

KDFW Fox 4 News at 5:30PM  
Dallas County  
Dallas, TX  
Circulation: 120,763  
Frequency: Daily  
October 22, 2021

# KDFW-DAL (FOX), 22 Oct 2021 17:45 - Fox 4 News at 5:30PM

KDFW-DAL (FOX) | Dallas, TX (DMA 5) | 22 Oct 2021 5:52 PM | United States

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17:45 KDFW-DAL (FOX) - Fox 4 News at 5:30PM

Friday, October 22, 2021



Program Viewership

## Audience Information

Friday, October 22, 2021

### Total Viewership

985,321

### Local Market Viewership

Audience: 55,228 Persons

Ad Value: 868.09 US dollars per 30 seconds

### National Viewership

Audience: 985,321 Persons

Ad Value: 0.00 US dollars per 30 seconds

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million. the cowboys current home at&t stadium cost more than \$1 billion. if you want to look back on those 37 years, you can visit the irving archives and museum, which includes a special texas stadium exhibit with original lockers. and stadium seats more fox four news in just a moment.



There is no text available for this station at this date and time.



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