES

Sunday, 23 June, 2019, 17 : 00 PM [IST]

Cinnamon to organise 'Summer Escapes by Cinnamon!' from August 9

By TBM Staff | Mumbai

Summer Escapes by Cinnamon opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals. Besides teaching a unique skill set, each camp will also help children unleash the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons.


To be held from the August 9 for three days, the Culinary Camp by Cinnamon will help kids tap into their inner Master Chef and instill a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning the table etiquettes, going on grocery runs, taking part in cooking competitions or figuring out easy methods to sauté, the Culinary Camp by Cinnamon will not only train children to create a variety of flavorful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 50 children.

Commenting on the launch of 'Summer Escapes by Cinnamon', Hishan Singhawansa , Executive Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka & Maldives, stated: "We are pleased to launch this creative series of camps in Sri Lanka. These world-class edutainment programmes are of the highest caliber and feature input and guidance from top local and global industry experts and specialists. Three comprehensive camps of this nature, have not been hosted in Sri Lanka before, and we are excited to offer youth and youngsters, the chance to not only have an unforgettable holiday, but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world. Cinnamon Hotels & Resorts is proud to be a hospitality trendsetter that is setting the benchmark in curating one-of-a-kind lifestyle experiences and events, and we look forward to children from across the island participating in these 'Summer Escapes by Cinnamon'.

Weekly e-Newsletter

Receive the best of Travel content in your mailbox. Enter your e-mail ID for our Weekly e-Newsletter

<http://www.thedigitaltravellers.com/cinnamon-hotels-resorts-announces-culinary-camp-in-august-2019/>



The Digital Travellers
Info for ECR world travel travel

[HOME](#)
[NEWS](#)
[EXCLUSIVES](#)
[SPECIAL FEATURE](#)
[PRODUCT REVIEWS](#)
[PARTNER EVENTS](#)
[YOUTUBE CHANNEL](#)
[ABOUT US](#)

[This post has been](#)
[Home](#)
[» News](#)
[» Cinnamon Hotels & Resorts announces Culinary Camp in August 2019](#)

Cinnamon Hotels & Resorts Announces 'Culinary Camp' In August 2019

[News](#) | [July 27, 2019](#)

Summer Escapes by Cinnamon opens a window to an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals. Besides teaching, cooking and art, each camp will also help children adopt the leader within, learn how to be team players, think creatively and use all the five senses more confidently and independently with just a splash of fun-filled activities, games, excursions and tourism. The camps will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

To be held from the 8th to 10th of August for three days, the **Culinary Camp by Cinnamon** will help kids tap into their inner Master Chef and host a cooking session for creating food and not become youngsters, whether it's learning the subtle difference, going anywhere from taking part in cooking competitions or figuring out new methods to cook. The Culinary Camp by Cinnamon will not only teach children to create a variety of flavorful dishes but will give each child an opportunity to learn about cuisines from around the world including Chinese, Italian, French and Sri Lankan, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, the Culinary Camp is open to children aged 7 to 12 and can only accommodate a maximum of 50 children.

Giving your child the chance to step out on stage and become a star in their own light, the **Mini End Theatre Camp by Cinnamon** is scheduled for the 4th to 6th of August at Cinnamon Lakeside, Colombo. From learning the dynamics of stage management to tips on how to deliver a captivating monologue and improve voice projection, children will be given the tools needed to become budding young theatre enthusiasts, with three renowned theatre personalities, including the highly acclaimed International Director and choreographer Jerry Bowles who trained the children's cast chosen from Sri Lanka for The Sound of Music production held last year and Associate Director, choreographer and acting coach, Jon Scott Clark who was worked with productions such as Macbeth, Mary Poppins, and PUPPETS, along with Musical Director and vocal coach David Rogers, the Mini End Theatre Camp by Cinnamon will be an incredible opportunity for children who love the performing arts.

Adventures in the jungle, camping under the stars and nature walks with guidebooks and cameras in hand offer an instant for attendees of the **Summer Camp by Cinnamon**. This annual programme will lure kids plungers into new explorers and encourage them to build their general knowledge and their love for the planet and environment. From going on thrilling jeep safaris, to taking part in camp-side bonfires and photography sessions, this outdoor programme is one that the entire family can participate in and will give parents and children the chance to forge stronger bonds. Scheduled to commence on the 10th of August, this camp will take place at Mahipala Wharf by Cinnamon and will feature a wide range of activities including a talent show and a football contest.

Commenting on the launch of 'Summer Escapes by Cinnamon', Executive Vice President John Keells Holdings and Sector Head of Leisure Resorts for Sri Lanka Holdings, Hiran Singhawansa stated, "We are pleased to launch this creative series of camps in Sri Lanka. These world-class education programmes are of the highest caliber and feature input and guidance from top local and global industry experts and specialists. These comprehensive camps of this nature have not been hosted in Sri Lanka before and we are excited to offer youth and youngsters the chance to not only have an unforgettable holiday but also learn specialized skills that will take their talents to new heights, strengthen their character and resilience and give them the confidence and motivation to take on the world. Cinnamon Hotels & Resorts is proud to be a hospitality provider that is setting the benchmark in creating one-of-a-kind lifestyle experiences and events, and we look forward to children from across the island participating in these 'Summer Escapes by Cinnamon'."

ADVERTISEMENT



Get the most out of your travel insurance policy
As easy as 1-2-3, keep you safe 24/7 AM 'TIL ON BACK

TOP TRENDS

- Tourism Australia setting stage for Q2
- United World Cup 2020
- Travel alert with the Seychelles Islands mobile application
- Strong travel demand witnessed for the Independence Day Long Weekend
- Jeti handi with Emirates to celebrate and welcome elephants
- KLM Unleash the 2019's Most Asia-worthy Experiences for fall
- The Protagonist – Robin Arzon, President, Destination Management Services
- Air New Zealand launches its all-B2Cs in new safety cabin
- Two Cinnamon properties secure Green Globe certifications
- Egypt announces Plan for Passengers Departing from Egyptian Airports
- Michael Gosh appointed as the President for Dream Cruise

VIDEO OF THE MONTH



Explorer Dream Cruise ...

<http://www.thedigitaltravellers.com/cinnamon-hotels-resorts-announces-culinary-camp-in-august-2019/>

The Voice of Chandigarh

A Local Newspaper

Fun, adventure, drama, cooking, dancing and more are in store for children at this year's 'Summer Escapes by Cinnamon!'

The Voice of Chandigarh News | Travel Trade Reporter

Summer Escapes by Cinnamon opens a window into an interactive and engaging environment for children to explore their talents, learn new skills and create wonderful memories while becoming well-rounded individuals. Besides teaching a unique skill set, each camp will also help children mirror the leader within, learn how to be team players, think creatively and out-of-the-box, become more confident and independent with participating in fun-filled activities, games, excursions and lessons. The camps will also be facilitated by local and international experts, who will be devoted to bringing out the best in each child and giving them valuable one-on-one input and encouragement.

To be held from the 9th of August for three days, the **Culinary Camp by Cinnamon** will help kids tap into their inner Master Chef and build a lifelong passion for cooking, food and nutrition in youngsters. Whether it's learning the table etiquette, going on grocery runs, taking part in cooking competitions or figuring out easy methods to cook, the Culinary Camp by Cinnamon will not only train children to create a variety of flavorful dishes but will give each child an opportunity to learn about cuisines from countries across the world including China, Italy, France and Sri Lanka, all alongside professional chefs. Set to take place at Cinnamon Grand Colombo, this Culinary Camp is open to children aged 7 to 13 and can only accommodate a maximum of 50 children.

Using past child the chance to step out on stage will become a star in their own right. The New End Theatre Camp by Cinnamon is scheduled for the 4th to 6th of August at Cinnamon Leisure Colombo. From learning the dynamics of stage management to tips on how to deliver a captivating monologue and improve voice projection, children will be given the tools needed to become budding young theatre enthusiasts. With their renowned theatre personality, including the highly acclaimed International Director and choreographer, being invited who trained the children over shows from Sri Lanka for the benefit of those production, local and international. Choreographer and acting coach, Sri Lanka's first and foremost with professional skills in theatre, film, television and media, along with talented director and multi-award winning actor, Sri Lanka's first and foremost Camp by Cinnamon will be an incredible opportunity for children who love the performing arts.

Adventures in the jungle, camping under the stars and action with pirates and treasure hunt are in store for attendees of the Summer Camp by Cinnamon. This annual programme will nurture youngsters' love and expression and encourage them to build their general knowledge, and their love for the planet and environment. From going on the big pig walk, to taking part in competitive football and photography sessions, the recreational programme is one that the entire family can participate in and will give parents and children the chance to forge stronger bonds. Scheduled to commence on the 10th of August, this camp will take place at Silverline Village by Cinnamon and will feature a wide range of activities including a talent show and a parade procession.

22/6/2019	Business News Trends	<u>Summer Escapes by Cinnamon'</u>	Online	Online Color	30000
21/6/2019	Destination Reporter	<u>Summer Escapes by Cinnamon!</u>	Online	Online Color	30000
29/6/2019	The Hotel Times	<u>International celebrities hosted by Cinnamon call out to the world to visit the paradise island again</u>	Online	Online Color	30000
21/6/2019	Mumbai News Network	<u>Fun, adventure, drama, cooking, dancing and more are in store for children at this year's 'Summer Escapes by Cinnamon!'</u>	Online	Online Color	30000
22/6/2019	Tourism News live	<u>Fun, adventure, drama, cooking, dancing and more are in store for children at Cinnamon</u>	Online	Online Color	30000
21/6/2019	The Hotel Times	<u>Fun, adventure, drama, cooking, dancing and more are in store for children at this year's 'Summer Escapes by Cinnamon!'</u>	Online	Online Color	30000
23/6/2019	Travel Biz Monitor	<u>Cinnamon to organise 'Summer Escapes by Cinnamon!' from August 9</u>	Online	Online Color	30000
27/6/2019	The Digital Travellers	<u>Cinnamon Hotels & Resorts Announces 'Culinary Camp' In August 2019</u>	Online	Online Color	50000
22/6/2019	The Voice of Chandigarh	<u>Fun, adventure, drama, cooking, dancing and more are in store for children at this year's 'Summer Escapes by Cinnamon!'</u>	Online	Online Color	30000

TOTAL AVE VALUE * 3 = 290,000 * 3 = INR 870, 000 (LKR 2, 183, 700)

Radio Coverage

DATE	CHANNEL	CLIP ID	Duration
7/12/2019	Yes FM	Yes FM(20190712-182318-182837).mp3	5:20
7/15/2019	Yes FM	Yes FM(20190715-182452-183216).mp3	7:25
7/18/2019	Yes FM	Yes FM(20190718-181813-182409).mp3	5:57
7/19/2019	Yes FM	Yes FM(20190719-181829-182337).mp3	5:09
7/29/2019	Yes FM	Yes FM(20190729-195428-195844).mp3	4:17

Value of Publicity

DATE	CHANNEL	CLIP ID	Duration	VALUE
7/12/2019	Yes FM	Yes FM(20190712-182318-182837).mp3	5:20	216,000
7/15/2019	Yes FM	Yes FM(20190715-182452-183216).mp3	7:25	300,375
7/18/2019	Yes FM	Yes FM(20190718-181813-182409).mp3	5:57	240,975
7/19/2019	Yes FM	Yes FM(20190719-181829-182337).mp3	5:09	208,575
7/29/2019	Yes FM	Yes FM(20190729-195428-195844).mp3	4:17	173,475

Total : LKR 1,139,400

ONLINE

LIFESTYLE

Plan the August holidays with us!

Cinnamon

summer camp

10 -12 August 2019

A three-day adventurous and entertaining getaway at Habarana Village by Cinnamon!

Photography with wildlife photographer *Chitral Jayatilake*
Fun activities with musical legend *Bathiya Jayakody*

Children between 6 -18 years

LKR 65,000/-
nett for a family of three (3 day program)

LKR 75,000/-
nett for a family of four (3 day program)

SUMMER ESCAPES 2019

BY Cinnamon

For package details: +94 71 711 8111 | www.cinnamonboxoffice.com
Cinnamon Box Office at Cinnamon Lakeside Colombo

40% OFF EXCLUSIVELY FOR HSBC PREMIER JUNIOR CUSTOMERS

PRESENTED BY

IN ASSOCIATION WITH

POWERED BY

CONCEPTUALIZED BY

ELECTRONIC MEDIA PARTNER

IN SOUND/TRAVEL PARTNER

OUTDOOR PARTNER

CINEMA PARTNER

MUSIC PARTNER



















BOOK NOW!



Plan the August holidays with us!



9 - 11 August 2019

A chance for your kids to explore their culinary talents!

- ★ Share the kitchen with some of the leading chefs of Cinnamon Grand Colombo
- ★ Master an array of unique culinary techniques and secrets

Children between 7 - 13 years

LKR 15,000/-

nett per person (3 day program)



For package details: +94 71 711 8111 | www.cinnamonboxoffice.com
Cinnamon Box Office at Cinnamon Lakeside Colombo

40% OFF EXCLUSIVELY FOR HSBC PREMIER JUNIOR CUSTOMERS



BOOK NOW!

 **HSBC**
Premier



Plan the August holidays with us!

Cinnamon

**WEST-END
THEATRE CAMP**

4 - 8 August 2019

A once-in-a-lifetime opportunity for theatre fanatics!

- ★ A five-day theatre camp at Cinnamon Lakeside Colombo
- ★ Learn exclusively from three of West-Ends renowned coaches

Children between 6 -12 years
Teenagers between 13 -18 years

Beginners guide to theatre
LKR 7,500/-
(net per person (1 day program))

The learning curve to theatre
LKR 30,000/-
(net per person (4 day program))

**SUMMER ESCAPES
2019**

BY
Cinnamon

For package details: +94 71 711 8111 | www.cinnamonboxoffice.com
Cinnamon Box Office at Cinnamon Lakeside Colombo

40% OFF EXCLUSIVELY FOR HSBC PREMIER JUNIOR CUSTOMERS

PRESENTED BY

IN ASSOCIATION WITH

POWERED BY

CONCEPTUALIZED BY

ELECTRONIC MEDIA PARTNER

IN SOUND/ TRAVEL PARTNER

OUTDOOR PARTNER

CINEMA PARTNER

MUSIC PARTNER



BOOK NOW!

SOCIAL MEDIA

Campaign Duration: June 1 to August 13

Number of posts: 37

Number of videos: 14 (3 more pending)

Total Campaign Impressions: 2,081,697

(The number of times your Page's post entered a person's screen. Posts include statuses, photos, links, videos and more)


Total Campaign Reach: 1,919,202

(The number of people who had your Page's post enter their screen. Posts include statuses, photos, links, videos and more)

Total Campaign Engagement: 96,443

(The number of likes, comments, shares, reactions and views)


Total Campaign Video Views: 91,747


Cinnamon Hotels & Resorts
Published by Anisha Niyas · June 11 ·

Set up in the spirit of celebrating global cuisines, the Cinnamon Culinary Camp will teach different culinary styles and showcase food from around the world, from countries such as China, Italy, France, Sri Lanka and more.

Open for children between 7 to 13 years of age, and can accommodate a maximum of 50 kids.

For package details: 071 7118111 / www.cinnamonboxoffice.com...
[See More](#)






13,661

People Reached

995

Engagements

Boost Post




Arosha N Nethma, Hansi Rathnayaka and 865 others

1 Comment

9 Shares

Performance for Your Post

13,661 People Reached

888 Reactions, Comments & Shares

872 Like	868 On Post	4 On Shares
3 Love	3 On Post	0 On Shares
1 Wow	1 On Post	0 On Shares
1 Comments	1 On Post	0 On Shares
11 Shares	9 On Post	2 On Shares

107 Post Clicks

42 Photo Views	24 Link Clicks	41 Other Clicks
--------------------------	--------------------------	---------------------------

NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Cinnamon Hotels & Resorts

Published by Anisha Niyas · July 6 ·

Summer Camp by Cinnamon is back for the 7th consecutive time! Storytime by a roaring campfire, thrilling jeep safaris in the jungle, an unforgettable night of music and entertainment under the stars and much more awaits!

Chitral Jayatilake, Vice President John Keells Group, Head of Nature Trails and CEO of Cinnamon Holidays shares his insights on why this is an unmissable camp for your kids!

Reserve your spot: <http://bit.ly/CinnamonSummerCamp>

Presented by Cinnamon Hotels & Resorts In association with HSBC Premier, Powered by SriLankan Airlines Conceptualized by Cinnamon Nature Trails Media partners YES FM Sri Lanka Legends 96.6 In bound travel partner Malkey Rent A Car Outdoor Partner TGO-The Great Outdoors

#CinnamonCulinaryCamp #SummerEscapesByCinnamon #SriLanka

Chitral Jayatilake | Summer Camp by Cinnamon

01:31

CINNAMONBOXOFFICE.COM

Chitral Jayatilake | Summer Camp by Cinnamon

Book Now

Performance for Your Post

4,275 People Reached

747 3-Second Video Views

58 Reactions, Comments & Shares

38 Like	20 On Post	18 On Shares
4 Love	1 On Post	3 On Shares
3 Wow	2 On Post	1 On Shares
1 Comments	0 On Post	1 On Shares
12 Shares	12 On Post	0 On Shares

128 Post Clicks


42 Clicks to Play	5 Link Clicks	81 Other Clicks
-------------------	---------------	-----------------

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

John Keells Group - Confidential




Cinnamon Hotels & Resorts with Cinnamon Nature Trails.

Published by Anisha Niyas · Paid Partnership ·

Story-time by a roaring campfire, thrilling jeep safaris in the jungle, an unforgettable night of music and entertainment under the stars and much more awaits at Summer Camp by Cinnamon!

Reserve your spot now: <http://bit.ly/CinnamonSummerCamp>

Presented by Cinnamon Hotels & Resorts in association with HSBC Premier, Powered by SriLankan Airlines Conceptualized by Cinnamon Nature Trails Media partners YES FM Sri Lanka Legends 90.8 in bound travel partner Malkey Rent A Car Outdoor... See More



STARTING FROM

LKR 65,000

2 nights on full board

Cinnamon Hotels & Resorts

Hotel Resort

13,400

People Reached

749

Engagements

Learn More

Boost Post

Performance for Your Post

13,400 People Reached

620 Reactions, Comments & Shares

611	610	1
Like	On Post	On Shares
3	3	0
Love	On Post	On Shares
3	3	0
Wow	On Post	On Shares
0	0	0
Comments	On Post	On Shares
4	4	0
Shares	On Post	On Shares

129 Post Clicks

59	21	49
Photo Views	Link Clicks	Other Clicks

NEGATIVE FEEDBACK

2	Hide Post	0	Hide All Posts
0	Report as Spam	0	Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Cinnamon

Cinnamon Hotels & Resorts with Cinnamon Nature Trails.

Published by Anisha Niyas [?], · Paid Partnership ·


Whether it's heading off into the wilds of Minneriya to observe hundreds of elephants gathering out by the reservoir, or setting off on the Jeep Challenge, Summer Camp by Cinnamon will ignite a passion for learning and create memories to cherish forever!

Parents, don't miss out! Just 8 packages left!

Reserve your spot now: <http://bit.ly/CinnamonSummerCamp...> See More

Cinnamon

summer camp



STARTING FROM

LKR 65,000

2 nights on full board

16,190

People Reached

897

Engagements

Boost Post

Indunil Denuwan, Dinesh Fernando and 611 others

15 Shares

Performance for Your Post

16,190 People Reached

661 Reactions, Comments & Shares

642	619	23
Like	On Post	On Shares
3	3	0
Love	On Post	On Shares
1	1	0
Haha	On Post	On Shares
0	0	0
Comments	On Post	On Shares
15	15	0
Shares	On Post	On Shares

236 Post Clicks


113	23	100
Photo Views	Link Clicks	Other Clicks

NEGATIVE FEEDBACK

1	0
Hide Post	Hide All Posts
0	0
Report as Spam	Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

John Keells Group - Confidential



Cinnamon Hotels & Resorts
Published by Anisha Niyas · July 12 ·

If you have not decided how your kids should spend their holidays this August, Summer Escapes by Cinnamon is perfect for you!


*40% off exclusively for HSBC Premier Junior customers


For package details: 071 7118111 / www.cinnamonboxoffice.com


Presented by Cinnamon Hotels & Resorts in association with HSBC Premier, Powered by SriLankan Airlines Colombo, Maldives, Sri Lanka, Nature Trails Media partners YES FM Sri Lanka Legends 96.6 In bound travel partner Malkey Rent A Car Outdoor Partner TGO-The Great Outdoors Cinema partner Scope Cinemas Music Partner Yamaha Music Centre

#SummerEscapesByCinnamon #InspiringMoments #CinnamonHotels #SriLanka

IN ASSOCIATION WITH

 **HSBC Premier**





Summer Camp
10 - 12 AUGUST 2019

A three-day adventurous and entertaining getaway at Habarana Village by Cinnamon!

Photography with wildlife photographer Chitril Jayatilake
Fun activities with musical legend Bathiya Jayakody

Children between 6 - 18 years

LKR 65,000/-
cost for family of three for 3 day program
LKR 75,000/-
cost for family of three for 3 day program



CULINARY CAMP
9 - 11 AUGUST 2019

A chance for your kids to explore their culinary talents!

Share the kitchen with some of the leading chefs from Cinnamon Grand Colombo
Master an array of unique culinary techniques and secrets

Children between 7 - 13 years

LKR 15,000/-
cost per person for 3 day program



WEST-END THEATRE CAMP
4 - 8 AUGUST 2019

A once-in-a-lifetime opportunity for theatre fanatics!

A five-day long theatre camp at Cinnamon Grand Colombo
Work exclusively with three international performing arts personalities

Children between 6 - 12 years
Teenagers between 13 - 18 years

Beginners guide to theatre
LKR 7,500/-
cost per person for 5 day program
The learning curve to theatre
LKR 30,000/-
cost per person for 5 day program


BY Cinnamon

Performance for Your Post

6,760 People Reached

33 Reactions, Comments & Shares

20 Like	11 On Post	9 On Shares
1 Sad	1 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
12 Shares	10 On Post	2 On Shares

126 Post Clicks

99 Photo Views	1 Link Clicks	26 Other Clicks
-------------------	------------------	--------------------



NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts








Cinnamon Hotels & Resorts
 Published by Anisha Niyas · July 16 ·

If you have not decided how your kids should spend their holidays this August, Culinary Camp by Cinnamon is perfect for you!
 *40% off exclusively for **HSBC Premier Junior customers**
 For package details: 071 7118111 / <http://bit.ly/CinnamonCulinaryCamp...>
[See More](#)

Plan the August holidays with us!
Cinnamon
-CULINARY-
CAMP
9 - 11 AUGUST 2019
 A chance for your kids to explore their culinary talents!
 • Share the kitchen with some of the leading chefs at Cinnamon Grand Colombo
 • Master an array of unique culinary techniques and secrets
 Children between 7 - 13 years
LKR 15,000/-
net per person (3 day program)
SUMMER ESCAPES 2019
 Cinnamon

40% OFF EXCLUSIVELY FOR HSBC PREMIER JUNIOR CUSTOMERS




Cinnamon Hotels & Resorts
 Hotel Resort

15,575
 People Reached

771
 Engagements

[Learn More](#)

[Boost Post](#)



 Nisanth Kumara, Shamalka Kaluarachchi and 499 others

10 Shares

Performance for Your Post

15,575 People Reached

517 Reactions, Comments & Shares

504 Like	502 On Post	2 On Shares
2 Love	2 On Post	0 On Shares
1 Haha	1 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
10 Shares	10 On Post	0 On Shares


254 Post Clicks

180 Photo Views	22 Link Clicks	52 Other Clicks
---------------------------	--------------------------	---------------------------

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.



Cinnamon Hotels & Resorts

Published by Anisha Niyas [?] · July 17 ·

Whether it's being trained on proper table etiquette, cooking up flavorful recipes or even gaining knowledge on nutrition and sustainable food practices, Cinnamon Culinary Camp has got it all.

From exploring healthy food trends to learning about the importance of balanced meals, participants will receive the once-in-a-lifetime opportunity to learn from professional chefs while cooking alongside them!

Here Rohan Fernandopulle, General Manager, Cinnamon Lakeside Colombo takes y... [See More](#)



Rohan Fernandopulle | Culinary Camp by Cinnamon

CINNAMONBOXOFFICE.COM

Rohan Fernandopulle | Culinary Camp by Cinnamon [Learn More](#)

109,872
People Reached

908
Engagements

[Boost Post](#)

39

1 Comment

5 Shares

Performance for Your Post

109,872 People Reached

2,695 3-Second Video Views

47 Reactions, Comments & Shares

40 Like	40 On Post	0 On Shares
1 Love	1 On Post	0 On Shares
1 Comments	1 On Post	0 On Shares
5 Shares	5 On Post	0 On Shares

861 Post Clicks

662 Clicks to Play	111 Link Clicks	88 Other Clicks
-----------------------	--------------------	--------------------

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.



Cinnamon Hotels & Resorts
Published by Anisha Niyas · July 17 ·

Cinnamon Summer Camp makes a comeback for the 8th consecutive year!

To be held at **Habarana Village** by Cinnamon from August 10 to 12, the camp will be held for the eighth year with the objective of encouraging youngsters aged 6-18 years to be passionate explorers whilst building up their knowledge and love for the planet and nature.

Don't miss out!... [See More](#)



DAILYNEWS.LK
Cinnamon Summer Camp makes a comeback
 Cinnamon Hotels & Resorts has teamed up with its eco-tourism and...


Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 74,000 people.

4,806
People Reached

69
Engagements

Boost Post



 Sandaka Prathiba Cabraal, Paresh Thakker and 9 others

1 Comment

2 Shares

Performance for Your Post		
4,806 People Reached		
33 Reactions, Comments & Shares		
27 Like	10 On Post	17 On Shares
3 Love	1 On Post	2 On Shares
1 Comments	1 On Post	0 On Shares
2 Shares	2 On Post	0 On Shares
36 Post Clicks		
0 Photo Views	13 Link Clicks	23 Other Clicks
NEGATIVE FEEDBACK		
1 Hide Post	1 Hide All Posts	
0 Report as Spam	0 Unlike Page	
Reported stats may be delayed from what appears on posts		

John Keells Group - Confidential



Cinnamon Hotels & Resorts

Published by Anisha Niyas [?] · July 20 · 🌐

An unforgettable night of music and entertainment under the stars and much more awaits at Summer Camp by Cinnamon!

Bathiya Jayakody, Singer and Producer shares his insights on why this is an unmissable camp for your kids!

*40% off exclusively for HSBC Premier Junior customers... [See More](#)



206,144

People Reached

3,111

Engagements

Boost Post

👍❤️😂 61

1 Comment 13 Shares

👍 Like

💬 Comment

➦ Share



Performance for Your Post

206,144 People Reached

6,609 3-Second Video Views

95 Reactions, Comments & Shares ⓘ

75 👍 Like	65 On Post	10 On Shares
--------------	---------------	-----------------

4 ❤️ Love	3 On Post	1 On Shares
--------------	--------------	----------------

1 😂 Haha	1 On Post	0 On Shares
-------------	--------------	----------------

1 Comments	1 On Post	0 On Shares
---------------	--------------	----------------

14 Shares	13 On Post	1 On Shares
--------------	---------------	----------------

3,016 Post Clicks

2,719 Clicks to Play ⓘ	23 Link Clicks ⓘ	274 Other Clicks ⓘ
---------------------------	---------------------	-----------------------

NEGATIVE FEEDBACK


0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.



Cinnamon Hotels & Resorts

Published by Anisha Niyas · July 22 at 2:59 PM ·

Whether it's heading off into the wilds of Minneriya to observe hundreds of elephants gathering out by the reservoir, or setting off on the Jeep Challenge, Summer Camp by Cinnamon will ignite a passion for learning and create memories to cherish forever!

Parents, don't miss out! Just a few packages left!

Reserve your spot now: <http://bit.ly/CinnamonSummerCamp...> See More



Summer Camp by Cinnamon

00:33

CINNAMONBOXOFFICE.COM

Summer Camp by Cinnamon

[Learn More](#)

143,627
People Reached

872
Engagements

[Boost Post](#)

Nishantha Wmd, Aw Amith and 39 others
 1 Comment 1 Share

Like
 Comment
 Share

Performance for Your Post

143,627 People Reached

2,312 3-Second Video Views

45 Likes, Comments & Shares

43 Likes	43 On Post	0 On Shares
1 Comments	1 On Post	0 On Shares
1 Shares	1 On Post	0 On Shares


827 Post Clicks

493 Clicks to Play	256 Link Clicks	78 Other Clicks
--------------------	-----------------	-----------------

NEGATIVE FEEDBACK


1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.


Cinnamon Hotels & Resorts
Published by Anisha Niyas · July 23 at 1:30 PM ·

Standing ovations, monologues and the chance to learn from international theatre pros - the West End Theatre Camp will help children take to the stage with renewed zest and confidence.

Conducted by three renowned theatre personalities: international director and choreographer Jonny Bowles; associate director, choreographer and acting coach Jon-Scott Clark; and musical director and vocal coach David Roper, this programme will enable children to learn the fundamentals of theat... [See More](#)




CINNAMONBOXOFFICE.COM





West End Theatre Camp by Cinnamon [Learn More](#)

31,356
People Reached

816
Engagements

[Boost Post](#)

 Chathura De Zoysa, Nawamal Dimuthu and 53 others 3 Shares

 Like
  Comment
  Share
 

Performance for Your Post

31,356 People Reached

5,570 3-Second Video Views

67 Reactions, Comments & Shares

56 Like	53 On Post	3 On Shares
4 Love	4 On Post	0 On Shares
1 Haha	1 On Post	0 On Shares
2 Wow	2 On Post	0 On Shares
1 Angry	1 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
3 Shares	3 On Post	0 On Shares

749 Post Clicks

656 Clicks to Play	57 Link Clicks	36 Other Clicks
------------------------------	--------------------------	---------------------------

NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.



Cinnamon Hotels & Resorts
Published by Anisha Niyas · August 1 at 9:00 AM · 🌐

The countdown to the West End Theatre Camp by Cinnamon has begun! Conducted by three renowned theatre personalities: international director and choreographer Jonny Bowles; associate director, choreographer and acting coach Jon-Scott Clark; and musical director and vocal coach David Roper, this programme will enable children to learn the fundamentals of theatre and drama so they can unleash the star within.

Reserve your spot now: <http://bit.ly/WestEndTheatreCamp...> See More

Plan the August holidays with us!



WEST-END THEATRE CAMP

4 - 8 August 2019

A once-in-a-lifetime opportunity for theatre fanatics!

- ★ A five-day theatre camp at Cinnamon Lakeside Colombo
- ★ Learn exclusively from three of West-Ends renowned coaches

Children between 6-12 years
Teenagers between 13-18 years

Beginners guide to theatre
LKR 7,500/-
(includes travel & accommodation)

The learning curve to theatre
LKR 30,000/-
(includes travel & accommodation)



Cinnamon

For package details: +94 71 711 8111 | www.cinnamonhotels.com
Cinnamon Box Office at Cinnamon Lakeside Colombo

40% OFF EXCLUSIVELY FOR HSBC PREMIER JUNIOR CUSTOMERS

BOOK NOW!

 **Get More Likes, Comments and Shares**
Boost this post for \$20 to reach up to 74,000 people.

3,572
People Reached

31
Engagements

Boost Post

 Like

 Comment

 Share



Performance for Your Post

3,572 People Reached

0 Likes, Comments & Shares

0 Likes	0 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

31 Post Clicks


17 Photo Views	0 Link Clicks	14 Other Clicks
----------------	---------------	-----------------

NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

John Keells Group - Confidential



Cinnamon Hotels & Resorts

Published by Anisha Niyas · August 6 at 6:16 PM ·

The action-packed Culinary Camp by Cinnamon is just 3 days away!

Set to take place from August 9 - 11 at Cinnamon Lakeside Colombo, the thrilling and flavorful culinary camp will offer children with a passion for cooking, the chance to explore their culinary capabilities, whilst developing important life skills such as organization, planning and team work.

Just a few spots available: 071 7118111 / <http://bit.ly/CinnamonCulinaryCamp...> See More



Culinary Camp by Cinnamon - Cinnamon Box Office

LKR 15,000
net per person for 3 days programme

Culinary Camp by Cinnamon Office

LKR 15,000
net per person for 3 days programme

110,112
People Reached

170
Engagements

Boost Post

Supun Jayathissa, Subhani Dharmasena and 5 others

Like

Comment

Share

Performance for Your Post

110,112 People Reached

7 Likes, Comments & Shares

7 Likes	7 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

163 Post Clicks

1 Photo Views	127 Link Clicks	35 Other Clicks
------------------	--------------------	--------------------

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Cinnamon Hotels & Resorts added 17 new photos to the album: Cinnamon Culinary Camp — at Cinnamon Lakeside Colombo.

Published by Anisha Niyas (7) · August 11 at 4:29 PM · Q

Here are behind the scenes moments from the Cinnamon Culinary Camp happening now!

#SummerEscapesByCinnamon #InspiringMoments #CinnamonHotels #SriLanka



Cinnamon Culinary Camp
17 Photos

12,684 People Reached 916 Engagements [Boost Post](#)

82 Likes 3 Comments 4 Shares

[Like](#) [Comment](#) [Share](#) [More](#)

Most Relevant ▾

[Cinnamon](#) Write a comment...

[Gayanthri Numica De Silva](#) Thanks for arranging this it was a great experience for the kids
[Like](#) · [Reply](#) · [Message](#) · 1w

[Cinnamon Hotels & Resorts](#) Hi Gayanthri Numica De Silva Thank you for your kind words! We look forward to seeing you at our next camp too.
[Like](#) · [Reply](#) · 1w

Cinnamon Hotels & Resorts added 58 new photos to the album: Summer Camp by Cinnamon — at Habarana Village by Cinnamon.

Published by Anisha Niyas · August 11 at 11:08 AM ·

Here are behind the scenes moments from the Summer Camp by Cinnamon happening now!

Presented by Cinnamon Hotels & Resorts In association with HSBC Premier, Powered by SriLankan Airlines Conceptualized by Cinnamon Nature Trails Media partners YES FM Sri Lanka Legends 96.8 In bound travel partner Malkey Rent A Car Outdoor Partner TGO-The Great Outdoors Cinema partner Scope Cinemas Outdoor Media Partner Emerging Media

#SummerEscapesByCinnamon #InspiringMoments #CinnamonHotels #SriLanka



12,816 People Reached

1,074 Engagements

Boost Post

84 1 Comment 14 Shares

Like Comment Share



Cinnamon Hotels & Resorts added 39 new photos to the album: West End Theatre Camp by Cinnamon — at Cinnamon Lakeside Colombo.

Published by Anisha Niyas (P) · August 5 at 12:35 AM · Q

Cinnamon West Theatre Camp has commenced! Here are behind the scenes moments from Day 1:

Conducted by three renowned theatre personalities: international director and choreographer Jonny Bowles; associate director, choreographer and acting coach Jon-Scott Clark; and musical director and vocal coach David Roper, this programme enables children to learn the fundamentals of theatre and drama so they can unleash the star within.

Just a few more spots available: <http://bit.ly/West...> See More



West End Theatre Camp by Cinnamon

37 Photos

7,962

People Reached

194

Engagements

Boost Post



7

4 Shares

Youtube



#SummerEscapesByCinnamon #InspiringMoments #CinnamonHotels
What Our Kids Had to Say about Cinnamon West End Theatre Camp!

27 views

0 0 SHARE SAVE ...



Cinnamon Hotels & Resorts
Published on Aug 5, 2019

ANALYTICS EDIT VIDEO

What to know what our talent kids feel about Cinnamon West Theatre Camp?

Here are behind the scenes moments from Day 2. Just a few more spots available!

Book now on <http://bit.ly/WestEndTheatreCamp> or call our hotline on 071 7118111

Conducted by three renowned theatre personalities: international director and choreographer Jonny Bowles; associate director, choreographer and acting coach Jon-Scott Clark; and musical director and vocal coach David Roper; this programme enables children to learn the fundamentals of theatre and drama so they can unleash the star within.

#SummerEscapesByCinnamon #InspiringMoments #CinnamonHotels #SriLanka

Category Travel & Events



#SummerEscapesByCinnamon #InspiringMoments #CinnamonHotels

Summer Camp by Cinnamon

36 views

👍 1 🗣️ 0 ➦ SHARE 📌 SAVE ...



Cinnamon Hotels & Resorts

Published on Jul 22, 2019

ANALYTICS

EDIT VIDEO

Whether it's heading off into the wilds of Minneriya to observe hundreds of elephants gathering out by the reservoir, or setting off on the Jeep Challenge, Summer Camp by Cinnamon will ignite a passion for learning and create memories to cherish forever!

Parents, don't miss out! Just a few packages left!

Reserve your spot now: <http://bit.ly/CinnamonSummerCamp>

#SummerEscapesByCinnamon #InspiringMoments #CinnamonHotels #SriLanka

Category Travel & Events



#SummerEscapesByCinnamon #InspiringMoments #CinnamonHotels
Culinary Camp by Cinnamon

11 views

1 0 SHARE SAVE ...



Cinnamon Hotels & Resorts
Published on Jul 22, 2019

ANALYTICS

EDIT VIDEO

If you have not decided how your kids should spend their holidays this August, Culinary Camp by Cinnamon is perfect for you!

*40% off exclusively for HSBC Premier Junior customers

For package details: 071 7118111 / <http://bit.ly/CinnamonCulinaryCamp>

#SummerEscapesByCinnamon #InspiringMoments #CinnamonHotels #SriLanka

Category Travel & Events



#SummerEscapesByCinnamon #InspiringMoments #CinnamonHotels
Summer Escapes by Cinnamon

14 views

0 0 0 SHARE SAVE ...



Cinnamon Hotels & Resorts
Published on Jul 19, 2019

ANALYTICS EDIT VIDEO

If you have not decided how your kids should spend their holidays this August, Summer Escapes by Cinnamon is perfect for you!

*40% off exclusively for HSBC Premier Junior customers

For package details: 071 7118111 / www.cinnamonboxoffice.com

Presented by Cinnamon Hotels & Resorts In association with HSBC Premier. Powered by SriLankan Airlines Conceptualized by Cinnamon Nature Trails Media partners YES FM Sri Lanka Legends 96.6 In bound travel partner Malkey Rent A Car Outdoor Partner TGO-The Great Outdoors Cinema partner Scope Cinemas Music Partner Yamaha Music Centre

#SummerEscapesByCinnamon #InspiringMoments #CinnamonHotels #SriLanka

Category Travel & Events



#SummerEscapesByCinnamon #CinnamonHotels #InspiringMoments
David Roper | Summer Escapes by Cinnamon

16 views

1 Like 0 Comments SHARE SAVE ...



Cinnamon Hotels & Resorts
Published on Jun 25, 2019

ANALYTICS EDIT VIDEO

Musical Director and Vocal Coach - David Roper - will be a part of Cinnamon's West End Theatre camp this August 4 - 8, 2019.

With over 30 years of experience in theatre and television - Roper has worked with the award-winning choreographers Anthony Van Laast, Billy Deamer Drew McOnie and Karen Bruce and was production musical director for the first national tour of Fame the Musical, which then returned to the west end and racked up over 800 performances.

On Radio and TV, he has worked with Tony Hadley, Mark Ronson, Mark Wynter and albeit briefly with Neil Diamond and Benny Andersson.

With 4 Poofs and a Piano he performed on over 250 episodes of Friday Night with Jonathan Ross.

*40% off exclusively for HSBC Premier Junior customers

Date: 4th - 8th August

Age categories: 6 to 12 years & 13 to 18 years

*For detailed programme: www.cinnamonboxoffice.com

#SummerEscapesByCinnamon #CinnamonHotels #InspiringMoments

Presented by Cinnamon Hotels & Resorts in association with HSBC Premier Conceptualized by Cinnamon Nature Trails Electronic Media Partners YES FM Sri Lanka and Legends 96.6

Total sales summary

Event	Total sales	Tickets purchased through HSBC Premier
Summer camp	30	16
West End Theatre	97	33
Culinary camp	40	10
Total sales	167	59

Thank you!