

Links to Press Trip Coverage:

- Link 1:
 - o Title: Article on matardornetwork.com
 - Description: Connecting forest bathing to a sense of peace.
 - Link: <u>https://matadornetwork.com/read/forest-bathing-sonoma-county-california/</u>
- Link 2:
 - Title: Article on MarthaStewart.com
 - Description: Founder of Herb Folks shares heritage and drive to help others fuels her small businesses
 - o Link: <u>https://www.marthastewart.com/8153490/erin-wilkins-herb-folk</u>
- Link 3:
 - Title: Good Day Sacramento TV coverage
 - Description: Sonoma County Tourism is sharing ways visitors can come and rejuvenate, take a workcation.
 - Video link: <u>https://gooddaysacramento.cbslocal.com/video/program/652/4817567-sonoma-county-tourism/</u>

• Link 4:

- Title: Article on tripsavvy.com
- Description: Article result from familiarization trip showcasing natural wonders of Jack London State Historic Park.
- o Link: https://www.tripsavvy.com/jack-london-state-historic-park-guide-5199104

• Link 5:

- Title: Article on Shondaland.com
- o Description: 5 women helping bring us more joy forest bathing
- Link: <u>https://www.shondaland.com/live/a37078606/5-women-helping-bring-us-more-joy/</u>

• Link 6:

- Title: Article on wanderwithwonder.com
- Description: Forest bathing: learning to be in the moment
- o Link: https://www.wanderwithwonder.com/forest-bathing-be-in-the-moment/

• Link 7:

- o Title: Martha Stewart Instagram, 3.8 m followers
- Description: Selfmade with Erin Wilkins, Herb Folk
- o Link: <u>https://www.instagram.com/marthastewart/?hl=en</u>

• Link 8:

- Title: Article on tripsavvy.com
- o Description: The 17 Best Beaches in California
- o Link: <u>https://www.tripsavvy.com/best-beaches-in-california-5191454</u>
- Link 9:
 - Title: Article on orbitz.com
 - Description: 7 Sonoma wineries even novices will love
 - Link: <u>https://www.orbitz.com/blog/2021/10/7-sonoma-wineries-even-novices-will-love/</u>

• Link 10:

- Title: Article on hotelsabovepar.com
- Description: Retro Motels & Motor Lodges across the United States
- Link: <u>https://hotelsabovepar.com/sl-retro-motels-motor-lodges-across-the-united-states/#The-Flamingo-Resort</u>