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MEDIA ALERT

111th ANNUAL NEWPORT BEACH CHRISTMAS BOAT PARADE OPENING NIGHT
OVER-THE-TOP HOLIDAY VISUALS AND A VARIETY OF INTERVIEWS AVAILABLE

WHAT: You're invited to the 111th Annual Newport Beach Christmas Boat Parade opening night media event for visuals of 100 extravagantly decorated boats and media interviews with celebrities, dignitaries and the public.

- Red carpet for interviews with Grand Marshal: Christina Anstead HGTV's "Christina on the Coast" and "Flip or Flop" star
- Interview opportunities with City dignitaries
  - Newport Beach Mayor Will O'Neill
  - Boat Parade founder's grandson David Beek
  - Gary Sherwin, president & CEO, Newport Beach & Company
- Family-friendly community event on location for interviews with public
- Designated viewing area for camera crews to shoot boat parade

WHEN: Wednesday, Dec. 18 at 4:30 p.m.

- 4:30 p.m.: Media Arrival
- 5:00 p.m.: Red Carpet Begins
- 5:15 p.m.: Media Event Begins (concludes at 5:45 p.m.)
- 6:15 p.m.: Fireworks Display: (Newport Pier)
- 6:45 p.m.: Christmas Boat Parade Floats by Marina Park

WHERE: Marina Park: 1600 W Balboa Blvd.| Newport Beach, CA 92663

ABOUT: The 111th Annual Newport Beach Christmas Boat Parade kicks off on Wednesday, Dec. 18-22, 2019 beginning at 6:30 p.m. every night. This is America's longest running boat parade and the largest in Southern California. The parade sails around a 14-mile course in Newport Harbor, there are 53+ viewing locations on the waterfront - islands, Balboa Peninsula, parks and over a dozen restaurants for special prix fixe boat parade menus and nearly 20 boat charters and tours. Opening and closing nights include spectacular fireworks displays and every night features a different grand marshal.

Marina Park on Opening Night:
A prime viewing location and on-the-sand family-friendly event features food   and entertainment including Sgt. Pepperoni's, Malibu Farm, LA Chargers and Girl   Scouts of America and live musical performance by The Young Americans.

CHRISTMAS BOAT PARADE B-ROLL AND IMAGES AVAILABLE ON REQUEST