INAUGURAL NEWPORT BEACH RESTAURANT MONTH: EAT. DRINK. WIN.
DEBUTS IN SEPTEMBER

Exclusive Dine Pass Unlocks Foodie Prizes All Month Long

NEWPORT BEACH, CALIF. (Aug. 17, 2020) – Newport Beach & Company's business unit, Dine Newport Beach and the Newport Beach Restaurant Association announced today the launch of the first-ever Newport Beach Restaurant Month: *Eat. Drink. Win.* starting on Sept. 1-30, 2020. It's always a great time to dine in Newport Beach, but September is bound to serve up double the deliciousness with all of the ways to dine to win.

Created to bring together the crème de la crème of the region's best culinary community, the inaugural Newport Beach Restaurant Month features a one-of-a-kind digital Dine Pass that houses an all-inclusive epicurean directory to the best bites in town. After signing up, patrons will unlock a variety of exclusive offers and opportunities to win daily foodie prizes and weekly grand vacations. Inclusive of all the ways to dine: outdoors, grab-and-go or for take-out at participating establishments, guests win by earning "check-ins" to win.

How It Works
Newport Beach Restaurant Month developed an interactive mobile Dine Pass that integrates local dining directories, exclusive offers and daily foodie giveaways and four grand prizes. The pass can be used through the web or saved on the home screen of phones for easy one-tap access.

- Go to VisitNewportBeach.com/Restaurant-Month/ and sign-up for a Newport Beach Restaurant Month Dine Pass.
- The pass is instantly delivered via text and email and is ready to use! The pass can then be saved on the phone's home screen for quick and easy access.
- Browse participating restaurants for al fresco dining or take-out.
- Arrive and simply click the "Check-In" button to redeem exclusive offers.
- Each "Check-In" is an entry for daily giveaways and vacation stays in Newport Beach!

Newport Beach Restaurant Month encourages safe and socially-distanced dining following all state and county guidelines including outdoor patio seating and take-out offers. Go to VisitNewportBeach.com/Restaurant-Month/ for an updated list of participating restaurants and to sign up for your culinary pass.

Link to images, please credit Visit Newport Beach: https://we.tl/t-IBW4TOiYMN

Eat. Drink. Win.

<div align="center">###</div>

About Newport Beach Restaurant Association
Comprised of more than 450 restaurants and foodservice operators, the Newport Beach Restaurant Association is a non-partisan, non-profit cooperative marketing association that brands Newport Beach dining and promotes the commercial welfare of restaurants and the foodservice industry in the City of Newport Beach, California. Every establishment is assessed a levy to be used toward marketing, advertising and public relations for dining in Newport Beach. For more information, please visit www.visitnewportbeach.com/about-dinenb/newport-beach-restaurant-association/

About Dine Newport Beach
Dine Newport Beach is a strategic marketing initiative cooperatively created and managed by the Newport Beach Restaurant Association and Newport Beach & Company. It is designed to enhance the economic vitality of the Newport Beach culinary community by showcasing and promoting Newport Beach, California as a dining destination offering innovative cuisine, fresh fare, diverse experiences and a variety of exceptional restaurants. For more information, please visit www.visitnewportbeach.com/dinenewportbeach/

MEDIA CONTACTS:
Erin Rose
Newport Beach & Company
949.467.2758
erose@newportbeachandco.com

Grace Hong
Newport Beach & Company
949.706.5309
grace@newportbeachandco.com