



FOR IMMEDIATE RELEASE

**HGTV STAR CHRISTINA ANSTEAD NAMED AS  
111<sup>TH</sup> ANNUAL NEWPORT BEACH CHRISTMAS BOAT PARADE GRAND MARSHAL**

*The Most Festive Town in America Gets Even Brighter During Historic Boat Parade with  
Newport Beach Resident Christina Anstead Serving as Grand Marshal*

**NEWPORT BEACH, Calif. (Sept. 12, 2019)** – The iconic [Newport Beach Christmas Boat Parade](#) is setting sail on its 111<sup>th</sup> year with Christina Anstead, star of HGTV’s “Christina on the Coast” and “Flip or Flop,” presiding as grand marshal on opening night. For five consecutive nights beginning on Wednesday, Dec. 18-22, 2019, the Newport Beach Christmas Boat Parade will illuminate Newport Harbor with nearly 100 yachts, boats, kayaks and canoes along a 14-mile waterfront course during the historical annual spectacular.

“The Newport Beach Christmas Boat Parade has been part of our family holiday tradition for years,” says Christina Anstead. “Now my family and I call Newport Beach our home, it’s a full circle moment to serve as grand marshal of the Newport Beach Christmas Boat Parade this year and share this memorable moment with my family and friends!”

On opening night, Christina will preside on the boat parade’s grand marshal boat, visible to parade-goers on the 14-mile route via the vessel’s deck-to-sail LED screen. Christina joins a celebrated group of Newport Beach Christmas Boat Parade grand marshal alumni including actress Leslie Mann, rockstar Mark McGrath and baseball superstar Albert Pujols.

“We are thrilled to bring Christina Anstead onboard as our 2019 boat parade grand marshal,” says David Beek, Newport Beach Christmas Boat Parade co-chair. “Christina is a new resident of our community and her TV show ‘Christina on the Coast’ helps to bring the beauty of Newport Beach to light and what a better way to make our parade that much brighter than with the star power that Christina brings.”

Hosted by The Commodores Club of the Newport Beach Chamber of Commerce, the Newport Beach Christmas Boat Parade is a highly-anticipated Southern California event that has gained attention on the world’s stage. One of the longest-running holiday traditions in the country, the



parade has been hailed by the *New York Times* as “One of the Nation’s Top Ten Holiday Happenings” and earned Newport Beach the rank of “#2 City in the Nation for Holiday Lights” by *Yahoo! Travel*.

For five consecutive nights beginning on Dec. 18, the parade begins at approximately 6:30 p.m. and ends at 9 p.m. at the tip of Lido Isle. The parade opens with an exhilarating firework display from the Newport Pier at 6:15 p.m. on Dec. 18. Closing out in the same spectacular fashion, there will be special fireworks show from the Balboa Pier on the final night of the parade at 9 p.m. on Dec. 22.

Locals and visitors can enjoy the spectacle from a variety of public viewing locations including Marina Park and numerous waterfront restaurants. For more information about the 111<sup>th</sup> Newport Beach Christmas Boat Parade, please visit [www.christmasboatparade.com](http://www.christmasboatparade.com).

Boaters interested in participating in the parade can find out more information at <https://www.christmasboatparade.com/enter/>.

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### **About the Newport Beach Chamber of Commerce**

The Newport Beach Chamber of Commerce is a business organization of almost 700 members representing over 20,000 employees. The Chamber, with its five councils, committees, staff and valuable members, works with city officials, local businesses and the community at large to promote the local economy. More information can be found at [www.newportbeach.com](http://www.newportbeach.com).

### **About the Commodores Club**

The Commodores Club is a council comprised of actively involved members of the Newport Beach Chamber of Commerce providing leadership, organization and fundraising support on business, social and community special events that promote the overall mission of the Chamber.

### **About Newport Beach & Company**

Founded in January 2013, Newport Beach & Company is a non-profit organization established to serve as the official marketing agency for the city of Newport Beach. The agency brings together all of the marketing entities connected to the Newport Beach brand, and is designed to oversee separate business units that include Visit Newport Beach, Dine Newport Beach, Celebrate Newport Beach, Enterprise Newport Beach and Newport Beach TV. For more information, please go to [VisitNewportBeach.com](http://VisitNewportBeach.com).



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