

Frommer's Best Places to Go in 2024



Courtesy of Tourism Santa Fe / Brenda Kelley

Santa Fe, New Mexico

In 2024 New Mexico's enchanting capital city will ring in the 100th anniversary of the **Burning of Zozobra**, a Labor Day tradition in which a 50-foot-tall dummy of a mythical figure stuffed with “glooms” (aka divorce documents, parking tickets, and other downers) gets cathartically burned to the ground.

As if to balance that scene of cleansing destruction, **Santa Fe** abounds, as usual, with artistic creation, too. **New Mexico Museum of Art Vadem**

Contemporary opened in September 2023. Meanwhile, modern Native American artistry is establishing new platforms across town: A new gallery show at the **Indigenous Art Fair Contemporary** launches in August 2024 with the aim of being the Art Basel of Native American art, while the first **Santa Fe Indigenous Fashion Week** hits the runways in May.

In August 2023, the **Four Seasons Resort Rancho Encantado** launched an 8-hour **Tsi'pin Ruins Tour** that pairs guests with a geologist and archaeologist to discuss artifacts and explore ancient Indigenous dwellings built around the year 1175. The hotel also leads yoga/hiking/meditation excursions to Plaza Blanca, an area so dreamy it was **Georgia O'Keeffe's go-to canyon** for inspiration. —*Sarah Sekula*