

KDFW DAL FOX Fox 4 News at 9  
County  
Dallas, TX  
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October 23, 2021

# KDFW-DAL (FOX), 23 Oct 2021 00:30 - Fox 4 News at 9

KDFW-DAL (FOX) | Dallas, TX (DMA 5) | 23 Oct 2021 12:40 AM | United States

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00:32 KDFW-DAL (FOX) - Fox 4 News at 9 Saturday, October 23, 2021



Program Viewership

### Audience Information


Saturday, October 23, 2021


**Total Viewership**  
670,099

**Local Market Viewership**  
Audience: 32,660 *Persons*  
Ad Value: 795.60 *US dollars per 30 seconds*

**National Viewership**  
Audience: 670,099 *Persons*  
Ad Value: 23,734.91 *US dollars per 30 seconds*

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 stadium. the build price was \$35 million the cowboys current home at&t stadium well over a billion dollars if you want to take a look back at the texas stadium era. you can **visit the irving archives and museum**, which includes a special texas stadium exhibit with the original lockers and stadium seats. welcome home troy again. how about that? that's fun. pro football hall of fame or three time super bowl champion troy aikman surprise students in his hometown of henrietta, oklahoma, the former cowboy star dropped in on this morning regular pep rally where he. announced details of an upcoming music festival he's putting on troy quinn's highway to henrietta will feature some of the country's mute country music's top acts headline by fellow oklahoman blake shelton. that will be amazingly venice scheduled for june. proceeds benefit the henrietta school district and community projects. eggman says the festival is his way of giving back to his hometown. we'll get dan's mike

 fixed up there in time to give his forecast and. the lightning bolts just got some new bling after winning the stanley cup championship coming up on fox four news. chase first banking. a debit card and app for kids, and tools for you to teachthem good money habits. set account alerts,savings goals, allowances and choresfrom your chase mobile app. all