

TV Commercial



[Watch video 1](#)

Campaign 1



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Campaign 2

TV Commercial



[Watch video 1](#)

Campaign 1



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Campaign 2

Spanish Translated TV Commercial



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Middletown, CT PRIDE PARADE

CT VISIT Visit Connecticut
@CTvisit

Connecticut is celebrating #LGBTQ #Pride! 🏳️‍🌈 Check out these parades, festivals, drag shows, and more. #CTVibe #CTvisit 📍 : @suffieldpride



ctvisit.com
2022 Pride Month Celebrations in Connecticut!

2:10 PM · 6/2/22 · Twitter for Advertisers

CT VISIT Add another Tweet

🏠 🔍 🗣️ 🔔 ✉️



Governor Lamont



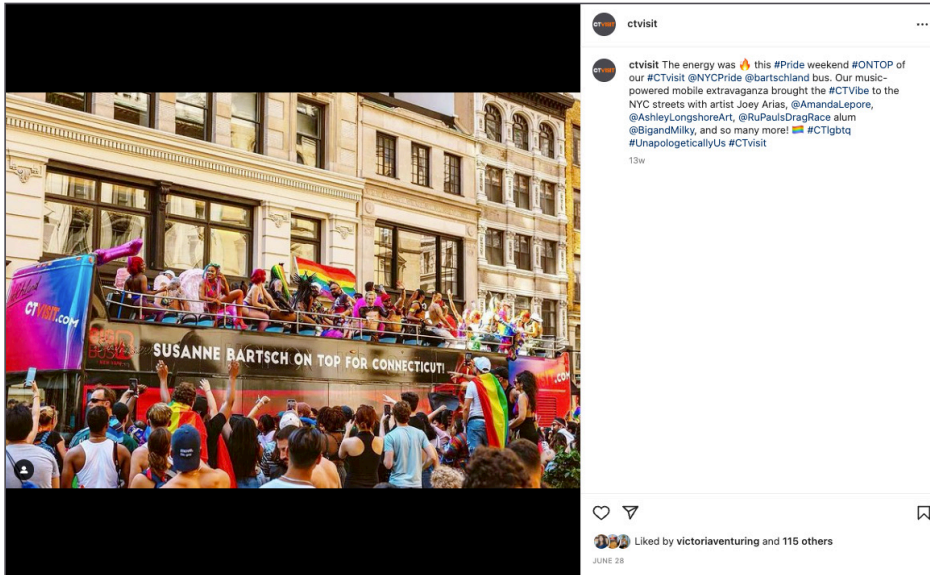
NYC PRIDE



Celebrity- Susanne Bartsch



NYC Pride Social Posts



ctvisit

ctvisit The energy was 🔥 this #Pride weekend #ONTOP of our #CTVisit @NYCPride @bartschland bus. Our music-powered mobile extravaganza brought the #CTVibe to the NYC streets with artist Joey Arias, @AmandaLepore, @AshleyLongshoreArt, @RuPaulsDragRace alum @BigandMilky, and so many more! 🏳️‍🌈 #CTigtbtq #UnapologeticallyUs #CTVisit

13w

👍👍👍 Liked by victoriaventuring and 115 others

JUNE 28



ctvisit

ctvisit 1 - 2 - 3 - Get in Formation #Pride!! Strictly the best #CTVisit ON TOP with @bartschland at @NYCPride — #ctigtbtq

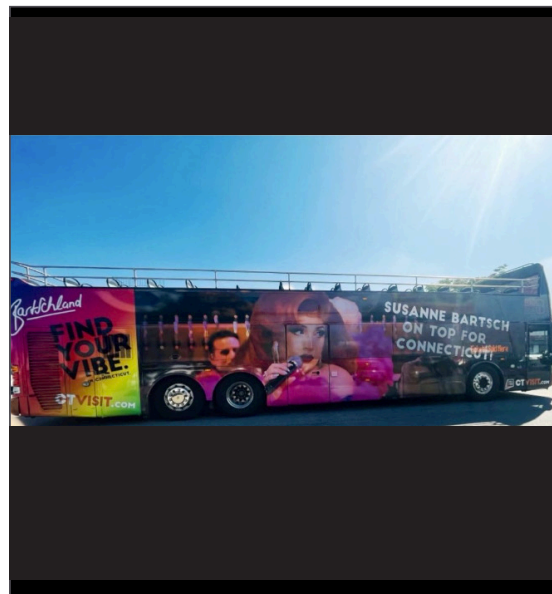
14w

👍👍👍 19,943 views

JUNE 26

Add a comment...

Post



ctvisit

ctvisit #sneakpeak @CTVisit and the one and only @Bartschland are showing up tomorrow at @NYCPride. More to come. #CTonTop 🏳️‍🌈 #CTPride 🏳️‍🌈 #ctbartschland

Edited · 14w

👍👍👍 Liked by 2hungryjenns and 94 others

JUNE 25

Add a comment...

Post

NYC Pride PR

WWD

UNPARALLELED

FASHION / FASHION SCOOPS

Susanne Bartsch Calls on Organizations to Support LGBTQ Community

Connecticut has been a forerunner in LGBTQ rights, having passed a law providing health care protections for transgender people earlier this year.

By ROSEMARY FEITELBERG  JUNE 27, 2022, 4:22PM



The Bartschland-inspired bus in motion in the NYC Pride March. PHOTO COURTESY CONNECTICUT OFFICE OF TOURISM

f Susanne Bartsch was sounding a little weary Monday morning, after helping to headline the Connecticut Office of Tourism's double-decker bus at Sunday's NYC Pride March. Being in the blazing 90-degree sunshine for hours can zap the most effervescent, but Bartsch wasn't complaining. The office of tourism in New York's neighboring state rec ...

People

NEWS ENTERTAINMENT ROYALS LIFESTYLE PEOPLETV SHOPPING PODCASTS

07
of 50

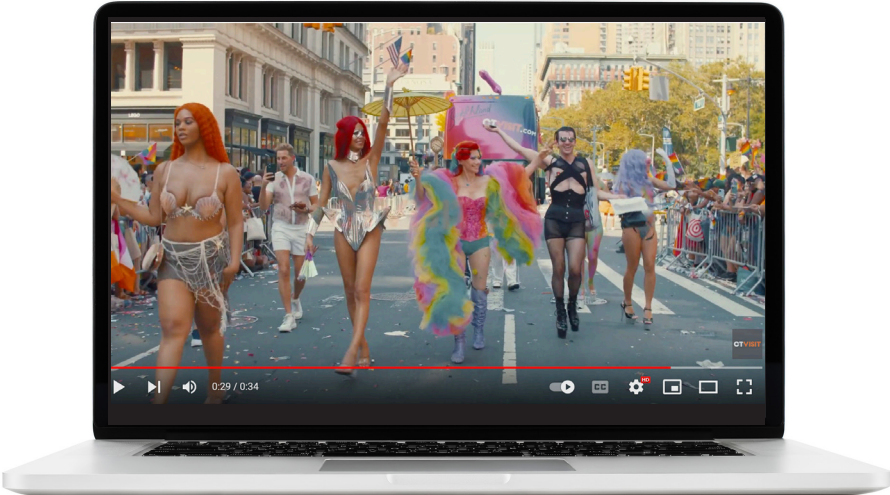
Amanda Lepore



PHOTO: COURTESY CONNECTICUT OFFICE OF TOURISM

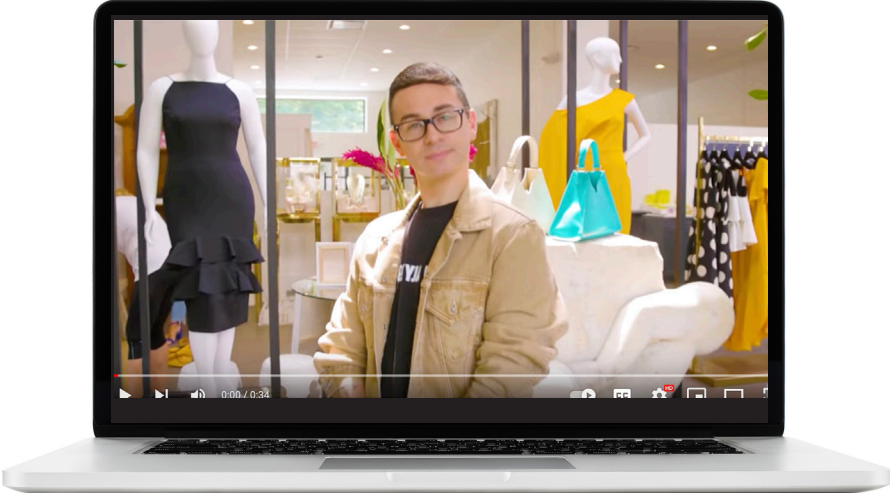
on the Connecticut Office of Tourism float curated by Susanne Bartsch in the New York City Pride Parade on June 26.

NYC Pride Video



[Watch video](#)

LGBTQ+ Video Content



[Watch video](#)

Social Media Posts

Visit Connecticut
August 23 · 🌐

CT celebrates the LGBTQ+ community year-round! Check out these fun events to top off the summer season. #CTVibe #CTvisit 🌈: Pink Eggs & Glam Drag Brunch at Social Bar + Kitchen, New London

CTVISIT.COM
End of Summer Pride
In Connecticut, Pride Month isn't the only time ... [Learn more](#)

Visit Connecticut
February 1 · 🌐

Connecticut is home to rich Black History and great Black-owned businesses—visit museums, shops, and more, today! #StateInmCT #CTvisit 🌈: Rhythm Brewing Co., New Haven 📷: @andersonb.englishphoto

CTVISIT.COM
Celebrate Black Culture
Connecticut is a state with rich history and re... [Learn more](#)

Visit Connecticut
September 6 at 5:03 PM · 🌐

Zipline in CT and experience adrenaline at new heights — in the air, on a bike, and into the water. #CTVibe #CTvisit 🌈: HighFlyer Zipline at Foxwoods Resort Casino, Mashantucket

CTVISIT.COM
Extreme Ziplining
Ready for fun at new heights? Zip into thrills at... [Learn more](#)

Zhungryjenns and ctvisit
Paid partnership with ctvisit
Hartford Yard Goats

Zhungryjenns Batter up CT!
It's Baseball Season! 🍷🍷

We partnered with @CTvisit and headed to #hartfordct - our PROUD CAPITAL on #pridenight to stuff our faces (quite literally) with the wild, wild eats at #DunkinDonutsPark & the @HartfordYardGoats!

We pre-peaked at the park plates on <https://www.milb.com/hartford/ballpark/concessions>

And mustered up the courage to take a swing at these ballpark vendors:

Up to bat...

🍷 Budweiser Sky Bar: @truly Lime & Wild Berry Hard Seltzer and @Hooker #nofilter

🍷 Good for pre-gaming and catching a wicked view of centerfield!

👍❤️🗨️🔖
Liked by knotsoloud and 264 others
MAY 13

🗨️ Add a comment... [Post](#)

ctvisit
Abbott's Lobster in the Rough

ctvisit @knotsoloud enjoyed her first 🍷 roll of the season at @abbottslobster 🌟 which #CT lobster shacks are on your list this summer?

#CTforMe #CTvisit #CTcreator #Sponsored
17w

stayportside ❤️ great pic @knotsoloud !!
16w 1 like Reply

is5_gurl_this6_onfire But are they LGBTQAI+ friendly? If not I won't go
17w Reply

sonoskycr 🍷
17w Reply

amr.y.rashad It's always Abbott's... we've yet to find a better place!
17w

👍❤️🗨️🔖
Liked by ctwinetrail21 and 319 others
JUNE 2

🗨️ Add a comment... [Post](#)

Partnering with LGBTQ+ Content Creators to promote Pride Night Event


Partnering with deaf Content Creator

Spanish Translated Social Media Posts

Visit Connecticut
Published by Jonathan Colon · April 13 ·

Practicar kayak, andar en bicicleta, hacer un picnic... ¿Quién sabía todo lo que se puede hacer en las cascadas de Connecticut? #CTVibe 📍 Yantic Falls, Norwich 📍 @kailherc1

See Translation




CTVISIT.COM

Explora Cascadas
Waterfalls are awe-inspiring, and you can soak up their beauty in so man... [Learn more](#)

Visit Connecticut
Published by Jonathan Colon · April 21 ·

¿Desde jugar golf, saborear mariscos, hasta visitar parques de diversiones y practicar yoga con cabras, hay tanto que hacer en Connecticut en el mes de Mayo! #CTVibe 📍 Lobster Landing, Clinton 📍 @cornfieldpointcottage

See Translation




CTVISIT.COM

Cosas que Hacer en Mayo
Looking for something to do in Connecticut in May? Whether you want so... [Learn more](#)

Visit Connecticut
September 27 ·

Celebra a Papá este fin de semana con comidas deliciosas, aventuras al aire libre, y experiencias únicas para un día inolvidable. #CTVibe #CTVibe 📍 @theadventureparkatstorr




CTVISIT.COM

Divertido Día del Padre
Every year, Dad deserves to feel the love — so wh... [Learn more](#)

Visit Connecticut
September 27 ·

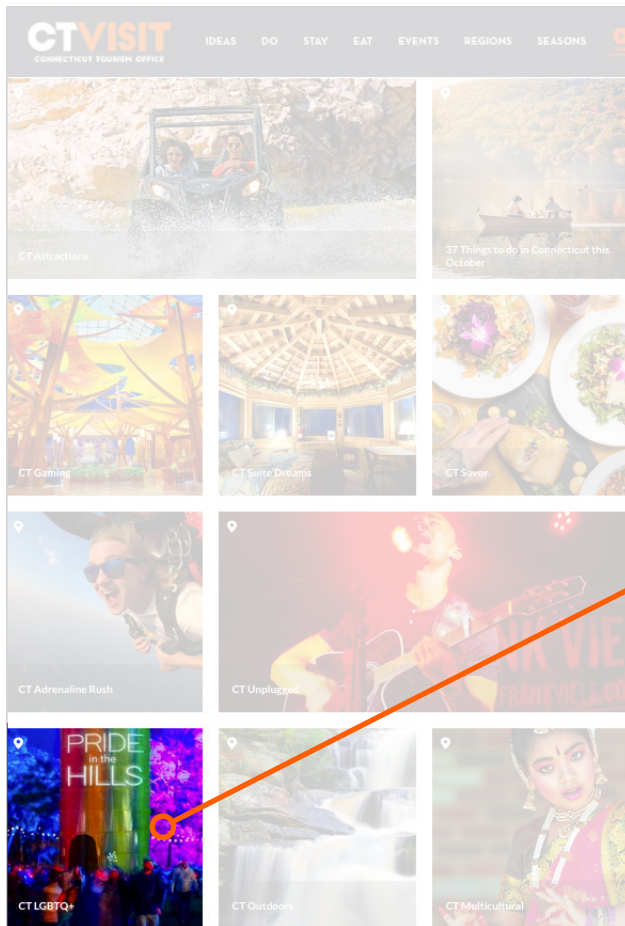
Estos 6 pueblos nos dan muchos razones para visitarlos cada verano, desde icónicas cascadas hasta una cena deliciosa en la marina. #CTVibe #CTVibe 📍 Downtown Mystic 📍 @shutaproductions



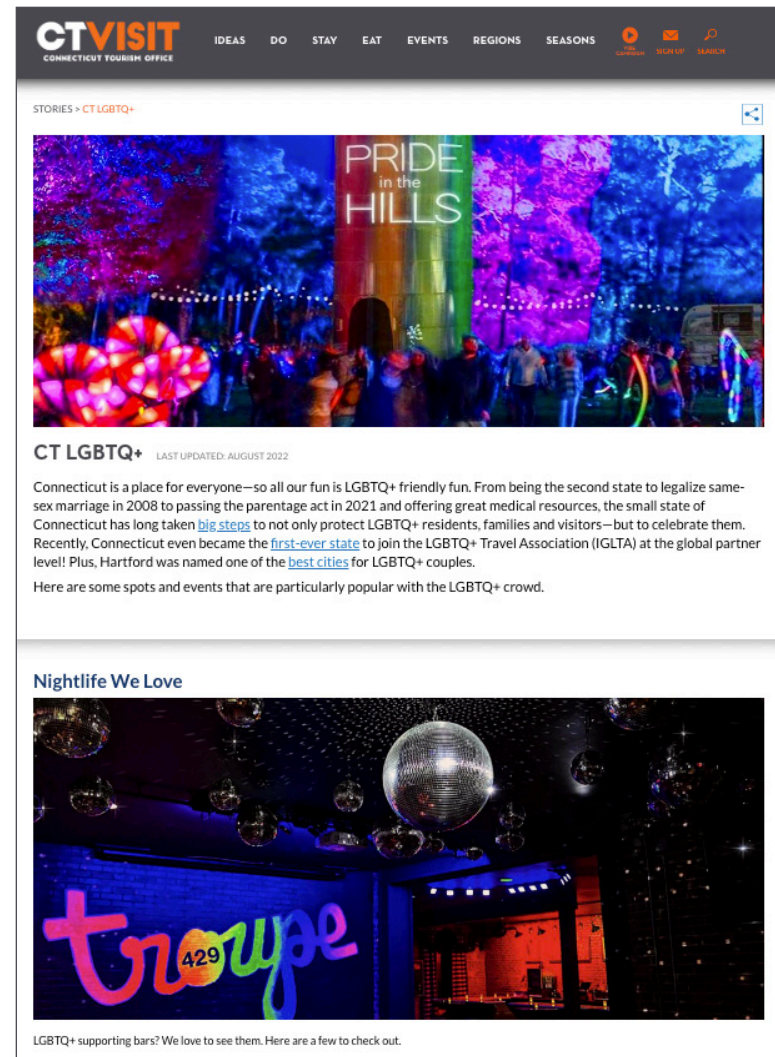
CTVISIT.COM

Pueblos Veraniegos
By Kim Knox Beckius Six small towns... five reason... [Learn more](#)

CTVisit Homepage

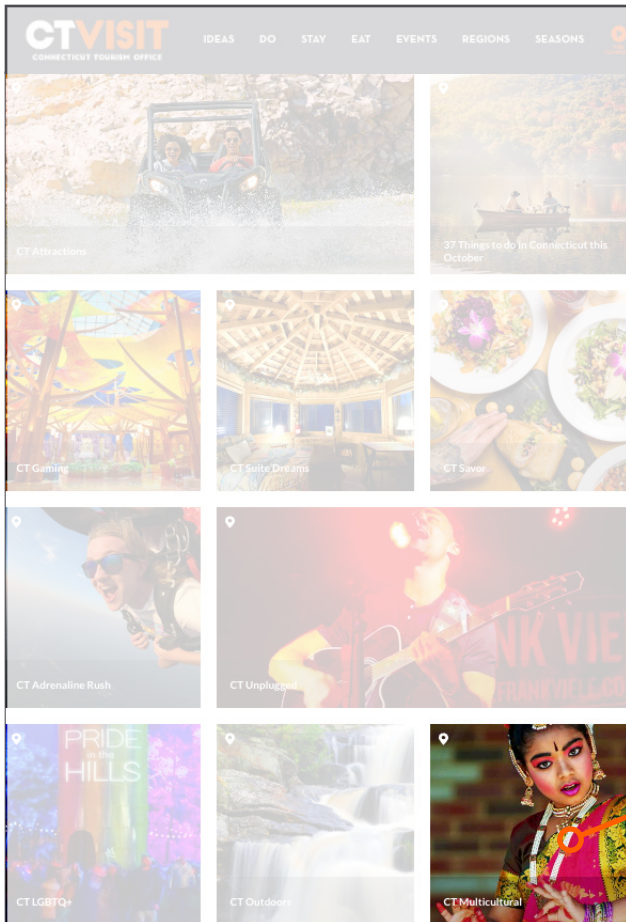


CTVisit Homepage

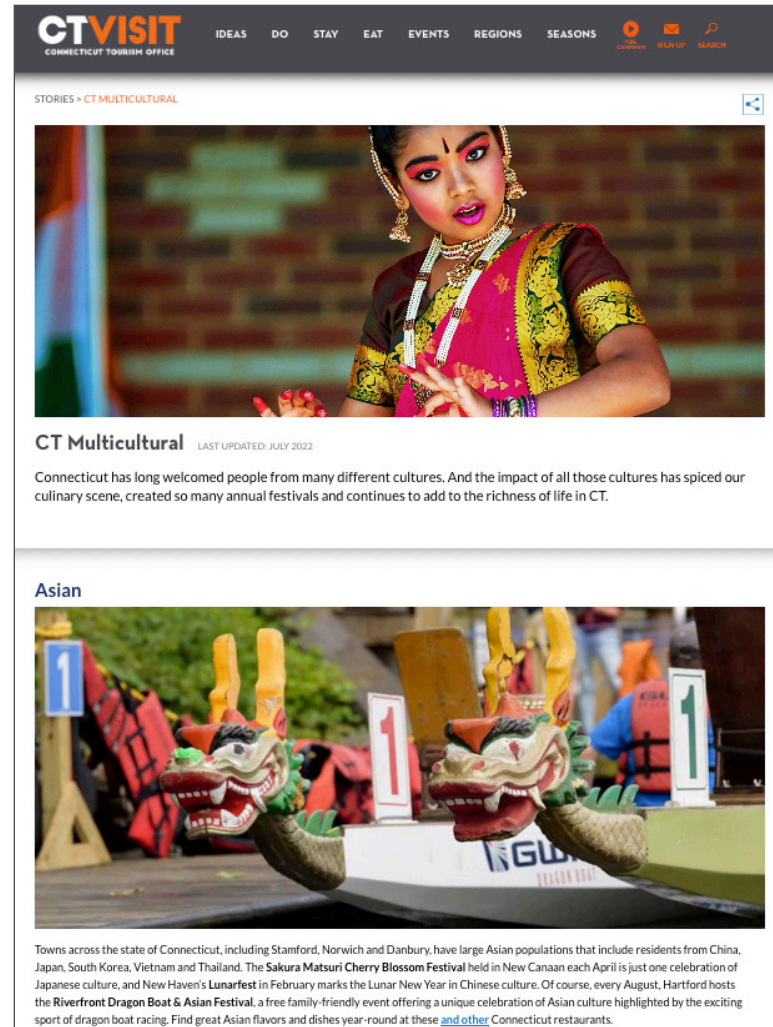


LGBTQ+ Story

CTVisit Homepage

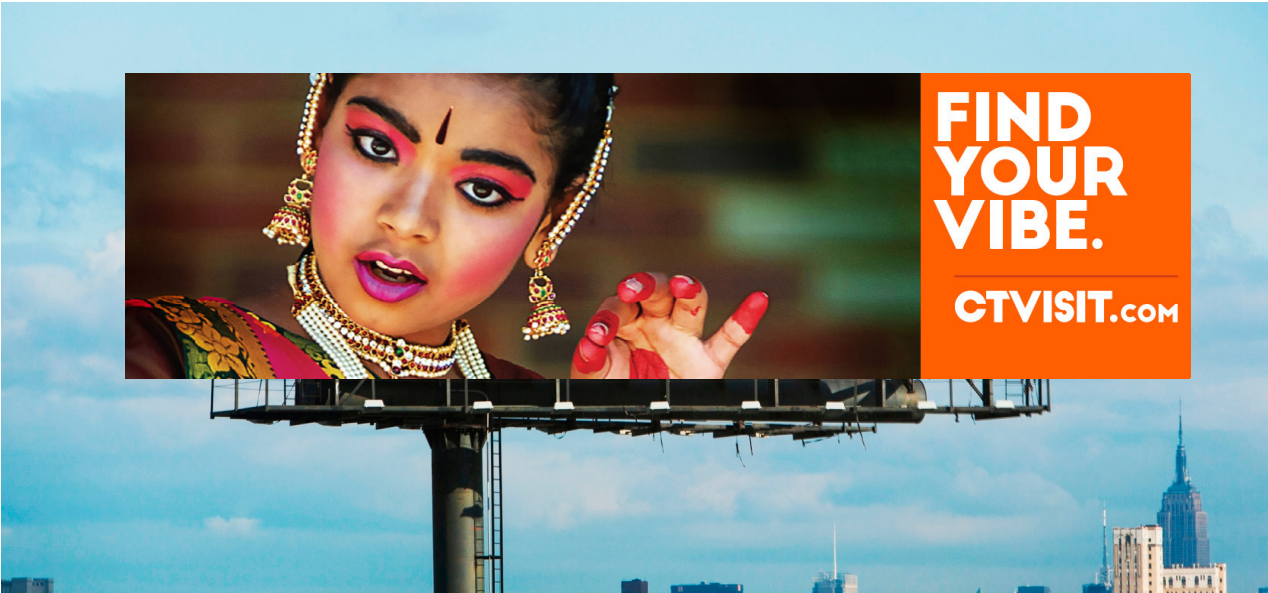


CTVisit Homepage



Multicultural Story

OOH- Billboard



OOH- Billboard

