Forbes

Talking Pillows, Champagne Sabering
And Boozy Ice Cream At These
Happening Hotels

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Summer has been a busy time in the hospitality industry as travel rebounds and properties around the world look to update their offering to meet surging demand. Dozens of new hotels opened their doors for the first time while existing properties complete renovations or overhaul their promotions.

Whether you're celebrating a special occasion over a self-sabered bottle of Champagne or alcohol-infused ice cream, there is lots of hospitality news to surprise and delight travelers as summer transitions into fall. Here are some of the latest happenings at hotels around the world right now.

Marriott launches The Curiosity Room by TED



Guests can earn prizes by solving puzzles and searching for clues in the new Curiosity Room by TED ... [+] MARRIOTT HOTELS

Designed to be an immersive and educational experience beyond a traditional TED conference or presentation, guests experience "interactive, mind-bending activities" within the room. These include uncovering hidden messages integrated into the design and hunting for puzzle pieces themed around the destination that are integrated into the room. Once they solve them, guests are eligible for special rewards like free dessert and other surprises. These room packages are available this summer and fall at several properties including the San Francisco Marriott Marquis, where the rooms first launched, Bangkok Marriott Marquis Queen's Park, and London Marriott Hotel County Hall. Marriott developed the room type following recent research suggesting that guests are looking for more "themed room" experiences.