

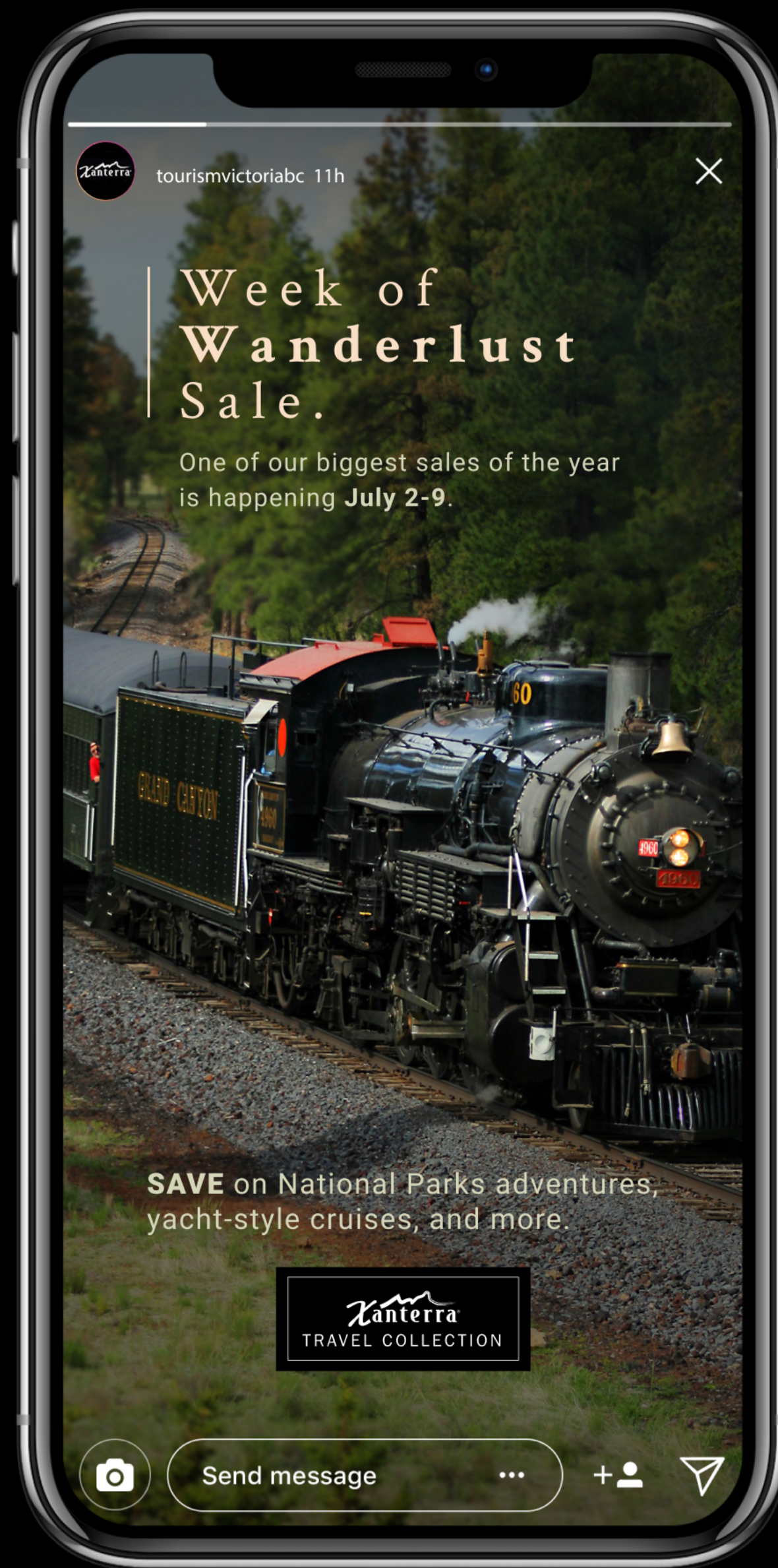
# **Xanterra Travel Collection**

# **Recovery Strategy**

2020 Adrian Award Submission

Prepared by: **VER3**







#OneWeekofWanderlust | Sale Ends 07d:22h:15m:18s

Xanterra  
TRAVEL COLLECTION

WHO WE ARE | FOR TRAVELERS | TRAVEL PROFESSIONALS | CAREERS & JOBS

BOOK YOUR ADVENTURE

Q

One Week of **Wanderlust**

Save up to **30%**

Offer Ends:

07  
DAYS

22  
HOURS

15  
MONTHS

18  
SECONDS

Welcome to the **escape** you've been waiting for.

During our **#OneWeek** discoveries we encouraged you to **#RoamFromHome** and explore where Xanterra can take

Save up to 30% with Our Week of Wanderlust Offer.  
Start Saving

Save up to 30% with Our Week of Wanderlust Offer.  
Start Saving

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Start Saving

Save up to 30% with Our Week of Wanderlust Offer.  
Start Saving





A National Park Roadtrip  
#OneWeekofRoaming



**Xanterra**  
TRAVEL COLLECTION

Dreaming About  
Travel? So are we.

Week of  
Wanderlust Sale.  
July 3-9, 2020

Start Planning

**Xanterra**  
TRAVEL COLLECTION

@adoringeventsphoto

Dreaming About  
Travel? So are we.

Week of Wanderlust Sale.  
July 3-9, 2020

Start Planning

@marble\_iris

Week of  
Wanderlust Sale.

Travel savings to fuel your wanderlust.  
July 3-9, 2020

Start Saving

**Xanterra**  
TRAVEL COLLECTION

Week of  
Wanderlust  
Sale.

Travel savings to fuel  
your wanderlust.  
July 3-9, 2020

Start Saving

**Xanterra**  
TRAVEL COLLECTION

**Xanterra**  
TRAVEL COLLECTION

Week of  
Wanderlust Sale

Start Planning

@abwalczak





It's time for  
A one-of-a-kind sale



Big savings to  
Fuel your wanderlust



To enjoy wide-open spaces  
Connect with nature



On the adventure  
You've been longing for



The trip you deserve.  
Explore now and save big.



A WORLD OF UNFORGETTABLE EXPERIENCES

Week of **Wanderlust** Sale  
Extraordinary Travel Savings  
to Fuel Your Wanderlust

Start Saving at  
[xanterra.com/week-of-wanderlust-sale/](https://xanterra.com/week-of-wanderlust-sale/)



