

#### FOR IMMEDIATE RELEASE

MEDIA CONTACT: Lori Sirmen (214) 766-1550 lsirmen@irvingtexas.com

#### WIN BIG IN IRVING THIS HOLIDAY SEASON

*Irving's 12 Days of Holiday Giveaways* gifts 46 concert tickets, 38 pies, 28 dining gift cards, three hotel stays, high tea for two and more

IRVING, TX (December 1, 2023) – It's the season for giving, and Irving is getting in the spirit. For 12 consecutive days, starting today through December 12, Visit Irving and its community partners are offering consumers the chance to win extraordinary gifts and experiences sure to dazzle and delight.

<u>Irving's 12 Days of Holiday Giving</u> was created to delight several lucky winners and showcase the city as an ideal staycation destination with a diverse dining scene and array of fun, festive activities.

"A recent GetYourGuide survey found that a staggering 92% of Americans would prefer experiential gifts over 'material' ones," said Diana Pfaff, Vice President, Marketing & Communications at Visit Irving. "And in that spirit, with our hotels, restaurants and other attractions, we have put together these fun and exciting packages to give families, couples and friends some unforgettable time together."

Prizes range in value from \$450 to \$7,200. The total value of the prizes exceeds \$15,000. Participants are required to enter daily for a chance to win. One winner will be selected at random each day.

For complete details on how to enter: https://www.irvingtexas.com/12-days-giveaway PHOTOS: https://visitirving.barberstock.com/collection/visitirving/12-days-of-giveaways



# **DAILY GIVEAWAYS**

# DAY ONE: Jollies, Jams and Jammies Approximate Value \$1,000

- Two premium show tickets at The Pavilion at the Toyota Music Factory (based on availability)
- Dinner for two at Mesa Mezcal (\$100, gratuities not included)
- Overnight Stay at the Westin Irving Convention Center at Las Colinas (based on availability)

# DAY TWO: Reindeer Games (for the kiddos) Approximate Value \$700

- **December 8: Holiday Movie Night** Enjoy take out with a \$100 American Express gift card while you watch a live musical holiday performance and *The Grinch (2018)*
- December 16: Gingerbread House Decorating at The Las Colinas Resort, Dallas
- Irving Archives and Museum complimentary admission for four and a \$100 gift card to the museum store
- Gondola Cruise for Six
- Sweet Treat from Tiff's Treats 2 dozen cookies for Santa

#### DAY THREE: Sweets, Treats and Pies, Oh My! Approximate Value \$450

- \$100 gift card to Lizzie Lu Luxury Treats
- Signature Route 66 Pecan Pies from The Ranch at las Colinas
- One famous Joe's Coffee Shop pie per month for a year!

### DAY FOUR: Holiday High Tea for Two Approximate Value \$510

• The Ritz-Carlton High Tea for two on either December 9, 10, 16, 17 or 23

#### DAY FIVE: Music Lover's Dream Approximate Value: \$1120

- Premium show tickets for two at Toyota Music Factory (based on availability
- Four tickets to Mariachi Herencia de Mexico: A Mariachi Christmas at the Irving Arts Center, Carpenter Hall on December 15.
- Two tickets each to the following Spring 2024 IAC Celebration Series performances.
- Two tickets each to the Irving Symphony Orchestra's 23-24 Season: "Let the Music Move You."

### DAY SIX: <u>Rockin' into 2024</u> Approximate Value \$500

• New Year's Eve Party package and room stay at Texican Court.



# DAY SEVEN: Love is All Around Approximate Value \$750

- Gondola Adventures dinner cruise for two with dinner provided by Italian Café.
- Brunch at the Venetian Terrace. \$100 gift card for Sunday brunch provided.
- Lock in your love at Irving's popular love-lock bridge. We'll provide the padlock; you provide the special message to be engraved.
- Share your love for each other by the glow of a firepit at the Omni at Las Colinas. We'll provide the Smore's Kit and a \$100 gift card.

### DAY EIGHT: Jingle & Mingle Approximate Value: \$700

• \$50 gift card to each of the 14 restaurants participating in Irving on the Rocks.

# DAY NINE: Season's Eatings Approximate Value \$500

- Santa's Surprise Dinner Enjoy a festive feast for four at one of Irving's favorite eateries. Choose to dine on Christmas Eve or Day, either at the restaurant or at home with takeout. A holiday treat specially designed for you!
- Po' Melvins' New Years Day Lucky Black-eyed Peas, jalapeno cornbread and cobbler

### DAY TEN: From Head to Mistle-Toes Approximate Value \$700

- Two 50-minute massages at the Spa and Salon at Las Colinas Resort, Dallas.
- Two race entries to the goal race of your choice, plus all the fantastic swag that comes with it. Each race accommodates all fitness levels.
- Overnight stay Texican Court night preceding the race

#### DAY ELEVEN: <u>A Foodie Fantasy</u> Approximate Value \$1,200

• Dine around town with gift cards to each of 11 favorite Irving restaurants from The Ranch to Empamundo.

### DAY TWELVE: Topping the Charts Approximate Value: \$7,200

• Two premium seats to 12 shows at Toyota Music Factory's Live Nation Pavilion (based on availability, expiration December 31, 2024) Enjoy the best seats in the house, in-seat service, a private entrance and VIP Club access.